Australian Government | Jobs and Skills Australia

Recruitment trends and employers' needs: Regional Snapshot update

Sydney East Metro

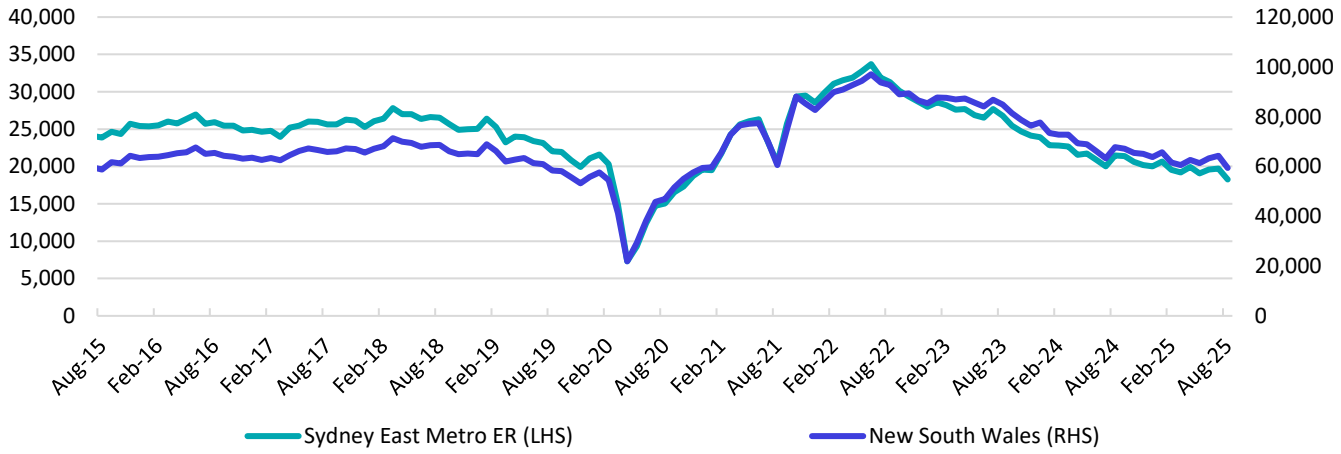
Release date: 15 October 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, Sydney East Metro ER, August 2025

Job advertisement count	Change over the month	Change since Aug-24
18,252	↓ -7.4%	↓ -15.0%
seasonally adjusted count	(or -1,468 job advertisements)	(or -3,214 job advertisements)

Number of online job advertisements over the ten years to August 2025



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, August 2025

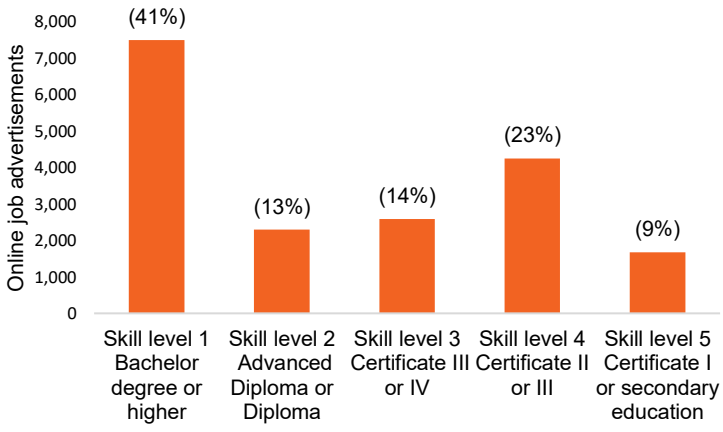
Top 10 occupations recruited for

Number of job ads online

Source: JSA, Internet Vacancy Index, three month averages, Aug-2025

Job demand by skill level

Proportion of job ads



Source: JSA, Internet Vacancy Index, seasonally adjusted data, Aug-2025

Insights from the Recruitment Experiences and Outlook Survey

Sydney East Metro

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to August 2025, unless otherwise indicated.

