

## Queensland

Release date: 15 October 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

### Internet vacancies, headline figures, Queensland, August 2025

#### Job advertisement count

48,609

seasonally adjusted count

#### Change over the month

↓ -4.4%

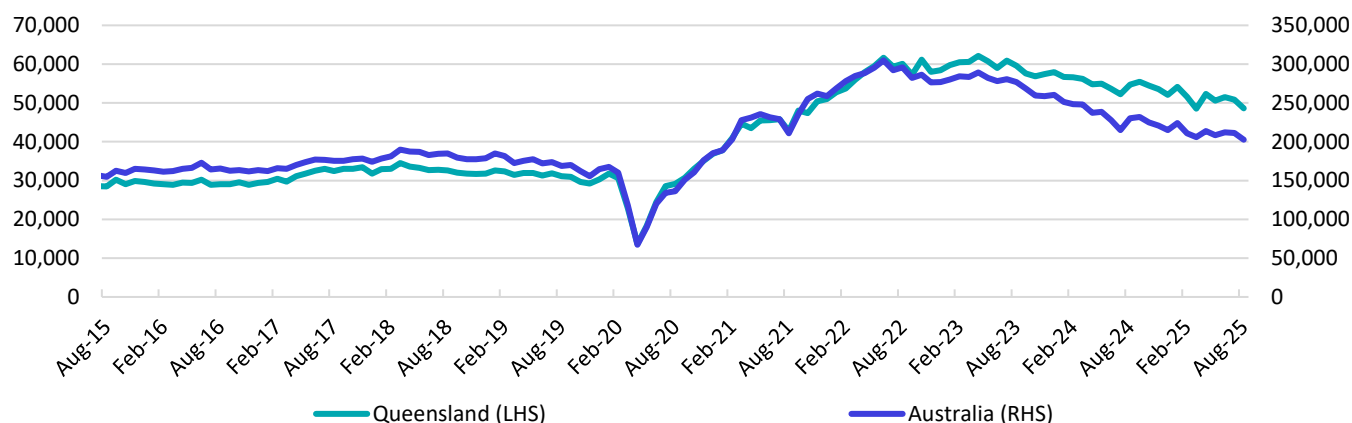
(or -2,225 job advertisements)

#### Change since Aug-24

↓ -11.2%

(or -6,143 job advertisements)

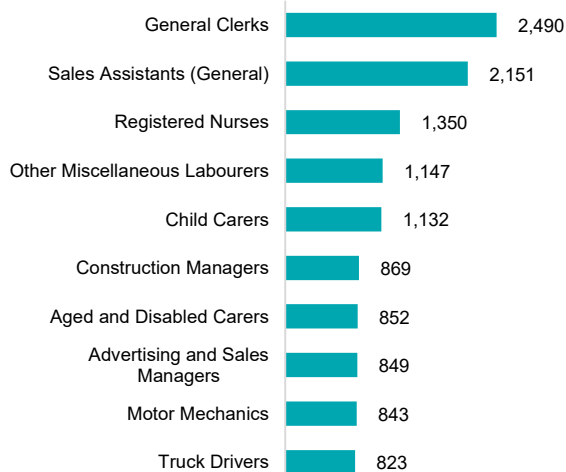
### Number of online job advertisements over the ten years to August 2025



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index (IVI), seasonally adjusted data, August 2025

### Top 10 occupations recruited for

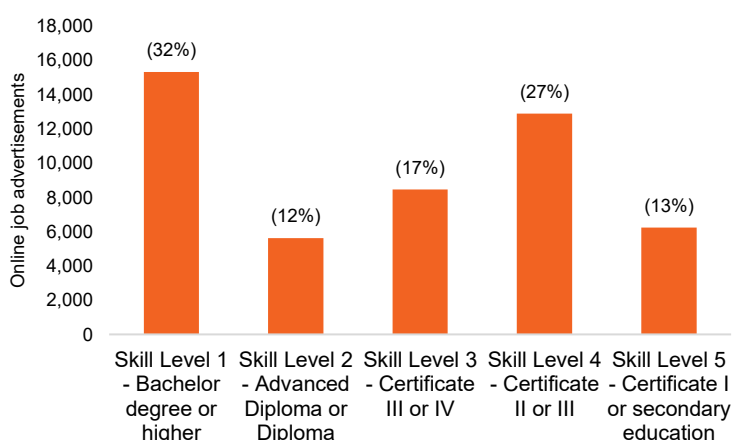
Number of job ads online



Source: JSA, IVI, seasonally adjusted data, Aug-2025

### Job demand by skill level

Proportion of job ads



Source: JSA, IVI, seasonally adjusted data, Aug-2025

# Insights from the Recruitment Experiences and Outlook Survey

## Queensland

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to February 2025, unless otherwise indicated.

### Recruitment activity and experiences

In Queensland, there were 1,871 responding employers in the 12 months to August 2025, of whom 52% were recruiting or had recruited over the past month. Of these recruiting businesses, 50% had difficulty recruiting. By comparison, 46% of employers were recruiting in Australia over the same period, of whom 47% had difficulty recruiting.

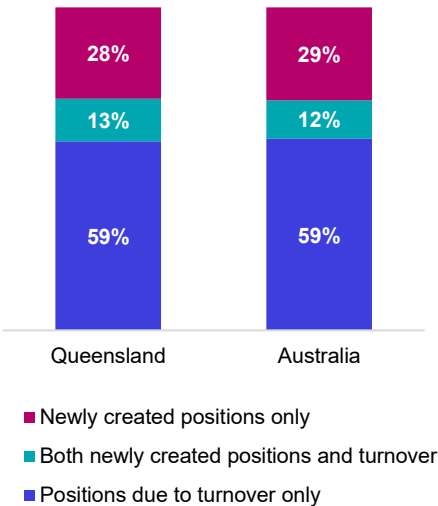
Employers in Queensland were most likely to report the following reasons for recruitment difficulty:

- Lack of suitable applicants
- Lack of applicants
- Applicants lack experience
- Undesirable working conditions/hours.

A chart showing reasons for recruitment for Queensland and Australia is included to the right.

Note: employers can select multiple reasons for recruitment difficulty.

