South Australia

Release date: 15 October 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, South Australia, August 2025

Job advertisement count

13,423

seasonally adjusted count

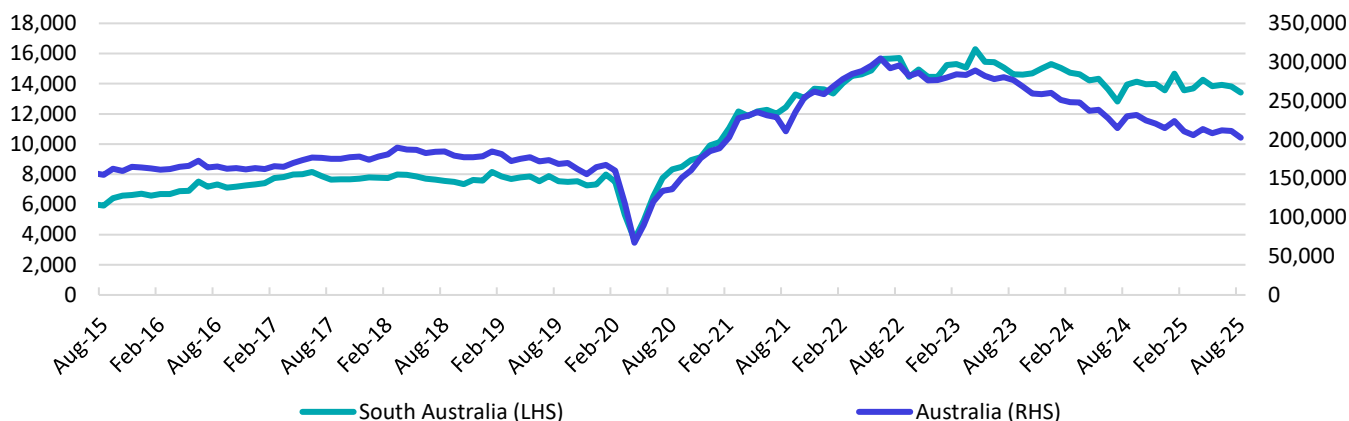**Change over the month**

↓ -2.9%

(or -396 job advertisements)
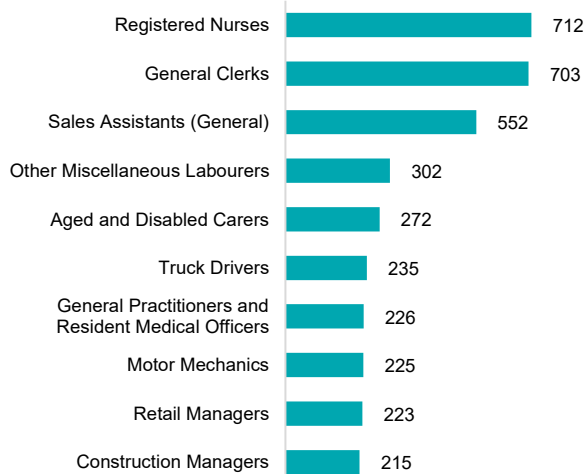
Change since Aug-24

↓ -3.8%

(or -530 job advertisements)

Number of online job advertisements over the ten years to August 2025

South Australia (LHS)   Australia (RHS)

Source: Jobs and Skills Australia (JSA), Internet Vacancy Index (IVI), seasonally adjusted data, August 2025
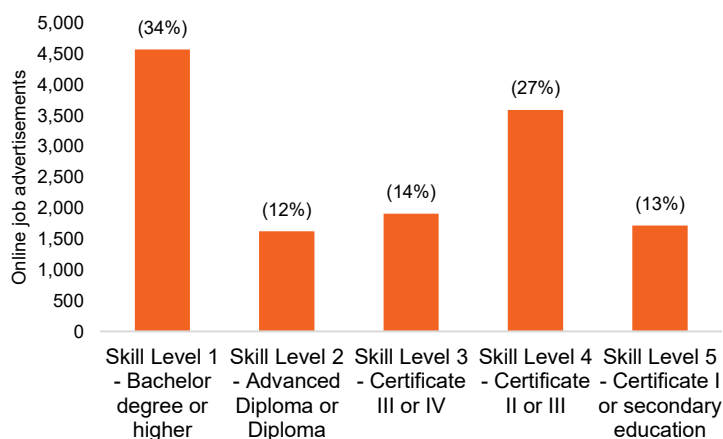
Top 10 occupations recruited for

Number of job ads online

Occupation	Number
Registered Nurses	712
General Clerks	703
Sales Assistants (General)	552
Other Miscellaneous Labourers	302
Aged and Disabled Carers	272
Truck Drivers	235
General Practitioners and Resident Medical Officers	226
Motor Mechanics	225
Retail Managers	223
Construction Managers	215

Source: JSA, IVI, seasonally adjusted data, Aug-2025

Job demand by skill level

Proportion of job ads

Online job advertisements

Skill Level	Proportion
Skill Level 1 - Bachelor degree or higher	(34%)
Skill Level 2 - Advanced Diploma or Diploma	(12%)
Skill Level 3 - Certificate III or IV	(14%)
Skill Level 4 - Certificate II or III	(27%)
Skill Level 5 - Certificate I or secondary education	(13%)

Source: JSA, IVI, seasonally adjusted data, Aug-2025

Insights from the Recruitment Experiences and Outlook Survey
South Australia

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to February 2025, unless otherwise indicated.

Recruitment activity and experiences

In South Australia, there were 1,068 responding employers in the 12 months to August 2025, of whom 42% were recruiting or had recruited over the past month. Of these recruiting businesses, 49% had difficulty recruiting. By comparison, 46% of employers were recruiting in Australia over the same period, of whom 47% had difficulty recruiting.
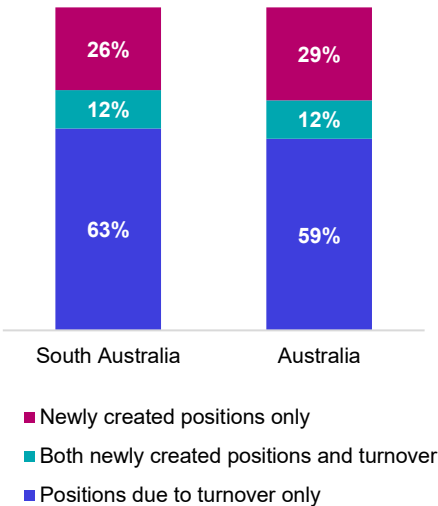
Employers in South Australia were most likely to report the following reasons for recruitment difficulty:
- Lack of suitable applicants
- Lack of applicants
- Applicants lack technical skills
- Applicants lack experience.

A chart showing reasons for recruitment for South Australia and Australia is included to the right.

