



Recruitment trends and employers' needs: Regional Snapshot update

Sydney Greater West

Release date: 15 October 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, Sydney Greater West ER, August 2025

Job advertisement count

Change over the month

Change since Aug-24

7,339

↓ -7.3%

↓ -13.7%

seasonally adjusted count

(or -580 job advertisements)

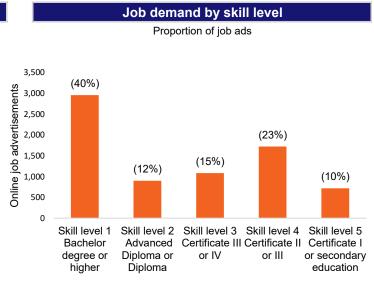
(or -1,163 job advertisements)



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, August 2025







Source: JSA, Internet Vacancy Index, seasonally adjusted data, Aug-2025

Insights from the Recruitment Experiences and Outlook Survey

Sydney Greater West

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to August 2025, unless otherwise indicated.

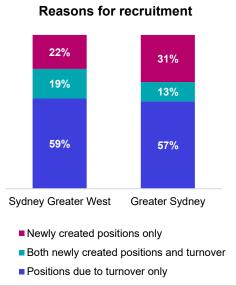
Recruitment activity and experiences

In Sydney Greater West, there were 246 responding employers in the 12 months to August 2025, of whom 42% were recruiting or had recruited in the past month. Of these recruiting businesses, 50% had difficulty recruiting. By comparison, 41% of employers were recruiting in Greater Sydney over the same period, of whom 45% had difficulty recruiting.

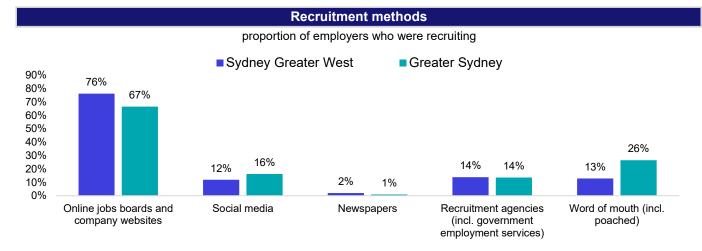
Employers in Sydney Greater West were most likely to report the following reasons for recruitment difficulty:

- · Lack of suitable applicants
- · Undesirable working conditions/hours
- · Applicants lack experience
- · Applicants lack technical skills.

A chart showing reasons for recruitment for Sydney Greater West and Greater Sydney is included to the right.



Staffing outlook for coming months proportion of employers **Employers' staffing expectations** 74% 72% 80% 70% 60% 50% 40% 30% 21% 20% 20% 4% 3% 3% 3% 10% 0% Increase Remain the same Decrease Unsure Sydney Greater West ■ Greater Sydney



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Sydney Greater West, while weighted data are used for Greater Sydney. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.