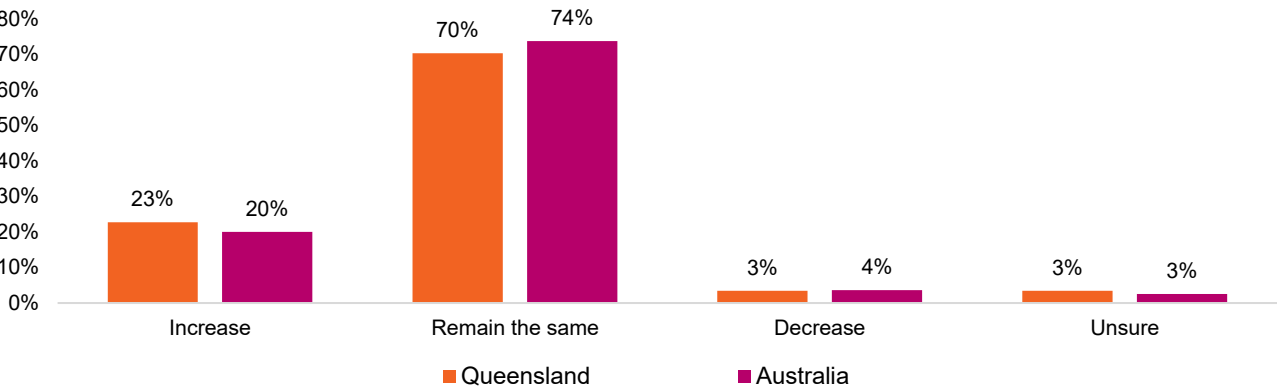
#### Reasons for recruitment



### Staffing outlook for coming months

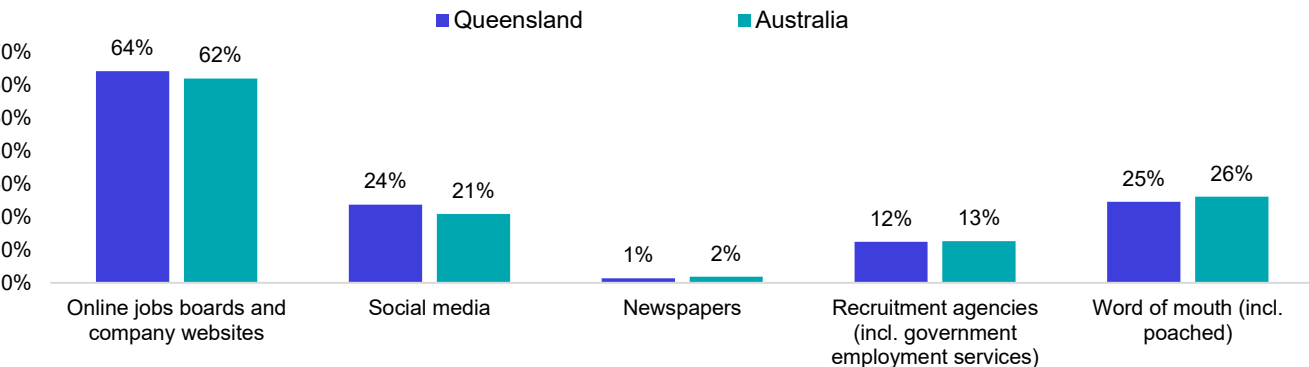
proportion of employers

#### Employers' staffing expectations



### Recruitment methods

proportion of employers who were recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for data for the territories, caution should be exercised interpreting these results. Weighted data are used for Queensland and Australia. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.

## Brisbane South East

Release date: 15 October 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

### Internet vacancies, headline figures, Brisbane South East ER, August 2025

#### Job advertisement count

8,710

seasonally adjusted count

#### Change over the month

↓ -4.9%

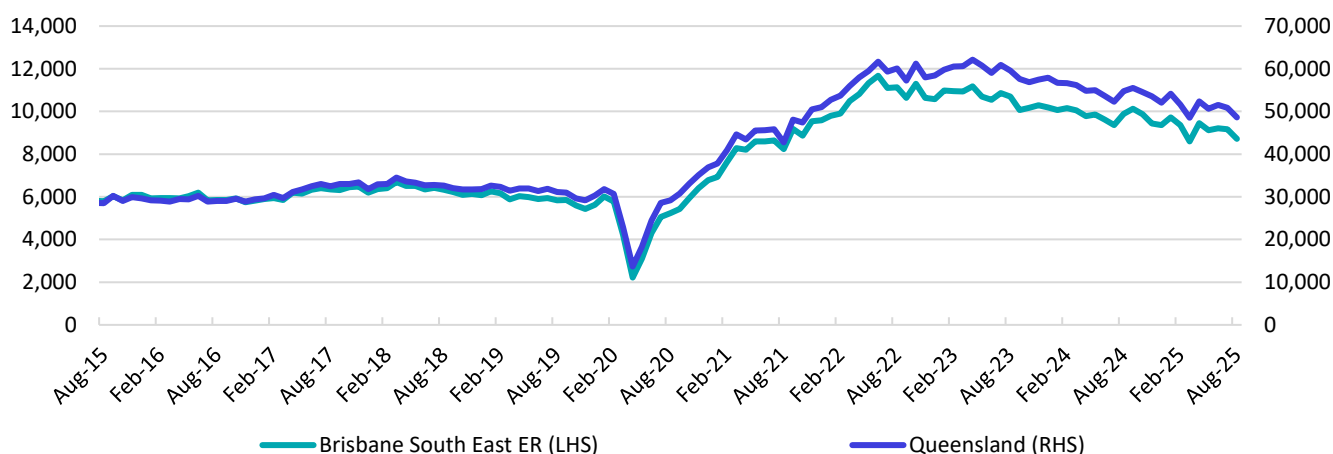
(or -453 job advertisements)

#### Change since Aug-24

↓ -11.9%

(or -1,174 job advertisements)

### Number of online job advertisements over the ten years to August 2025



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, August 2025

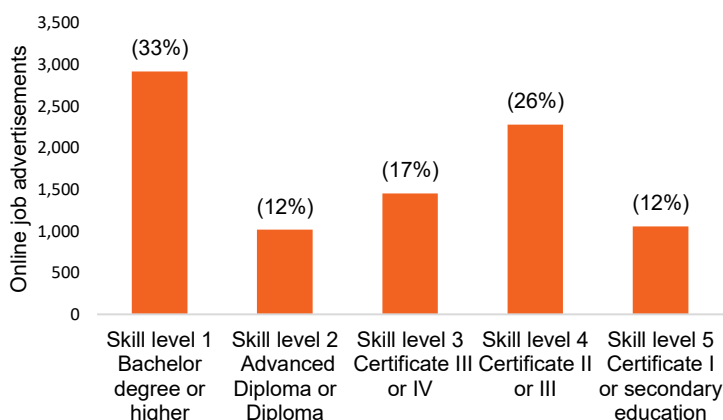
### Top 10 occupations recruited for

Number of job ads online



### Job demand by skill level

Proportion of job ads



Source: JSA, Internet Vacancy Index, three month averages, Aug-2025

Source: JSA, Internet Vacancy Index, seasonally adjusted data, Aug-2025

# Insights from the Recruitment Experiences and Outlook Survey

## Brisbane South East

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to August 2025, unless otherwise indicated.

### Recruitment activity and experiences

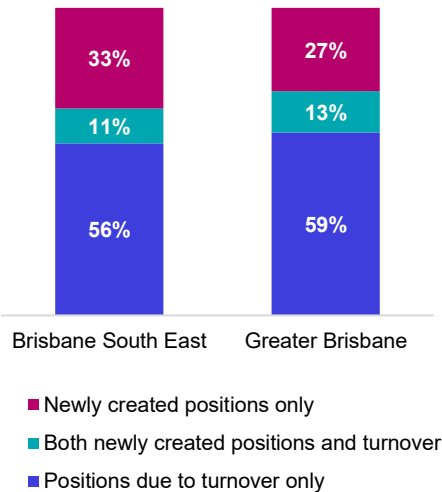
In Brisbane South East, there were 317 responding employers in the 12 months to August 2025, of whom 53% were recruiting or had recruited in the past month. Of these recruiting businesses, 47% had difficulty recruiting. By comparison, 53% of employers were recruiting in Greater Brisbane over the same period, of whom 49% had difficulty recruiting.

Employers in Brisbane South East were most likely to report the following reasons for recruitment difficulty:

- Lack of suitable applicants
- Applicants lack technical skills
- Lack of applicants
- Applicants lack experience.

A chart showing reasons for recruitment for Brisbane South East and Greater Brisbane is included to the right.