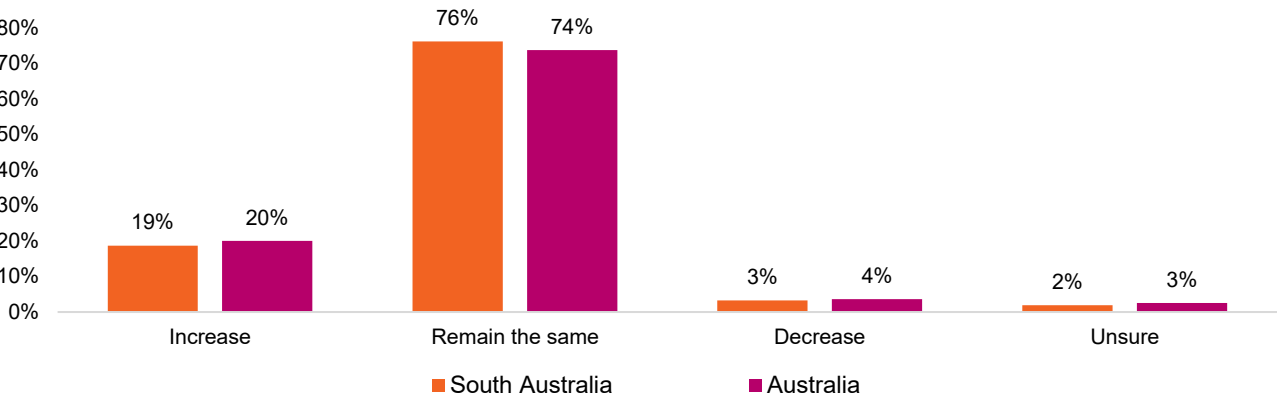Note: employers can select multiple reasons for recruitment difficulty.

Reasons for recruitment

Legend:
- Newly created positions only
- Both newly created positions and turnover
- Positions due to turnover only

	South Australia	Australia
Newly created positions only	26%	29%
Both newly created positions and turnover	12%	12%
Positions due to turnover only	63%	59%

Staffing outlook for coming months

proportion of employers

Employers' staffing expectations

	Increase	Remain the same	Decrease	Unsure
South Australia	19%	76%	3%	2%
Australia	20%	74%	4%	3%

Recruitment methods

proportion of employers who were recruiting

	Online jobs boards and company websites	Social media	Newspapers	Recruitment agencies (incl. government employment services)	Word of mouth (incl. poached)
South Australia	56%	20%	2%	15%	28%
Australia	62%	21%	2%	13%	26%

Note: employers can select multiple methods of recruitment.

Due to small sample sizes for data for the territories, caution should be exercised interpreting these results. Weighted data are used for South Australia and Australia. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.

Recruitment trends and employers' needs: Regional Snapshot update

Adelaide North
Release date: 15 October 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, Adelaide North ER, August 2025

Job advertisement count
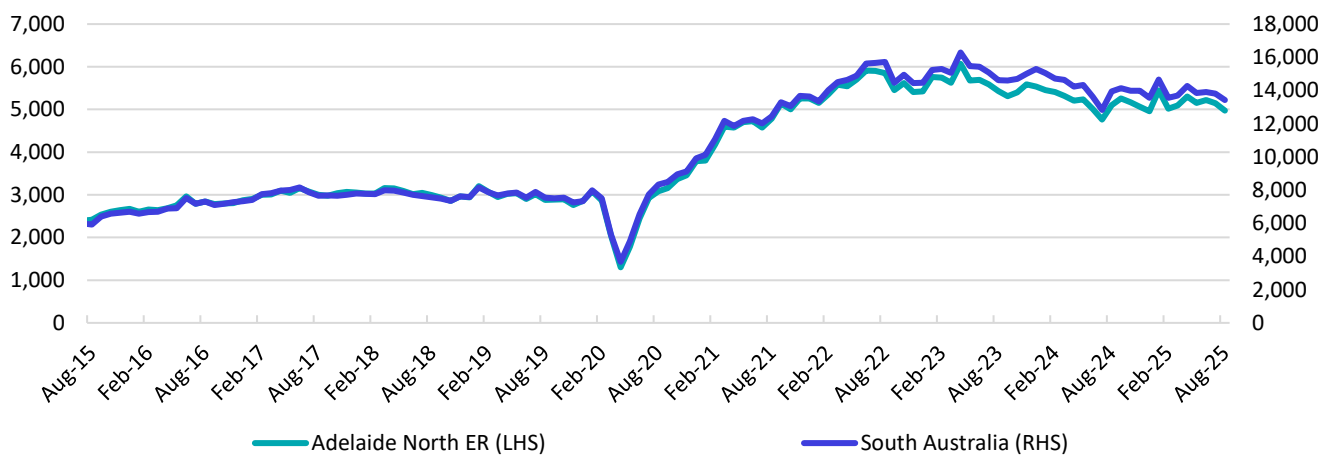
4,975

seasonally adjusted count

Change over the month

↓ -3.3%

(or -170 job advertisements)

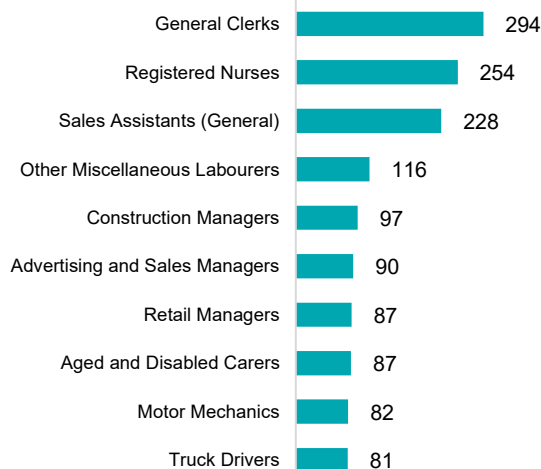**Change since Aug-24**

↓ -2.4%

(or -124 job advertisements)

Number of online job advertisements over the ten years to August 2025

Adelaide North ER (LHS) ——— South Australia (RHS)

Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, August 2025

Top 10 occupations recruited for
Number of job ads online

Occupation	Number
General Clerks	294
Registered Nurses	254
Sales Assistants (General)	228
Other Miscellaneous Labourers	116
Construction Managers	97
Advertising and Sales Managers	90
Retail Managers	87
Aged and Disabled Carers	87
Motor Mechanics	82
Truck Drivers	81

Source: JSA, Internet Vacancy Index, three month averages, Aug-2025

Job demand by skill level
Proportion of job ads

Skill level	Proportion
Skill level 1 Bachelor degree or higher	(34%)
Skill level 2 Advanced Diploma or Diploma	(12%)
Skill level 3 Certificate III or IV	(14%)
Skill level 4 Certificate II or III	(27%)
Skill level 5 Certificate I or secondary education	(12%)
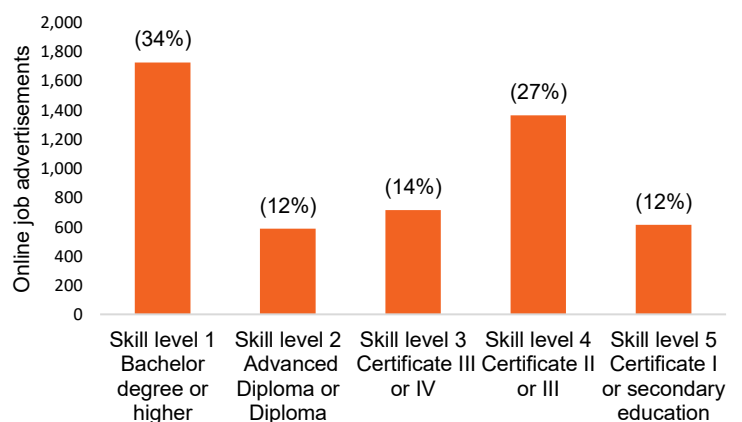
Source: JSA, Internet Vacancy Index, seasonally adjusted data, Aug-2025

