Jobs and Skills Atlas

The **Jobs and Skills Atlas** is Australia's flagship labour market intelligence platform, providing easy access to labour market, skills, training and workforce data at national, state, regional and local levels. Since launching in August 2024, it has attracted more than **1 million views** and continues to evolve with new data, insights and user-led features.

The Jobs and Skills Atlas empowers Australians to better understand labour market conditions, workforce trends and future employment opportunities. By bringing together labour market, training, AI impact and occupational mobility insights in one platform, the Atlas supports informed decision-making about careers, education, workforce planning and investment. It helps governments, industry, educators and individuals prepare for Australia's future workforce needs and emerging economic opportunities.

Key features

Interactive labour market mapping: Explore labour market information through dynamic maps and visualisations, with data available nationally, by state and territory, region and local area.

Occupation insights: Access detailed occupation profiles including job demand and vacancy trends, occupation shortages, workforce demographics, employment projections, regional demand insights and clean energy indicators.

AI occupation impact indicator: Provides an AI impact score that shows the potential for an occupation to be augmented, transformed or automated by AI, helping users understand emerging workforce changes and future skills needs.

Occupational mobility pathways: Explore related occupations and career transition opportunities based on transferable skills, supporting reskilling, workforce mobility and career planning.

Education, training and pathways data: Access integrated information on Vocational Education and Training, Apprenticeships and Traineeships, Higher Education, qualifications and training outcomes, and skills development pathways to better understand the relationship between training, occupations and workforce demand.

Regional demographics and comparative analysis: View regional demographic workforce data across Australia, including population characteristics, employment and participation rates, workforce composition and industry profiles, and compare labour market conditions, occupations and workforce trends across multiple regions or jurisdictions.

Business dynamics: Monitor business entries and exits, industry growth, regional business activity, and emerging areas of economic opportunity.

Benefits

Better decision-making: Supports evidence-based workforce planning, career development, skills investment, training delivery and policy development.

Future workforce intelligence: Helps users understand skills shortages, emerging occupations, workforce mobility, AI-related workforce impacts and future employment opportunities.

Accessible and user-friendly: Transforms complex datasets into intuitive visualisations and insights accessible to all.

Downloadable and customisable: Tailor views, compare regions and download data for local planning, analysis and reporting.

Data sources

The Atlas integrates data from a broad range of authoritative sources, including:

Jobs and Skills Australia (JSA): Internet Vacancy Index (IVI), Nowcast of Employment by Region and Occupation (NERO), Occupation Shortage List (OSL), Regional Labour Market Indicator (RLMI), VET National Data Asset (VNDA), Survey of Employers who have Recently Advertised (SERA).

Australian Bureau of Statistics (ABS): Census, Labour Force Survey and population and demographic statistics.

National Centre for Vocational Education Research (NCVER): VET enrolments and completions, and training activity and outcomes.

Australian Business Registry: Business counts, and business entries and exits.

Department of Education: Higher Education data, Graduate outcomes and participation data.

Who uses the Atlas?

Government and policy makers: Federal, state and local governments, policy analysts, economists, parliamentary offices.

Industry and employers: Jobs and Skills Councils, industry, employers, workforce planners.

Education and training providers: Universities, RTOs, TAFEs, career practitioners.

Researchers and students: Academics, researchers, students, workforce analysts.

Community, media and public: Job seekers, career changers, journalists and media organisations, community organisations

Further information

For further information, feedback or collaboration opportunities, please contact digital@jobsandskills.gov.au

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Roadshow 2026