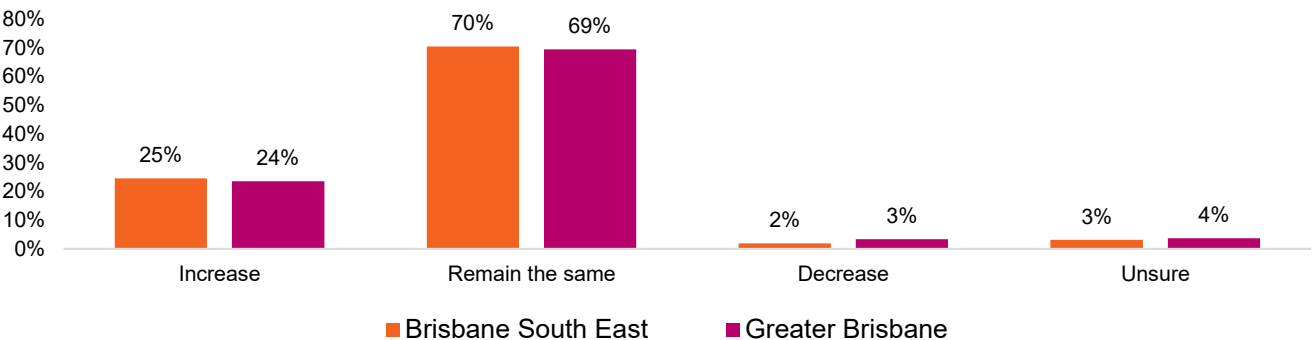
#### Reasons for recruitment



### Staffing outlook for coming months

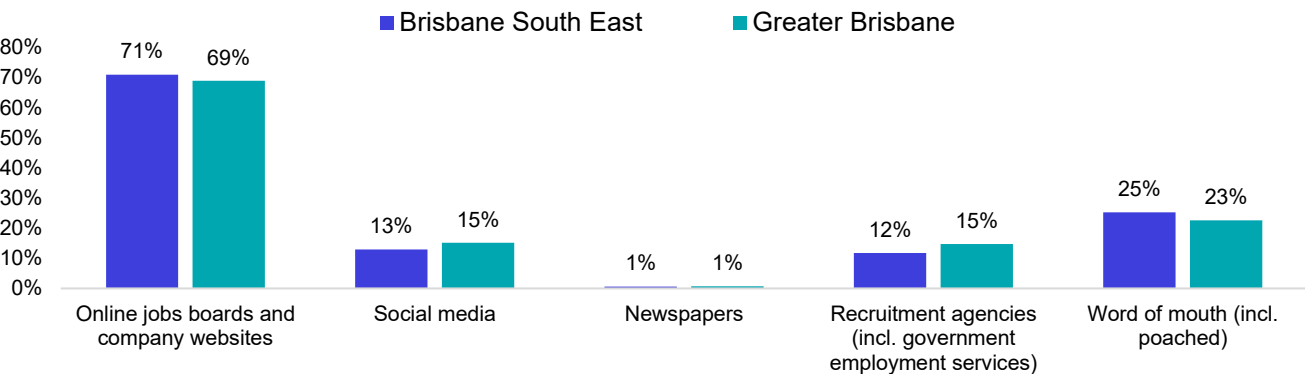
proportion of employers

#### Employers' staffing expectations



### Recruitment methods

proportion of employers who were recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Brisbane South East, while weighted data are used for Greater Brisbane. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.

# Recruitment trends and employers' needs: Regional Snapshot update

## Cairns

Release date: 15 October 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

### Internet vacancies, headline figures, Cairns ER, August 2025

#### Job advertisement count

2,729

seasonally adjusted count

#### Change over the month

↓ -5.1%

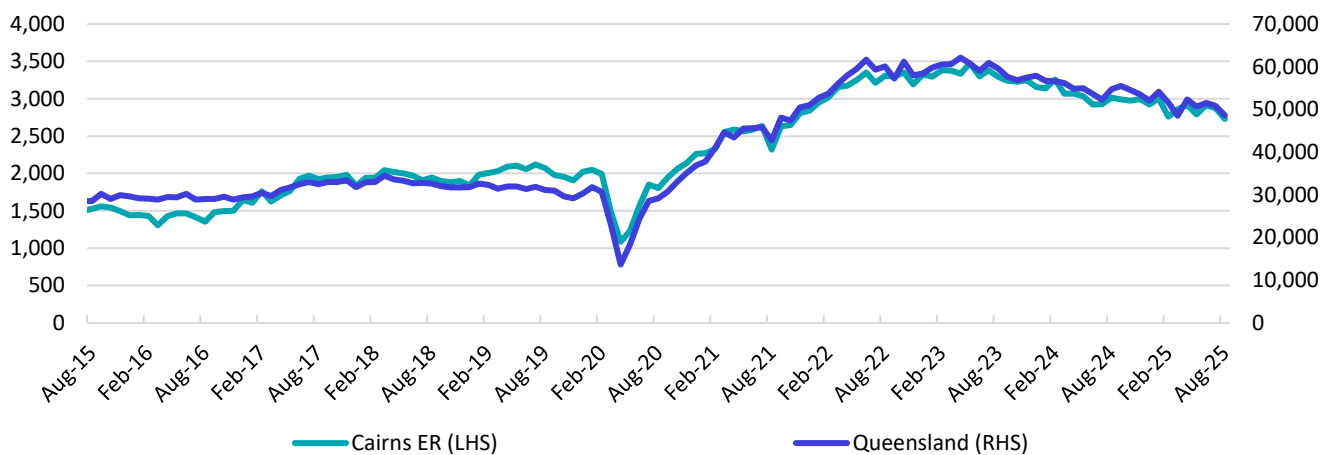
(or -147 job advertisements)

#### Change since Aug-24

↓ -9.5%

(or -286 job advertisements)

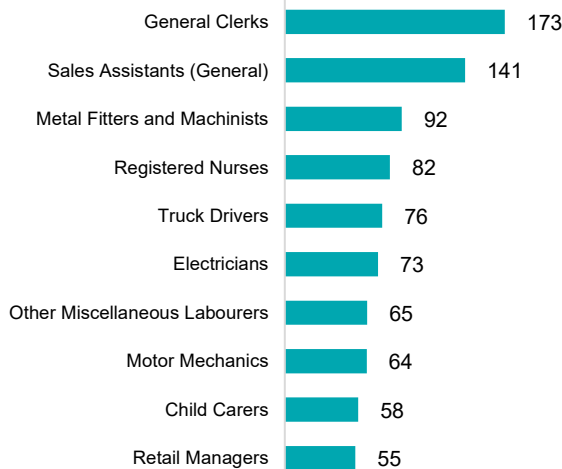
### Number of online job advertisements over the ten years to August 2025



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, August 2025

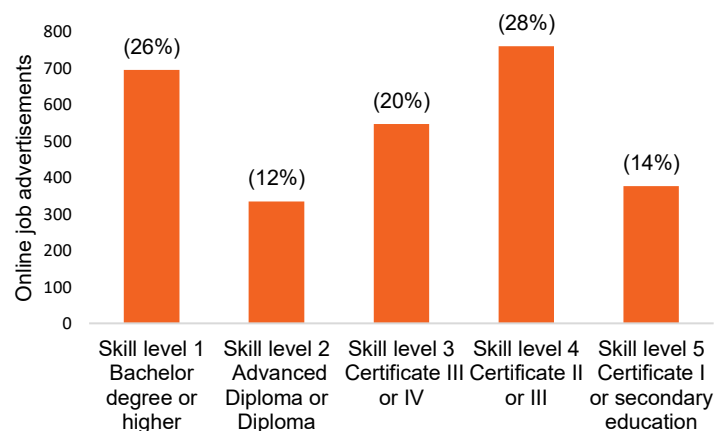
### Top 10 occupations recruited for

Number of job ads online



### Job demand by skill level

Proportion of job ads



Source: JSA, Internet Vacancy Index, three month averages, Aug-2025

Source: JSA, Internet Vacancy Index, seasonally adjusted data, Aug-2025

# Insights from the Recruitment Experiences and Outlook Survey

## Cairns

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to August 2025, unless otherwise indicated.

### Recruitment activity and experiences

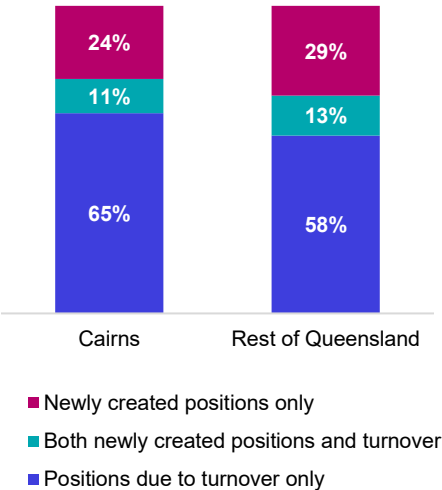
In Cairns, there were 119 responding employers in the 12 months to August 2025, of whom 54% were recruiting or had recruited in the past month. Of these recruiting businesses, 44% had difficulty recruiting. By comparison, 52% of employers were recruiting in Rest of Queensland over the same period, of whom 51% had difficulty recruiting.