Insights from the Recruitment Experiences and Outlook Survey

Adelaide North

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to August 2025, unless otherwise indicated.
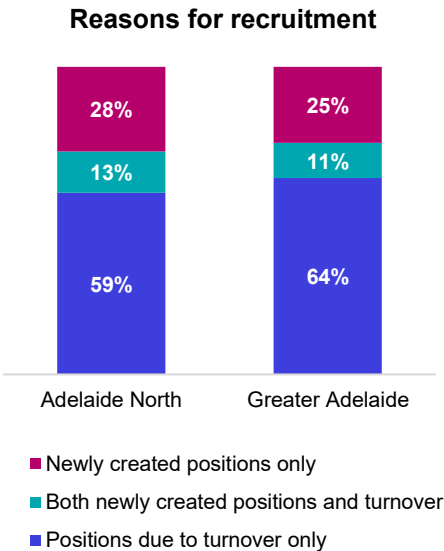
Recruitment activity and experiences

In Adelaide North, there were 300 responding employers in the 12 months to August 2025, of whom 42% were recruiting or had recruited in the past month. Of these recruiting businesses, 56% had difficulty recruiting. By comparison, 42% of employers were recruiting in Greater Adelaide over the same period, of whom 52% had difficulty recruiting.
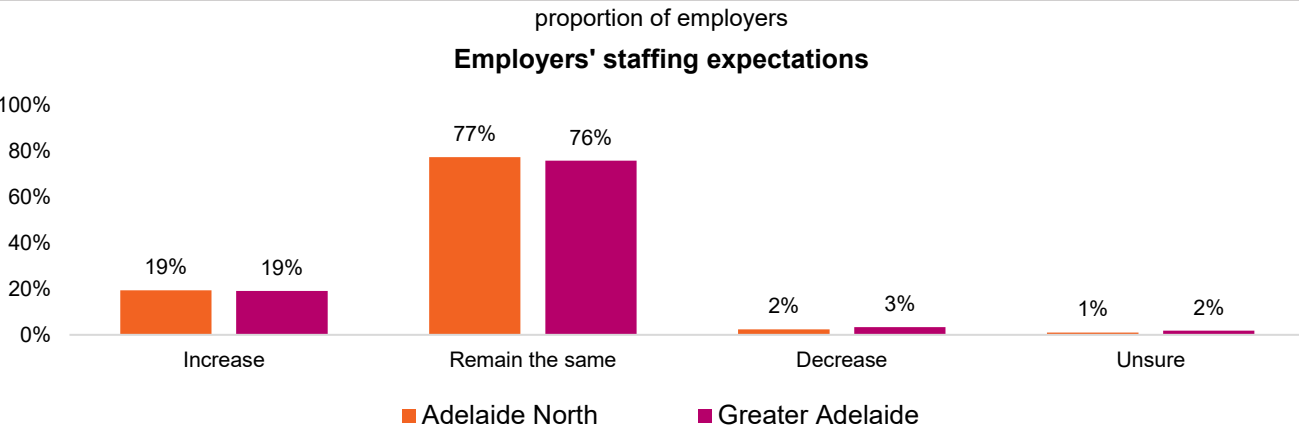
Employers in Adelaide North were most likely to report the following reasons for recruitment difficulty:
- Lack of suitable applicants
- Applicants lack experience
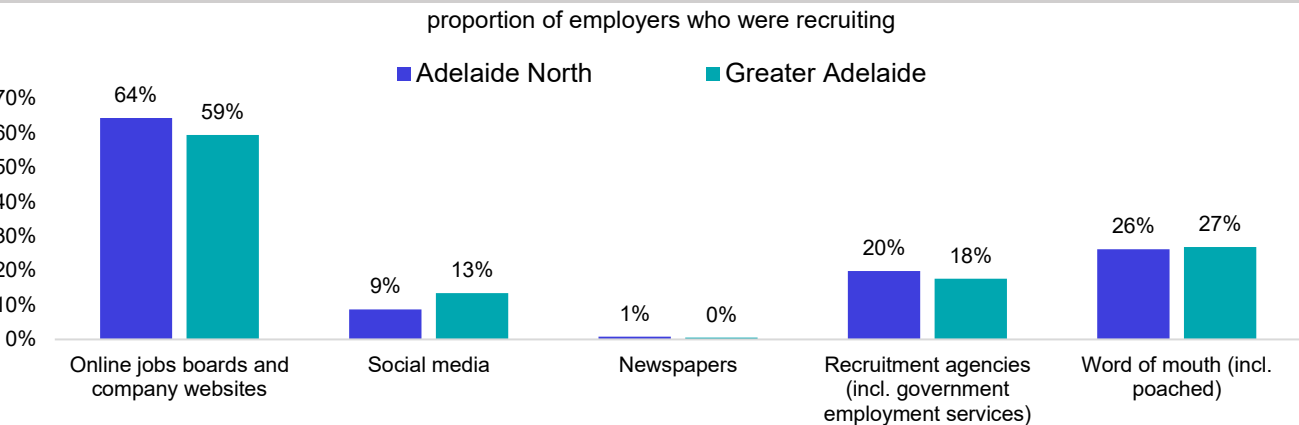- Lack of applicants
- Applicants lack technical skills.

A chart showing reasons for recruitment for Adelaide North and Greater Adelaide is included to the right.

Reasons for recruitment

	Adelaide North	Greater Adelaide
Newly created positions only	28%	25%
Both newly created positions and turnover	13%	11%
Positions due to turnover only	59%	64%

- Newly created positions only
- Both newly created positions and turnover
- Positions due to turnover only

Staffing outlook for coming months

proportion of employers

Employers' staffing expectations

	Increase	Remain the same	Decrease	Unsure
Adelaide North	19%	77%	2%	1%
Greater Adelaide	19%	76%	3%	2%

- Adelaide North
- Greater Adelaide

Recruitment methods

proportion of employers who were recruiting

- Adelaide North
- Greater Adelaide

	Online jobs boards and company websites	Social media	Newspapers	Recruitment agencies (incl. government employment services)	Word of mouth (incl. poached)
Adelaide North	64%	9%	1%	20%	26%
Greater Adelaide	59%	13%	0%	18%	27%

Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Adelaide North, while weighted data are used for Greater Adelaide. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.

Recruitment trends and employers' needs: Regional Snapshot update

Adelaide South
Release date: 15 October 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, Adelaide South ER, August 2025

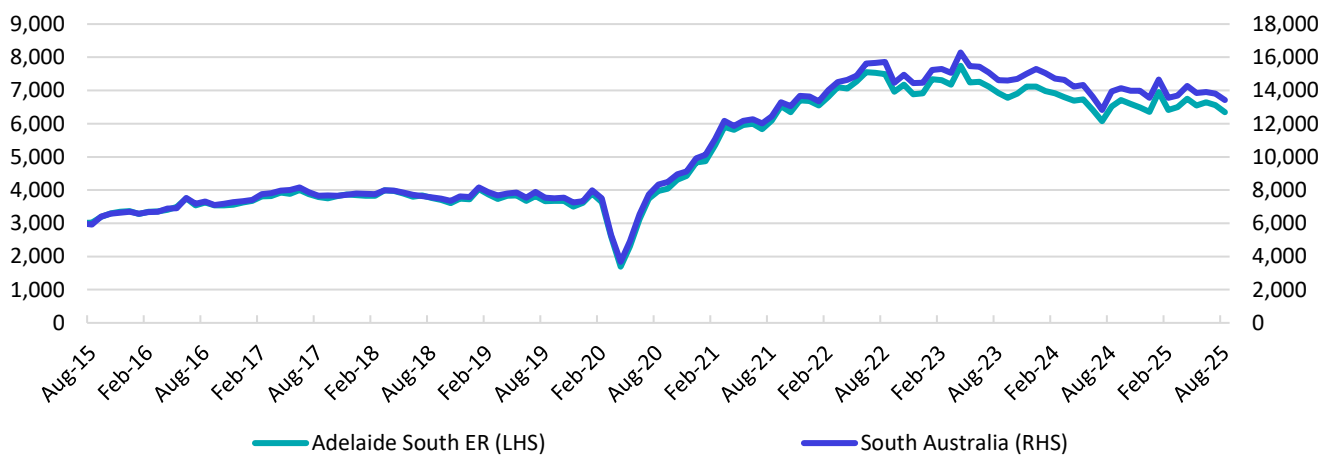| Job advertisement count	Change over the month	Change since Aug-24
6,347	↓ -3.2%	↓ -2.6%
seasonally adjusted count	(or -208 job advertisements)	(or -172 job advertisements)