Recruitment activity and experiences

In Sydney East Metro, there were 434 responding employers in the 12 months to August 2025, of whom 41% were recruiting or had recruited in the past month. Of these recruiting businesses, 37% had difficulty recruiting. By comparison, 41% of employers were recruiting in Greater Sydney over the same period, of whom 45% had difficulty recruiting.

Employers in Sydney East Metro were most likely to report the following reasons for recruitment difficulty:

- Lack of suitable applicants
- Undesirable working conditions/hours
- Applicants lack technical skills
- Applicants lack experience.

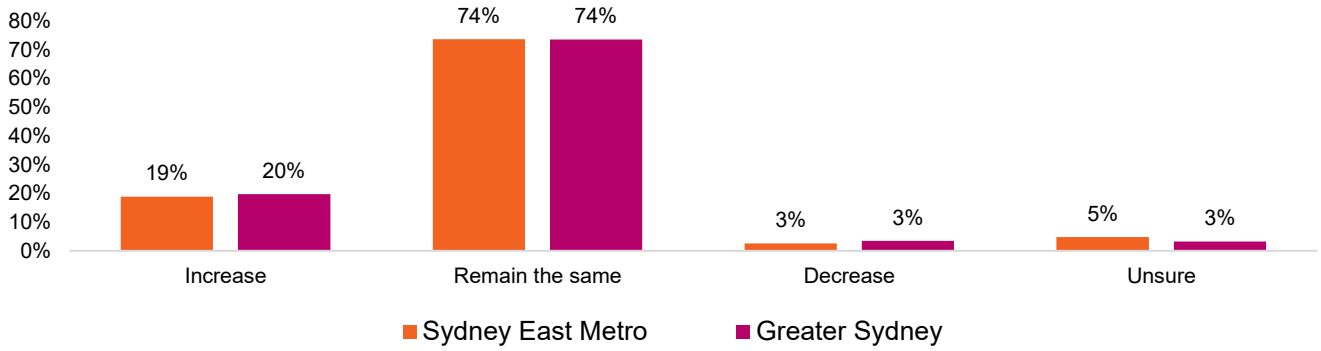
A chart showing reasons for recruitment for Sydney East Metro and Greater Sydney is included to the right.

Reasons for recruitment

Staffing outlook for coming months

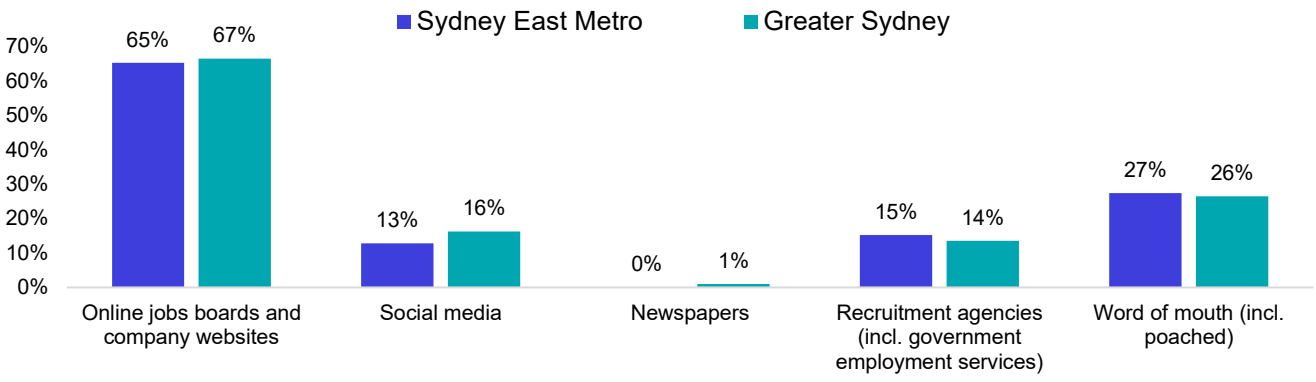
proportion of employers

Employers' staffing expectations



Recruitment methods

proportion of employers who were recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Sydney East Metro, while weighted data are used for Greater Sydney. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.