Employers in Cairns were most likely to report the following reasons for recruitment difficulty:

- Lack of suitable applicants
- Lack of applicants
- Location, eg remote or regional
- Undesirable working conditions/hours.

A chart showing reasons for recruitment for Cairns and Rest of Queensland is included to the right.

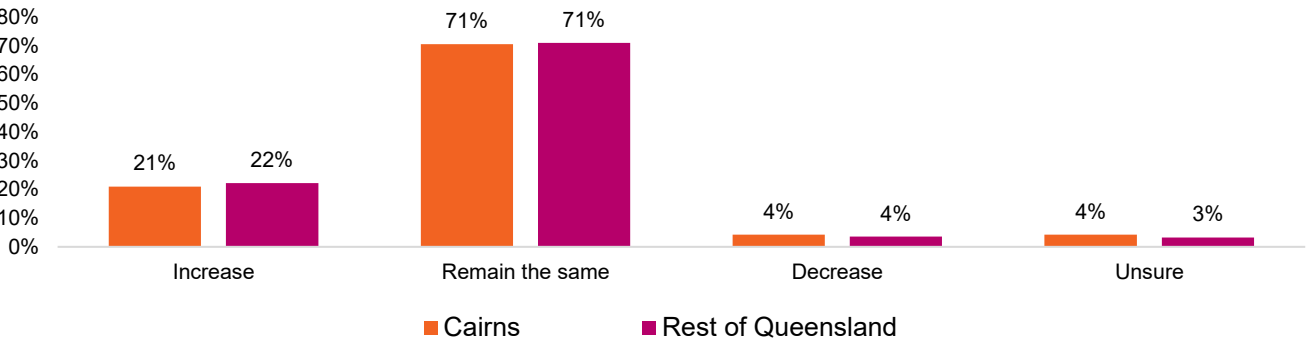
#### Reasons for recruitment



### Staffing outlook for coming months

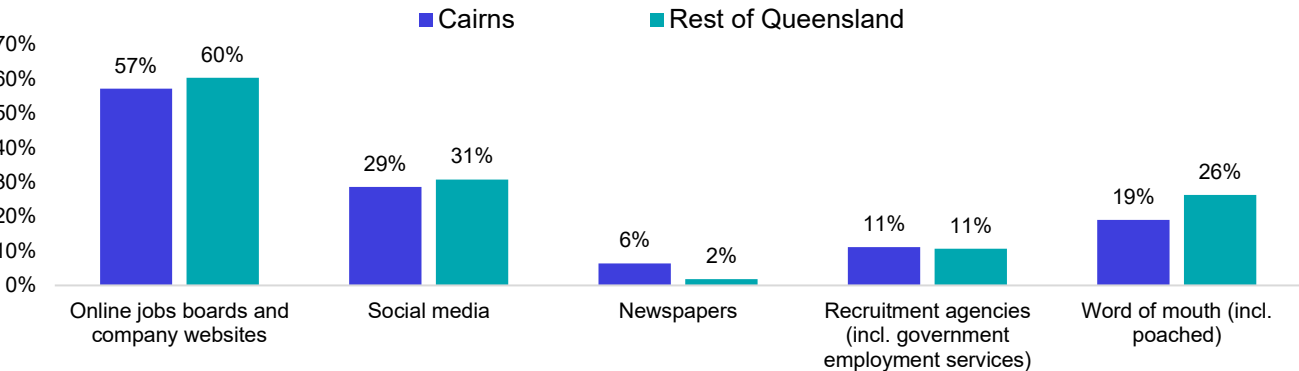
proportion of employers

#### Employers' staffing expectations



### Recruitment methods

proportion of employers who were recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Cairns, while weighted data are used for Rest of Queensland. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.

## Darling Downs

Release date: 15 October 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

### Internet vacancies, headline figures, Darling Downs ER, August 2025

#### Job advertisement count

1,348

seasonally adjusted count

#### Change over the month

↓ -7.4%

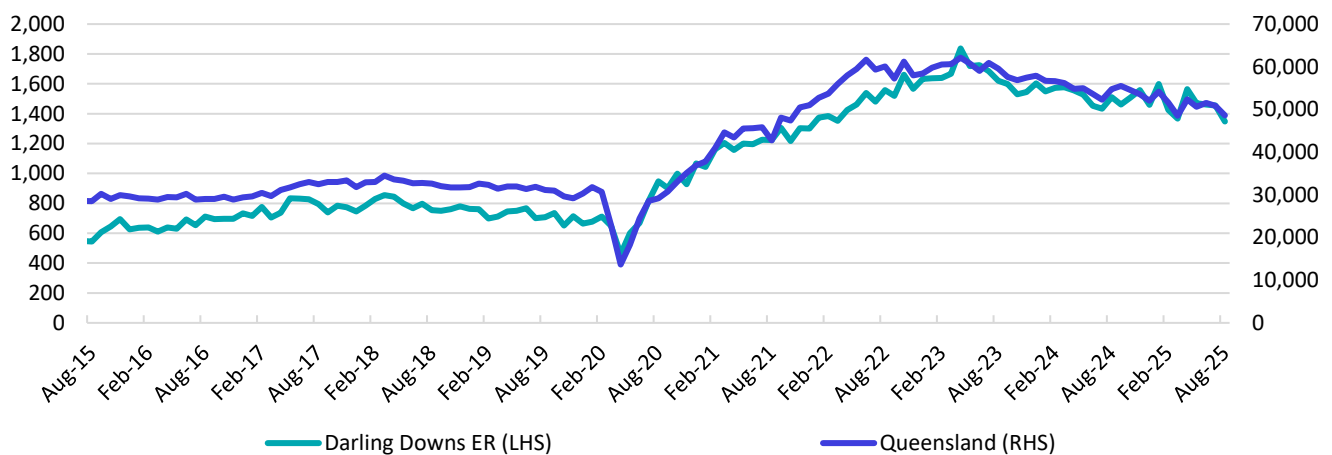
(or -107 job advertisements)

#### Change since Aug-24

↓ -10.9%

(or -164 job advertisements)

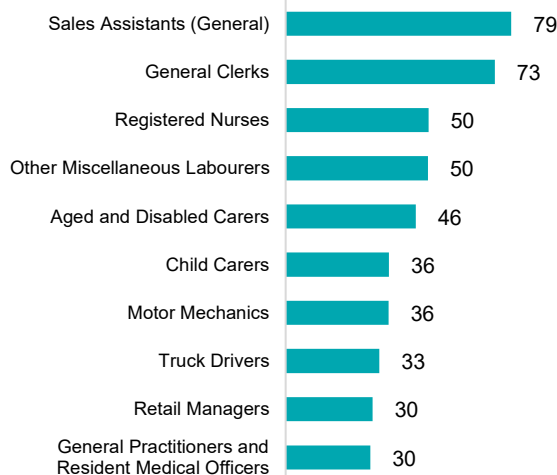
### Number of online job advertisements over the ten years to August 2025



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, August 2025

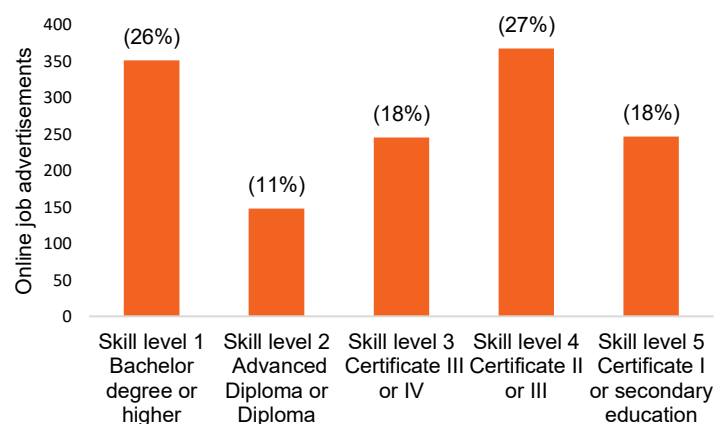
### Top 10 occupations recruited for

Number of job ads online



### Job demand by skill level

Proportion of job ads



Source: JSA, Internet Vacancy Index, three month averages, Aug-2025

Source: JSA, Internet Vacancy Index, seasonally adjusted data, Aug-2025

# Insights from the Recruitment Experiences and Outlook Survey

## Darling Downs

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to August 2025, unless otherwise indicated.