Number of online job advertisements over the ten years to August 2025

Adelaide South ER (LHS) —— South Australia (RHS)

Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, August 2025

Top 10 occupations recruited for
Number of job ads online

Occupation	Number
General Clerks	370
Registered Nurses	329
Sales Assistants (General)	293
Other Miscellaneous Labourers	147
Construction Managers	119
Aged and Disabled Carers	118
Retail Managers	112
Advertising and Sales Managers	111
Motor Mechanics	103
Truck Drivers	103

Source: JSA, Internet Vacancy Index, three month averages, Aug-2025

Job demand by skill level
Proportion of job ads

Skill level	Proportion
Skill level 1 Bachelor degree or higher	(34%)
Skill level 2 Advanced Diploma or Diploma	(12%)
Skill level 3 Certificate III or IV	(14%)
Skill level 4 Certificate II or III	(27%)
Skill level 5 Certificate I or secondary education	(13%)
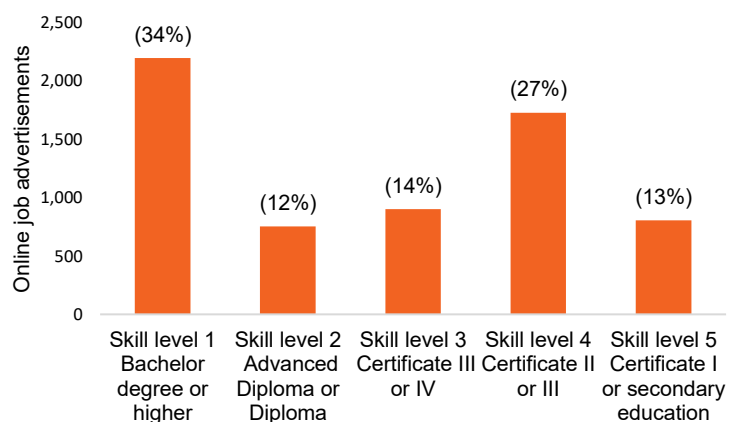
Source: JSA, Internet Vacancy Index, seasonally adjusted data, Aug-2025

Insights from the Recruitment Experiences and Outlook Survey

Adelaide South

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to August 2025, unless otherwise indicated.

Recruitment activity and experiences

In Adelaide South, there were 393 responding employers in the 12 months to August 2025, of whom 46% were recruiting or had recruited in the past month. Of these recruiting businesses, 44% had difficulty recruiting. By comparison, 42% of employers were recruiting in Greater Adelaide over the same period, of whom 52% had difficulty recruiting.
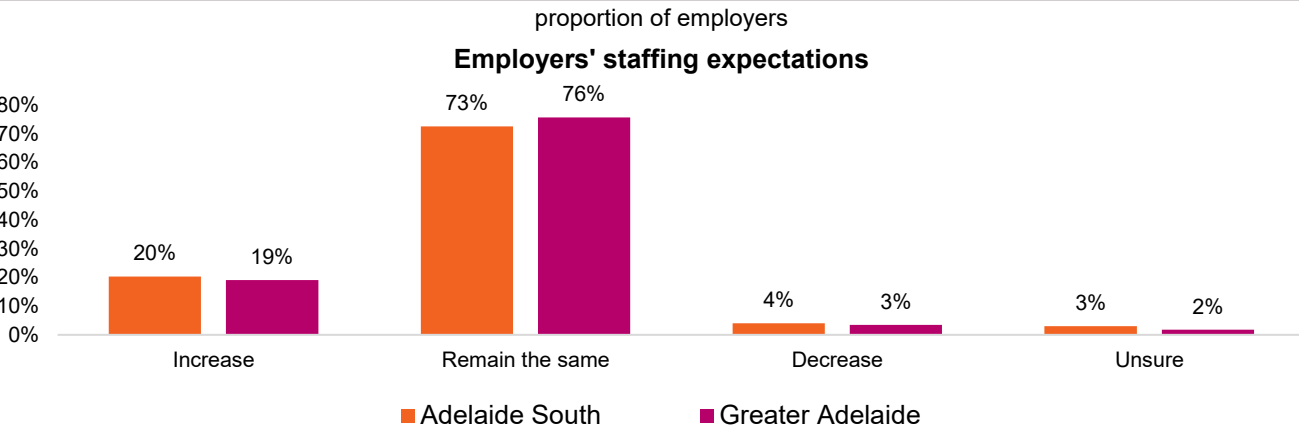
Employers in Adelaide South were most likely to report the following reasons for recruitment difficulty:
- Lack of suitable applicants
- Applicants lack technical skills
- Lack of applicants
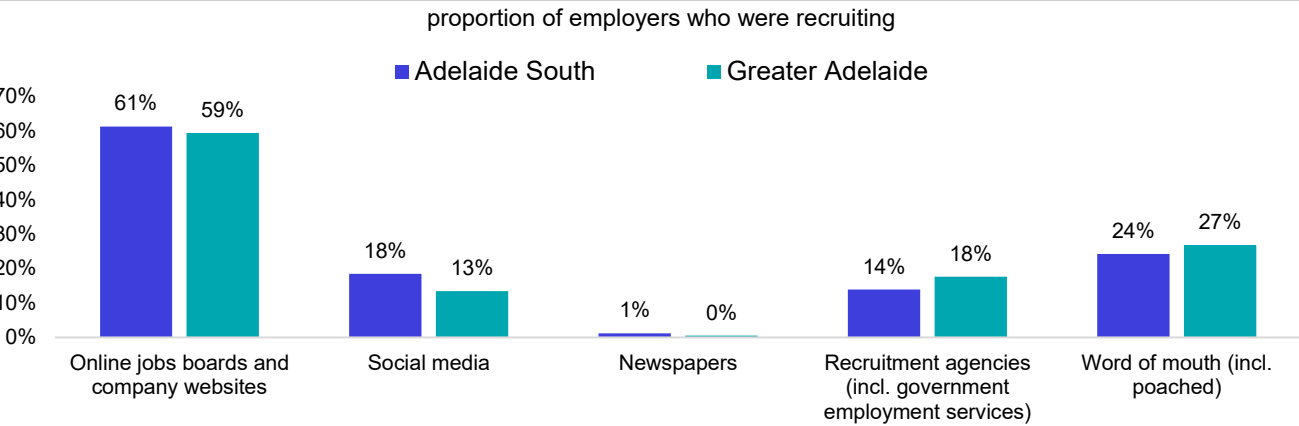- Undesirable working conditions/hours.

A chart showing reasons for recruitment for Adelaide South and Greater Adelaide is included to the right.