### Recruitment activity and experiences

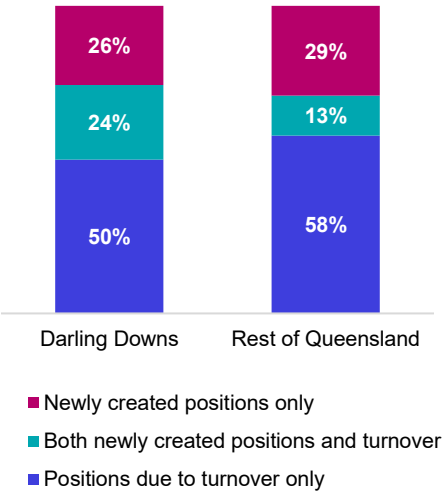
In Darling Downs, there were 146 responding employers in the 12 months to August 2025, of whom 45% were recruiting or had recruited in the past month. Of these recruiting businesses, 70% had difficulty recruiting. By comparison, 52% of employers were recruiting in Rest of Queensland over the same period, of whom 51% had difficulty recruiting.

Employers in Darling Downs were most likely to report the following reasons for recruitment difficulty:

- Lack of suitable applicants
- Applicants lack technical skills
- Lack of applicants
- Applicants lack experience.

A chart showing reasons for recruitment for Darling Downs and Rest of Queensland is included to the right.

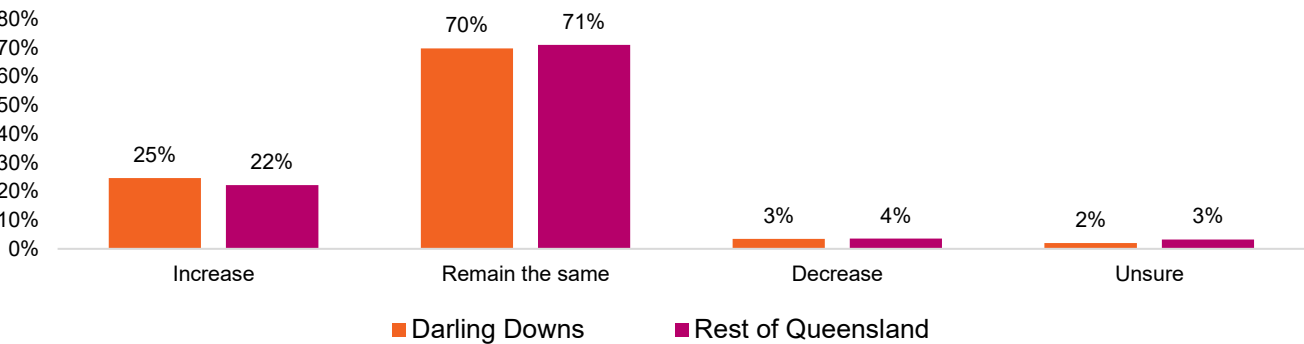
#### Reasons for recruitment



### Staffing outlook for coming months

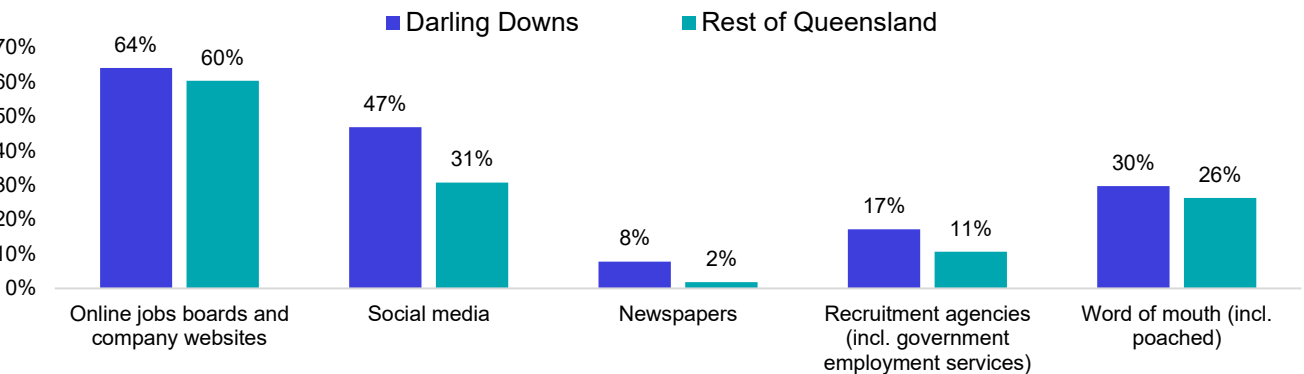
proportion of employers

#### Employers' staffing expectations



### Recruitment methods

proportion of employers who were recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Darling Downs, while weighted data are used for Rest of Queensland. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.



# Recruitment trends and employers' needs: Regional Snapshot update

## Fitzroy

Release date: 15 October 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

### Internet vacancies, headline figures, Fitzroy ER, August 2025

#### Job advertisement count

1,560

seasonally adjusted count

#### Change over the month

↓ -5.4%

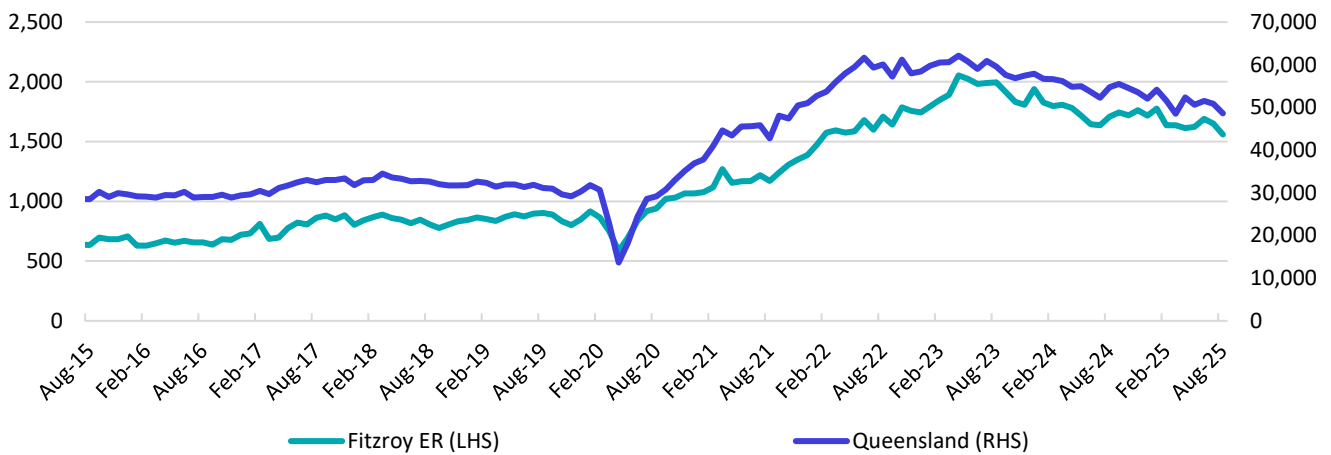
(or -90 job advertisements)