Reasons for recruitment

	Adelaide South	Greater Adelaide
Newly created positions only	22%	25%
Both newly created positions and turnover	12%	11%
Positions due to turnover only	66%	64%

Staffing outlook for coming months

proportion of employers

Employers' staffing expectations

	Increase	Remain the same	Decrease	Unsure
Adelaide South	20%	73%	4%	3%
Greater Adelaide	19%	76%	3%	2%

Recruitment methods

proportion of employers who were recruiting

	Online jobs boards and company websites	Social media	Newspapers	Recruitment agencies (incl. government employment services)	Word of mouth (incl. poached)
Adelaide South	61%	18%	1%	14%	24%
Greater Adelaide	59%	13%	0%	18%	27%

Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Adelaide South, while weighted data are used for Greater Adelaide. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.

Mid North SA

Release date: 15 October 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, Mid North SA ER, August 2025

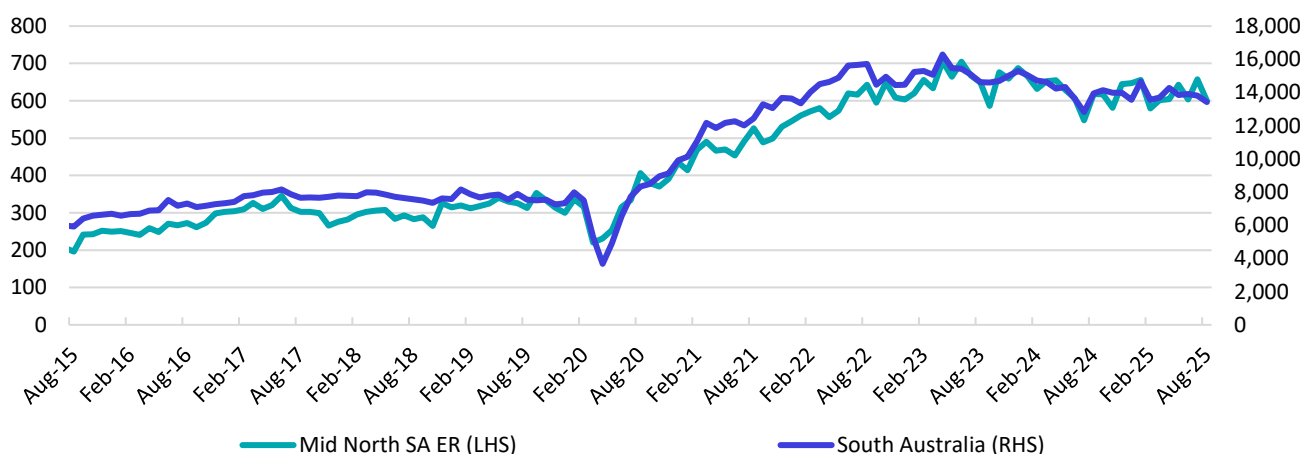| Job advertisement count	Change over the month	Change since Aug-24
600	↓ **-8.8%**	↓ **-2.9%**
seasonally adjusted count	(or -58 job advertisements)	(or -18 job advertisements)

Number of online job advertisements over the ten years to August 2025

Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, August 2025
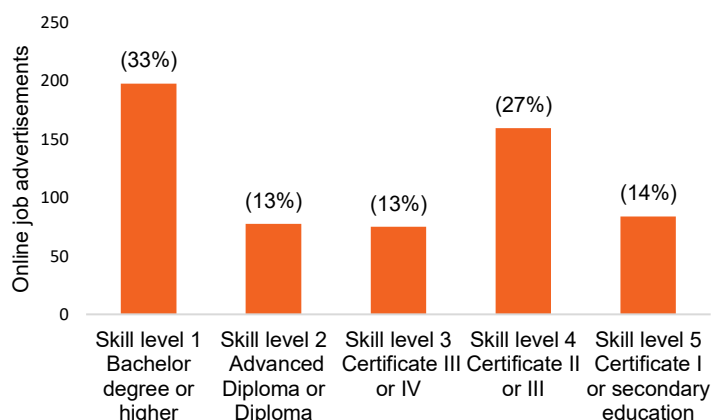
Top 10 occupations recruited for
Number of job ads online

Occupation	Number
Registered Nurses	56
General Clerks	29
Enrolled and Mothercraft Nurses	29
Sales Assistants (General)	21
Aged and Disabled Carers	20
Other Miscellaneous Labourers	15
Welfare, Recreation and Community Arts Workers	12
General Practitioners and Resident Medical Officers	11
Retail Managers	11
Truck Drivers	11

Source: JSA, Internet Vacancy Index, three month averages, Aug-2025

Job demand by skill level
Proportion of job ads

Source: JSA, Internet Vacancy Index, seasonally adjusted data, Aug-2025

Insights from the Recruitment Experiences and Outlook Survey
Mid North SA

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to August 2025, unless otherwise indicated.
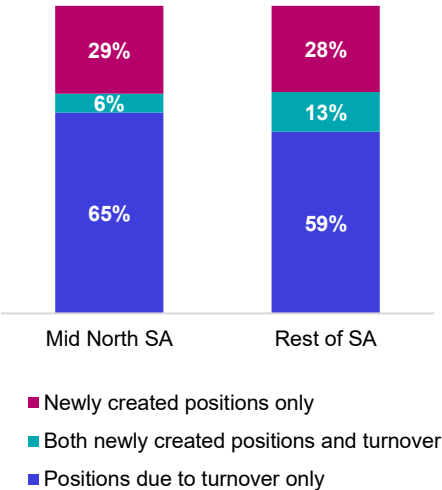
Recruitment activity and experiences

In Mid North SA, there were 110 responding employers in the 12 months to August 2025, of whom 45% were recruiting or had recruited in the past month. Of these recruiting businesses, 31% had difficulty recruiting. By comparison, 43% of employers were recruiting in Rest of SA over the same period, of whom 43% had difficulty recruiting.

Employers in Mid North SA were most likely to report the following reasons for recruitment difficulty:
- Lack of applicants
- Applicants lack technical skills
- Location, eg remote or regional
- Undesirable working conditions/hours.

A chart showing reasons for recruitment for Mid North SA and Rest of SA is included to the right.
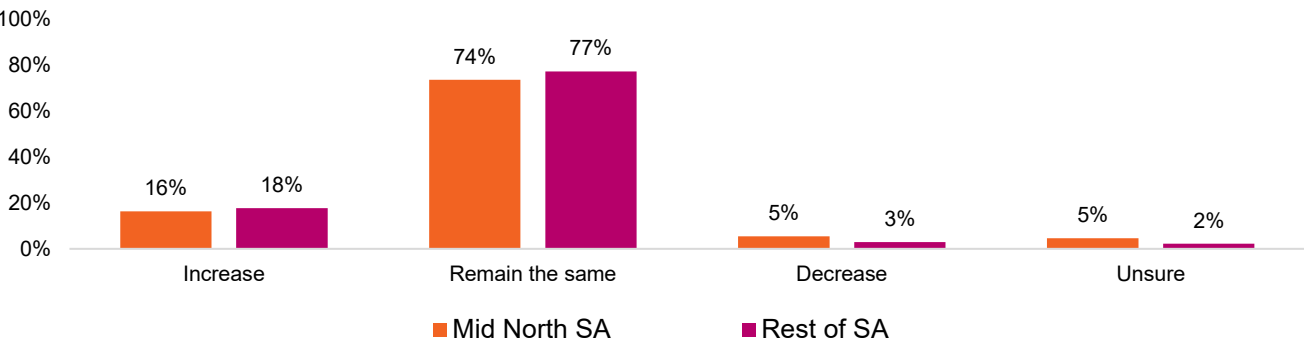
Reasons for recruitment

- Newly created positions only
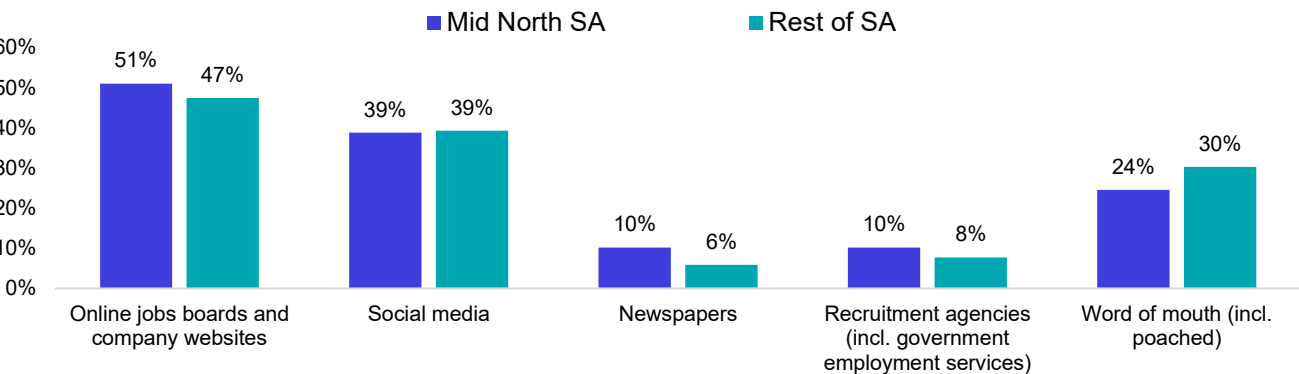- Both newly created positions and turnover
- Positions due to turnover only

Staffing outlook for coming months
proportion of employers

Employers' staffing expectations

- Mid North SA
- Rest of SA

Recruitment methods
proportion of employers who were recruiting

- Mid North SA
- Rest of SA

Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Mid North SA, while weighted data are used for Rest of SA. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.

Murray and South East

Release date: 15 October 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, Murray and South East ER, August 2025

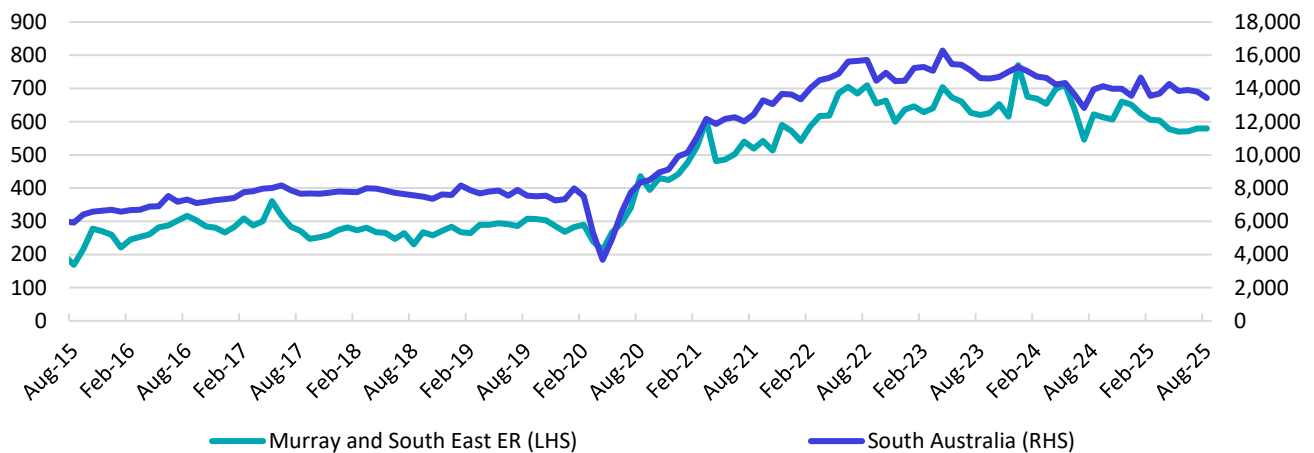| Job advertisement count	Change over the month	Change since Aug-24
580	↓ **0.0%**	↓ **-6.8%**
seasonally adjusted count	(or <5 job advertisements)	(or -42 job advertisements)

Number of online job advertisements over the ten years to August 2025

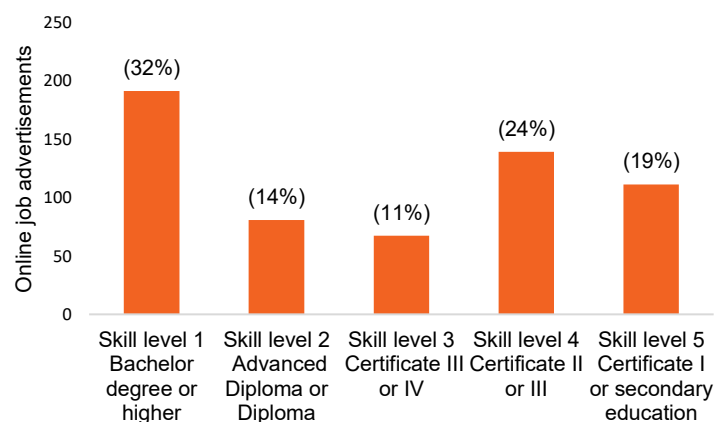Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, August 2025

Top 10 occupations recruited for
Number of job ads online

Occupation	Number
Registered Nurses	40
Sales Assistants (General)	30
Aged and Disabled Carers	24
General Practitioners and Resident Medical Officers	23
General Clerks	23
Welfare, Recreation and Community Arts Workers	19
Chefs	12
Other Miscellaneous Labourers	12
Retail Managers	12
Enrolled and Mothercraft Nurses	11

Source: JSA, Internet Vacancy Index, three month averages, Aug-2025

Job demand by skill level
Proportion of job ads

Skill level	Proportion
Skill level 1 Bachelor degree or higher	(32%)
Skill level 2 Advanced Diploma or Diploma	(14%)
Skill level 3 Certificate III or IV	(11%)
Skill level 4 Certificate II or III	(24%)
Skill level 5 Certificate I or secondary education	(19%)

Source: JSA, Internet Vacancy Index, seasonally adjusted data, Aug-2025

Insights from the Recruitment Experiences and Outlook Survey
Murray and South East

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to August 2025, unless otherwise indicated.

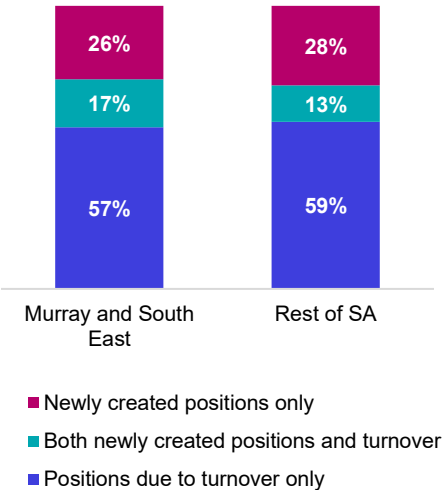## Recruitment activity and experiences

In Murray and South East, there were 178 responding employers in the 12 months to August 2025, of whom 43% were recruiting or had recruited in the past month. Of these recruiting businesses, 41% had difficulty recruiting. By comparison, 43% of employers were recruiting in Rest of SA over the same period, of whom 43% had difficulty recruiting.

Employers in Murray and South East were most likely to report the following reasons for recruitment difficulty:
- Lack of suitable applicants
- Location, eg remote or regional
- Lack of applicants
- Applicants lack technical skills.