#### Change since Aug-24

↓ -8.7%

(or -149 job advertisements)

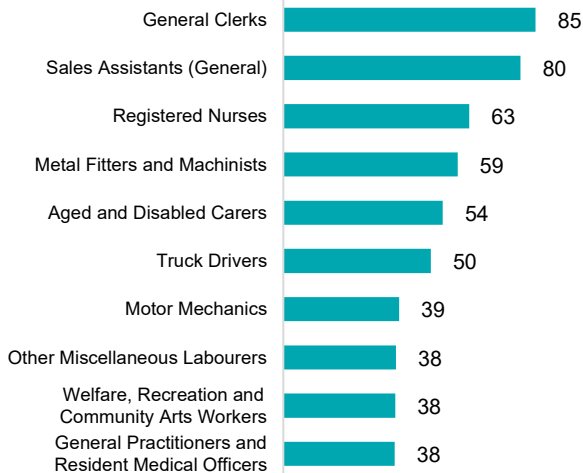
### Number of online job advertisements over the ten years to August 2025



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, August 2025

### Top 10 occupations recruited for

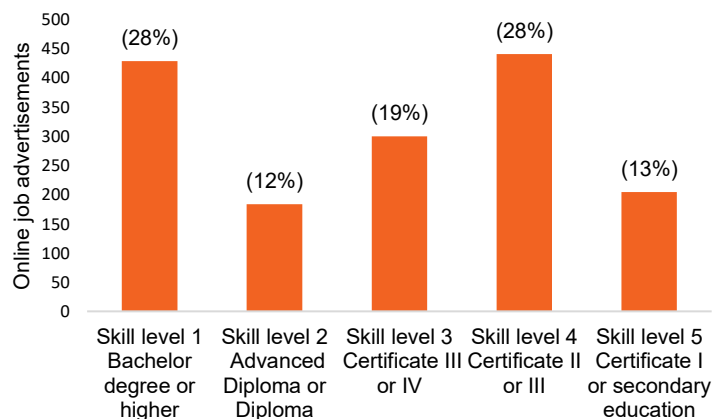
Number of job ads online



Source: JSA, Internet Vacancy Index, three month averages, Aug-2025

### Job demand by skill level

Proportion of job ads



Source: JSA, Internet Vacancy Index, seasonally adjusted data, Aug-2025

# Insights from the Recruitment Experiences and Outlook Survey

Fitzroy

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to August 2025, unless otherwise indicated.

## Recruitment activity and experiences

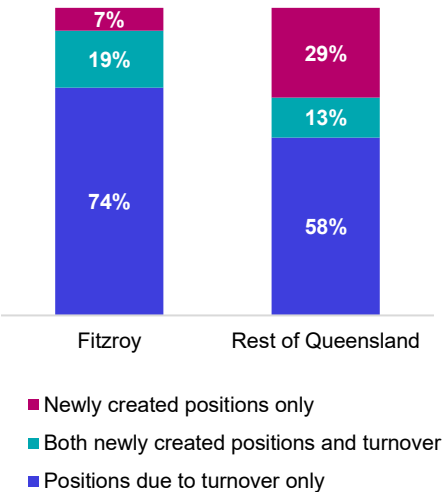
In Fitzroy, there were 96 responding employers in the 12 months to August 2025, of whom 56% were recruiting or had recruited in the past month. Of these recruiting businesses, 54% had difficulty recruiting. By comparison, 52% of employers were recruiting in Rest of Queensland over the same period, of whom 51% had difficulty recruiting.

Employers in Fitzroy were most likely to report the following reasons for recruitment difficulty:

- Lack of suitable applicants
- Lack of applicants
- Undesirable working conditions/hours
- Location, eg remote or regional.

A chart showing reasons for recruitment for Fitzroy and Rest of Queensland is included to the right.

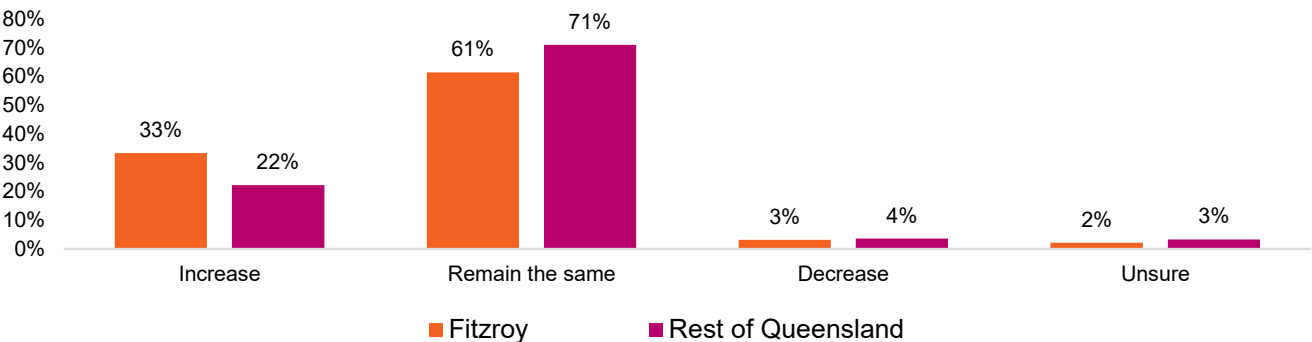
### Reasons for recruitment



## Staffing outlook for coming months

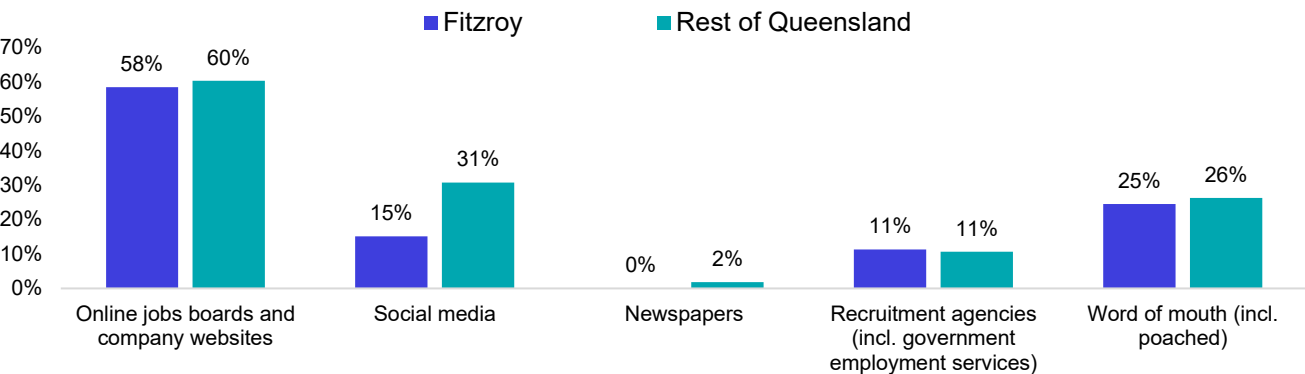
proportion of employers

### Employers' staffing expectations



## Recruitment methods

proportion of employers who were recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Fitzroy, while weighted data are used for Rest of Queensland. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.