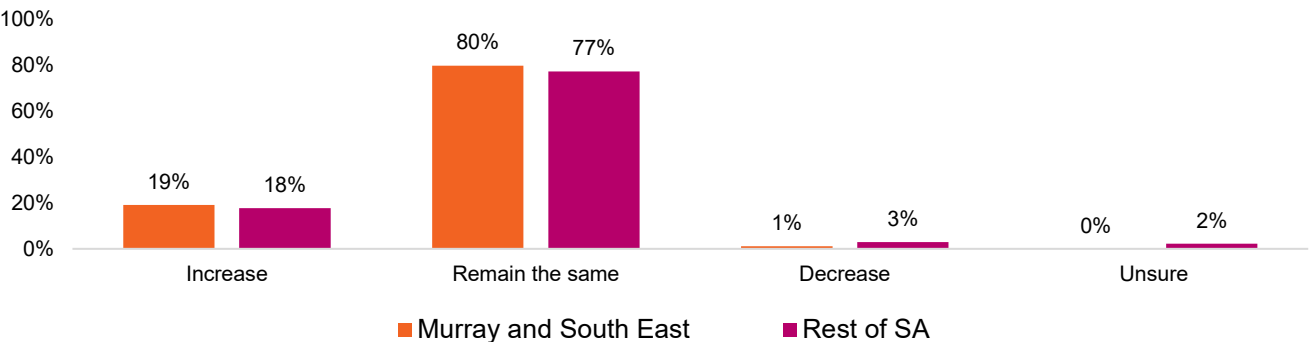A chart showing reasons for recruitment for Murray and South East and Rest of SA is included to the right.

Reasons for recruitment

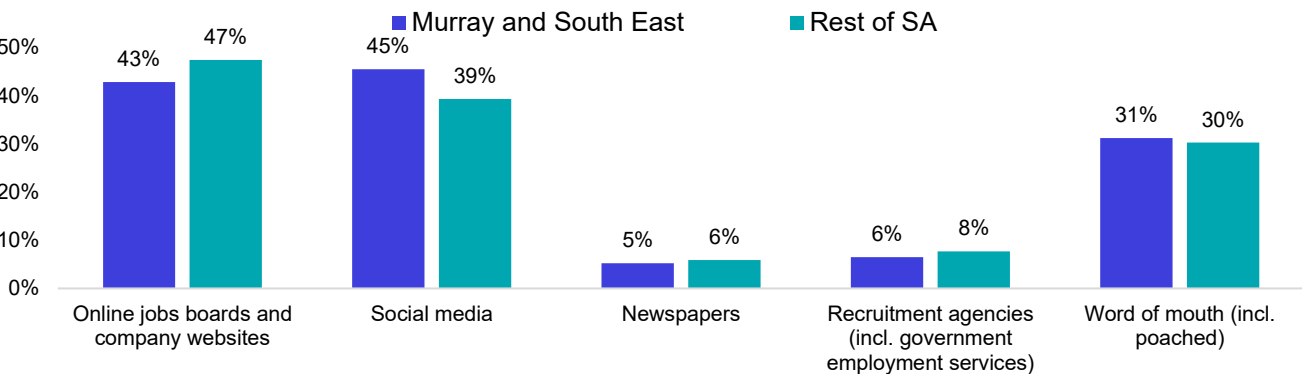|	Murray and South East	Rest of SA
Newly created positions only	26%	28%
Both newly created positions and turnover	17%	13%
Positions due to turnover only	57%	59%

■ Newly created positions only
■ Both newly created positions and turnover
■ Positions due to turnover only

Staffing outlook for coming months
proportion of employers
Employers' staffing expectations

	Increase	Remain the same	Decrease	Unsure
Murray and South East	19%	80%	1%	0%
Rest of SA	18%	77%	3%	2%

■ Murray and South East ■ Rest of SA

Recruitment methods
proportion of employers who were recruiting

	Online jobs boards and company websites	Social media	Newspapers	Recruitment agencies (incl. government employment services)	Word of mouth (incl. poached)
Murray and South East	43%	45%	5%	6%	31%
Rest of SA	47%	39%	6%	8%	30%

■ Murray and South East ■ Rest of SA

Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Murray and South East, while weighted data are used for Rest of SA. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.

Recruitment trends and employers' needs: Regional Snapshot update

North West Country SA

Release date: 15 October 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, North West Country SA ER, August 2025

Job advertisement count

302

seasonally adjusted count
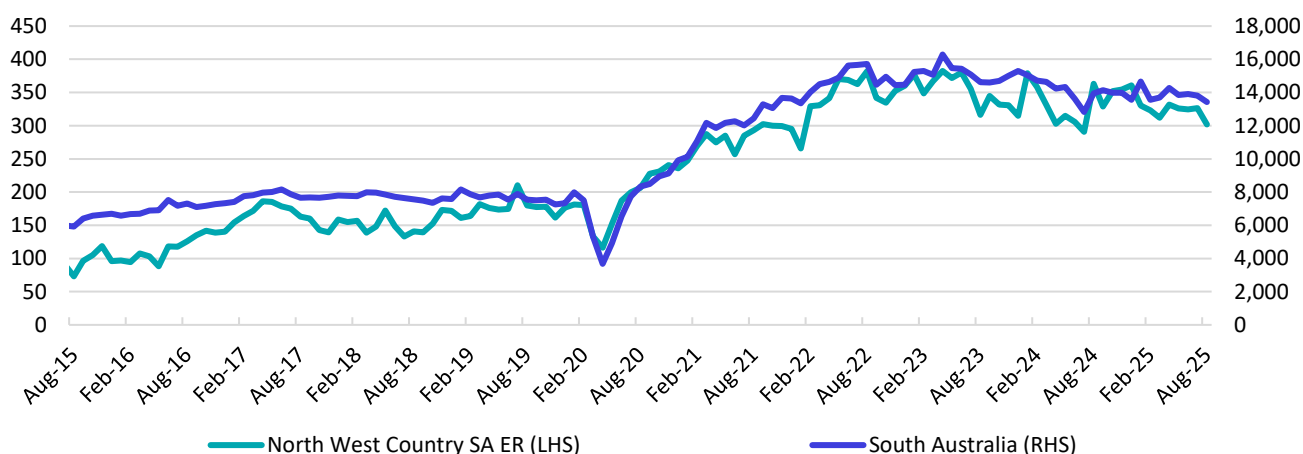
Change over the month

↓ -7.6%

(or -25 job advertisements)

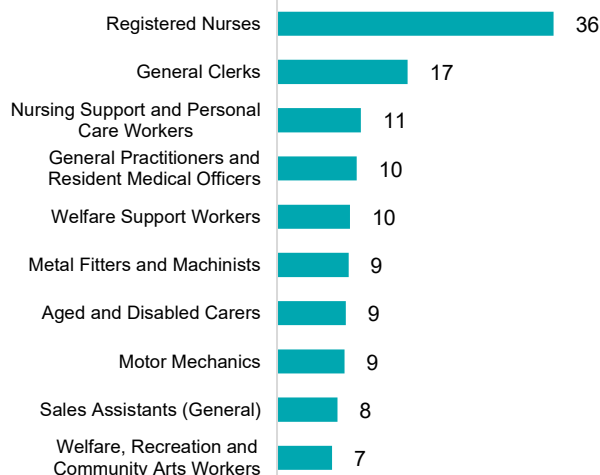**Change since Aug-24**

↓ -16.9%

(or -61 job advertisements)

Number of online job advertisements over the ten years to August 2025

— North West Country SA ER (LHS)　　— South Australia (RHS)

Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, August 2025

Top 10 occupations recruited for

Number of job ads online

Occupation	Number
Registered Nurses	36
General Clerks	17
Nursing Support and Personal Care Workers	11
General Practitioners and Resident Medical Officers	10
Welfare Support Workers	10
Metal Fitters and Machinists	9
Aged and Disabled Carers	9
Motor Mechanics	9
Sales Assistants (General)	8
Welfare, Recreation and Community Arts Workers	7

Source: JSA, Internet Vacancy Index, three month averages, Aug-2025

Job demand by skill level

Proportion of job ads

Skill level	Proportion
Skill level 1 Bachelor degree or higher	(33%)
Skill level 2 Advanced Diploma or Diploma	(14%)
Skill level 3 Certificate III or IV	(17%)
Skill level 4 Certificate II or III	(23%)
Skill level 5 Certificate I or secondary education	(13%)
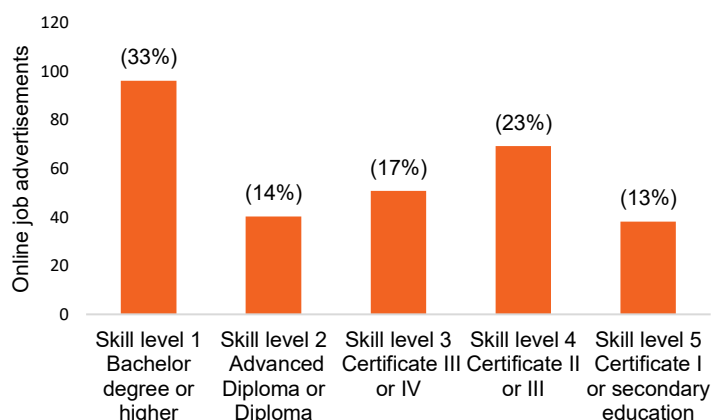
Source: JSA, Internet Vacancy Index, seasonally adjusted data, Aug-2025

Insights from the Recruitment Experiences and Outlook Survey

North West Country SA

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to August 2025, unless otherwise indicated.

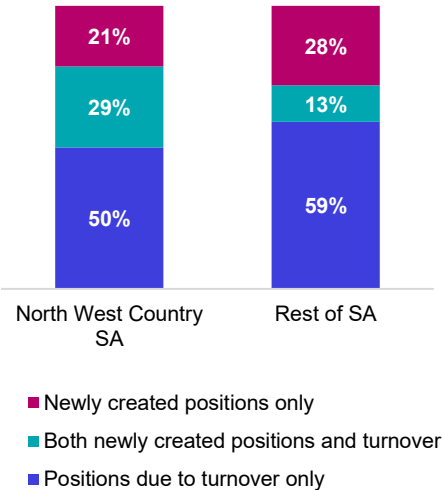## Recruitment activity and experiences

In North West Country SA, there were 51 responding employers in the 12 months to August 2025, of whom 55% were recruiting or had recruited in the past month. Of these recruiting businesses, 50% had difficulty recruiting. By comparison, 43% of employers were recruiting in Rest of SA over the same period, of whom 43% had difficulty recruiting.

Employers in North West Country SA were most likely to report the following reasons for recruitment difficulty:
- Lack of suitable applicants
- Location, eg remote or regional
- Applicants lack experience
- Lack of applicants.

A chart showing reasons for recruitment for North West Country SA and Rest of SA is included to the right.
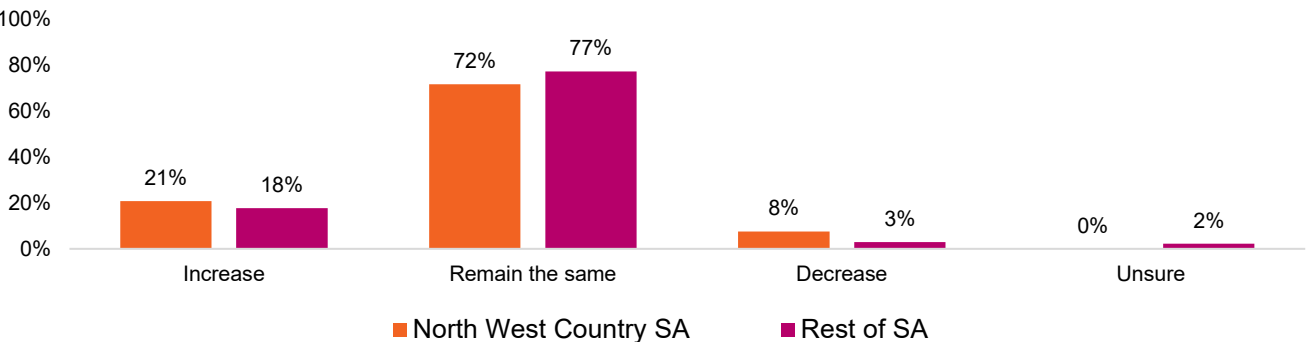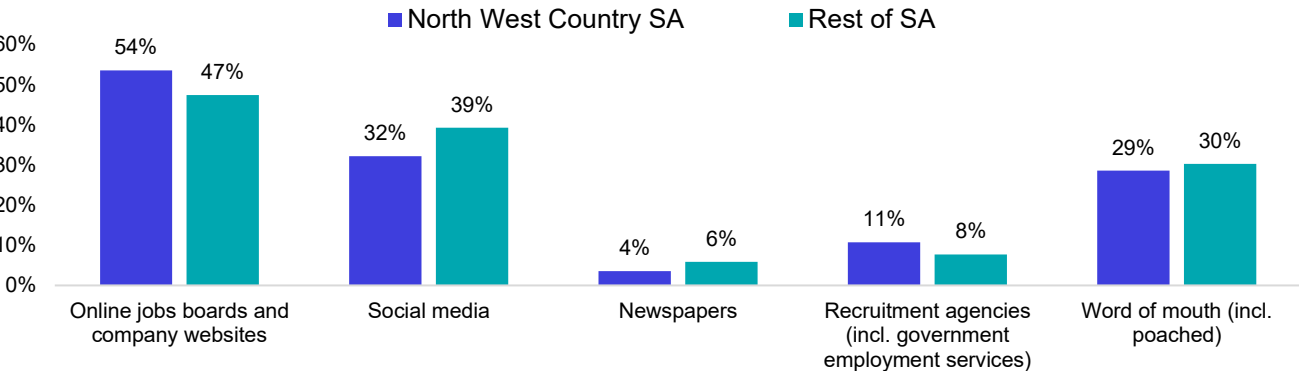
Reasons for recruitment

North West Country SA: Newly created positions only 21%, Both newly created positions and turnover 29%, Positions due to turnover only 50%

Rest of SA: Newly created positions only 28%, Both newly created positions and turnover 13%, Positions due to turnover only 59%

- Newly created positions only
- Both newly created positions and turnover
- Positions due to turnover only

Staffing outlook for coming months

proportion of employers

Employers' staffing expectations

	Increase	Remain the same	Decrease	Unsure
North West Country SA	21%	72%	8%	0%
Rest of SA	18%	77%	3%	2%

- North West Country SA
- Rest of SA

Recruitment methods

proportion of employers who were recruiting

- North West Country SA
- Rest of SA

	Online jobs boards and company websites	Social media	Newspapers	Recruitment agencies (incl. government employment services)	Word of mouth (incl. poached)
North West Country SA	54%	32%	4%	11%	29%
Rest of SA	47%	39%	6%	8%	30%

Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for North West Country SA, while weighted data are used for Rest of SA. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.