## Gold Coast

Release date: 15 October 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

### Internet vacancies, headline figures, Gold Coast ER, August 2025

#### Job advertisement count

4,507

seasonally adjusted count

#### Change over the month

↓ -5.0%

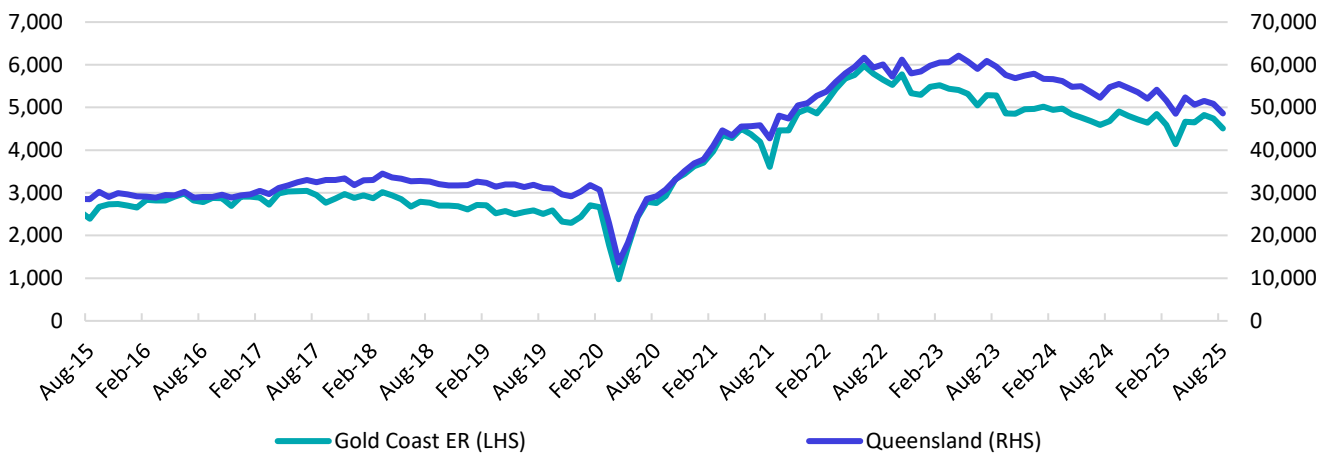
(or -237 job advertisements)

#### Change since Aug-24

↓ -3.7%

(or -173 job advertisements)

### Number of online job advertisements over the ten years to August 2025



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, August 2025

### Top 10 occupations recruited for

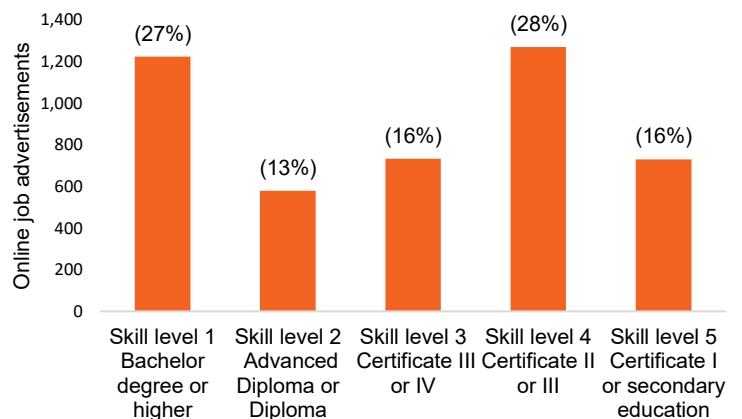
Number of job ads online



Source: JSA, Internet Vacancy Index, three month averages, Aug-2025

### Job demand by skill level

Proportion of job ads



Source: JSA, Internet Vacancy Index, seasonally adjusted data, Aug-2025

# Insights from the Recruitment Experiences and Outlook Survey

## Gold Coast

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to August 2025, unless otherwise indicated.

### Recruitment activity and experiences

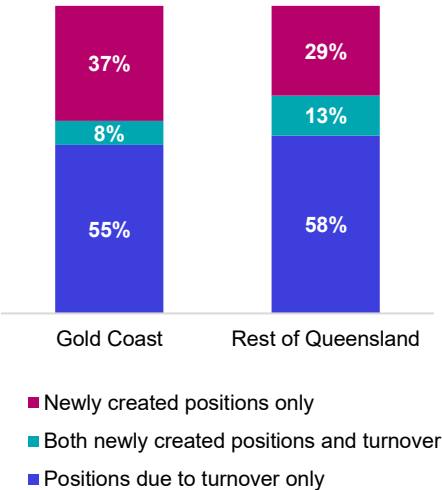
In Gold Coast, there were 242 responding employers in the 12 months to August 2025, of whom 48% were recruiting or had recruited in the past month. Of these recruiting businesses, 38% had difficulty recruiting. By comparison, 52% of employers were recruiting in Rest of Queensland over the same period, of whom 51% had difficulty recruiting.

Employers in Gold Coast were most likely to report the following reasons for recruitment difficulty:

- Lack of suitable applicants
- Lack of applicants
- Applicants lack experience
- Applicants lack technical skills.

A chart showing reasons for recruitment for Gold Coast and Rest of Queensland is included to the right.

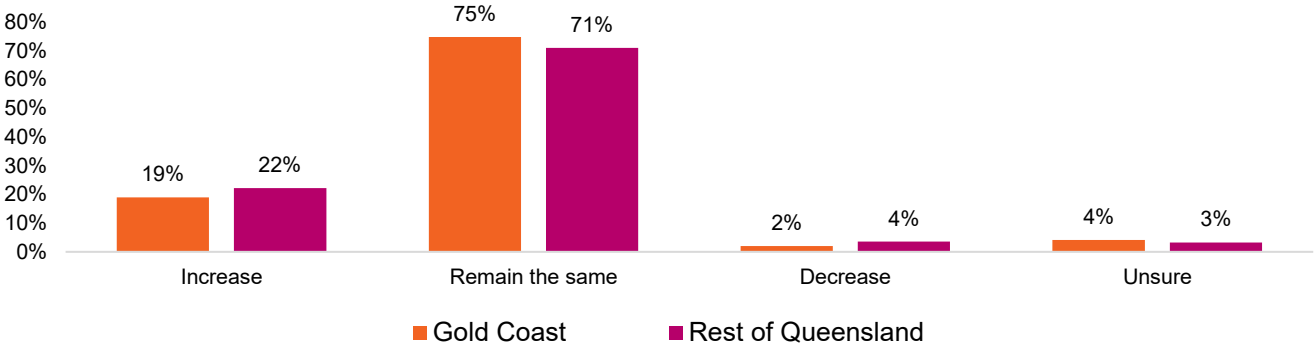
#### Reasons for recruitment



### Staffing outlook for coming months

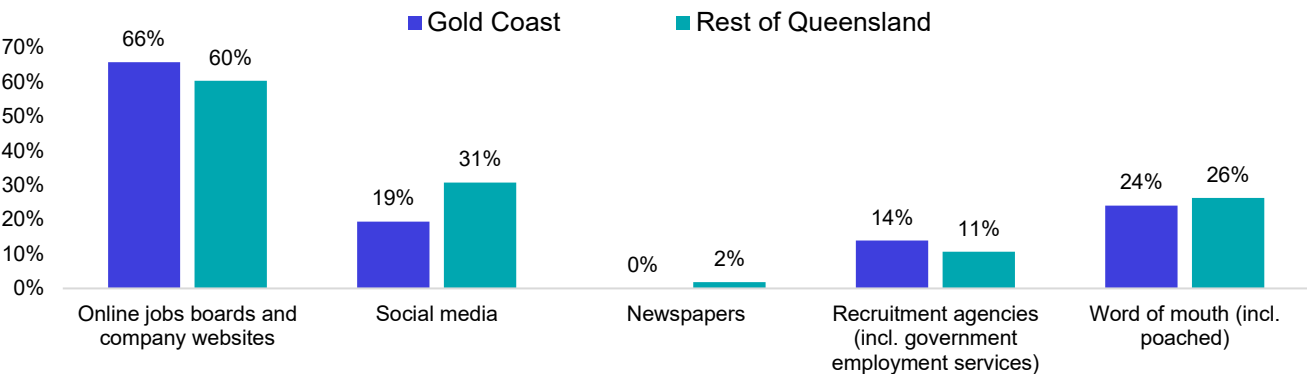
proportion of employers

#### Employers' staffing expectations



### Recruitment methods

proportion of employers who were recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Gold Coast, while weighted data are used for Rest of Queensland. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.

# Recruitment trends and employers' needs: Regional Snapshot update

## Mackay

Release date: 15 October 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

### Internet vacancies, headline figures, Mackay ER, August 2025

#### Job advertisement count

1,316

seasonally adjusted count

#### Change over the month

↓ -5.4%

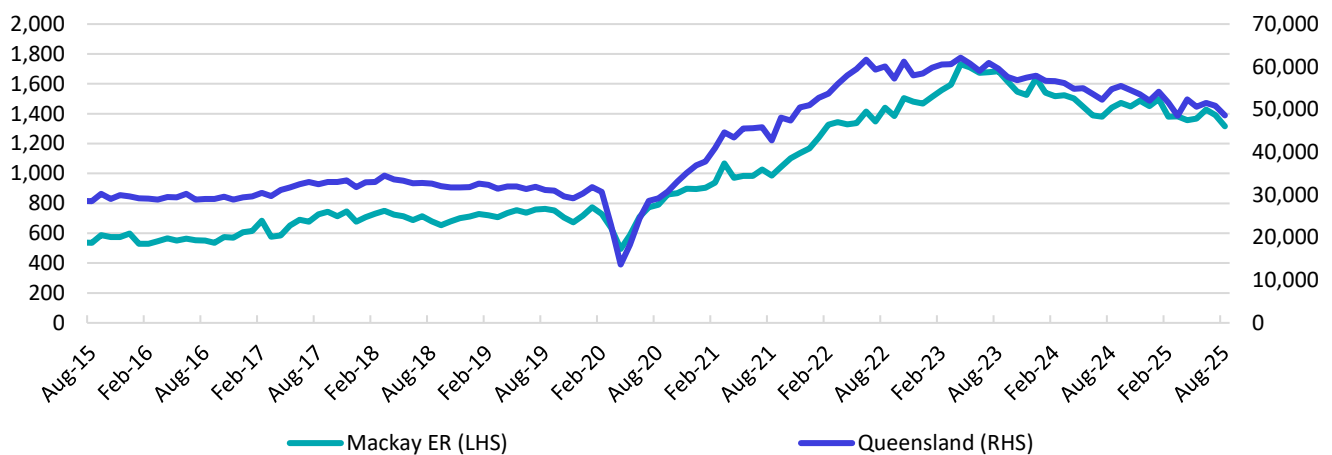
(or -75 job advertisements)

#### Change since Aug-24

↓ -8.7%

(or -125 job advertisements)

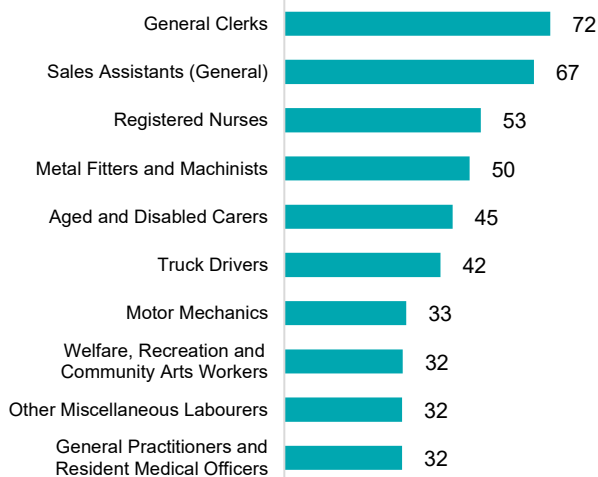
### Number of online job advertisements over the ten years to August 2025



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, August 2025

### Top 10 occupations recruited for

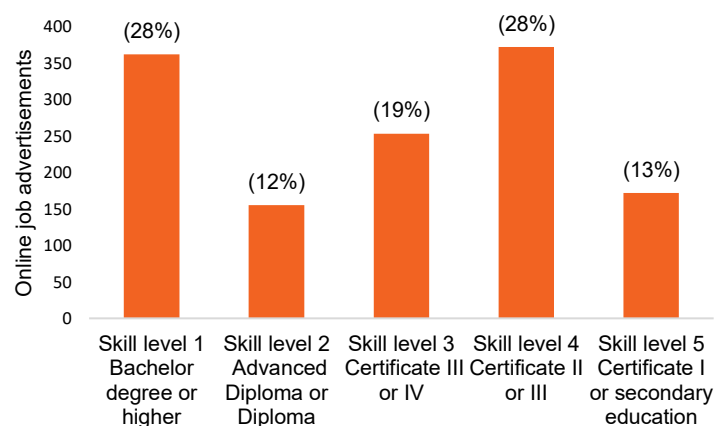
Number of job ads online



Source: JSA, Internet Vacancy Index, three month averages, Aug-2025

### Job demand by skill level

Proportion of job ads



Source: JSA, Internet Vacancy Index, seasonally adjusted data, Aug-2025

# Insights from the Recruitment Experiences and Outlook Survey

## Mackay

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to August 2025, unless otherwise indicated.

### Recruitment activity and experiences

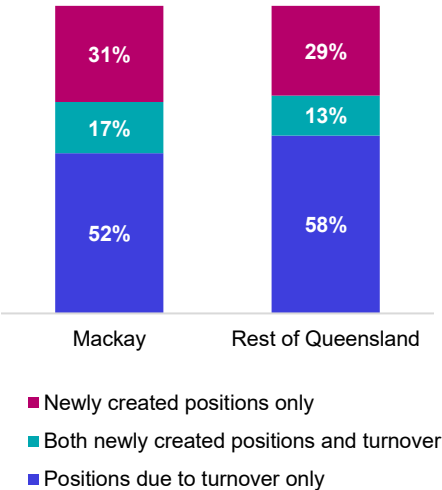
In Mackay, there were 81 responding employers in the 12 months to August 2025, of whom 59% were recruiting or had recruited in the past month. Of these recruiting businesses, 53% had difficulty recruiting. By comparison, 52% of employers were recruiting in Rest of Queensland over the same period, of whom 51% had difficulty recruiting.

Employers in Mackay were most likely to report the following reasons for recruitment difficulty:

- Lack of suitable applicants
- Location, eg remote or regional
- Lack of applicants
- Undesirable working conditions/hours.

A chart showing reasons for recruitment for Mackay and Rest of Queensland is included to the right.

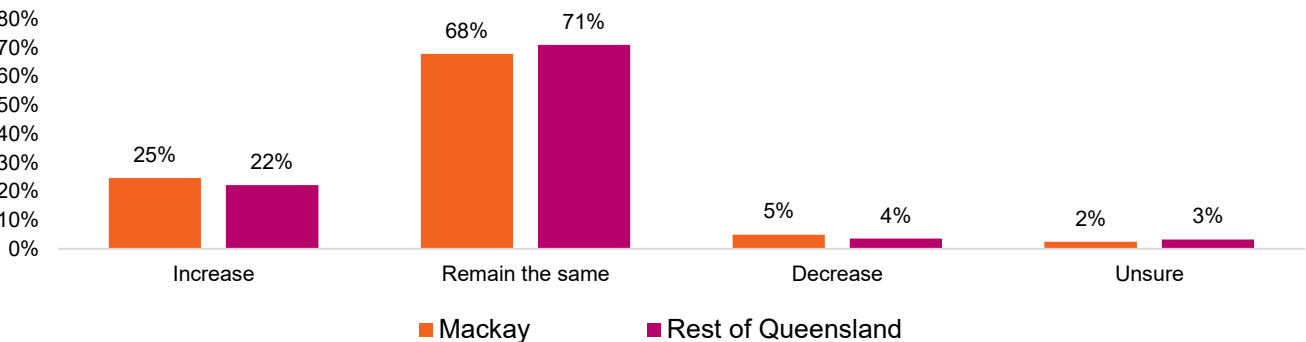
#### Reasons for recruitment



### Staffing outlook for coming months

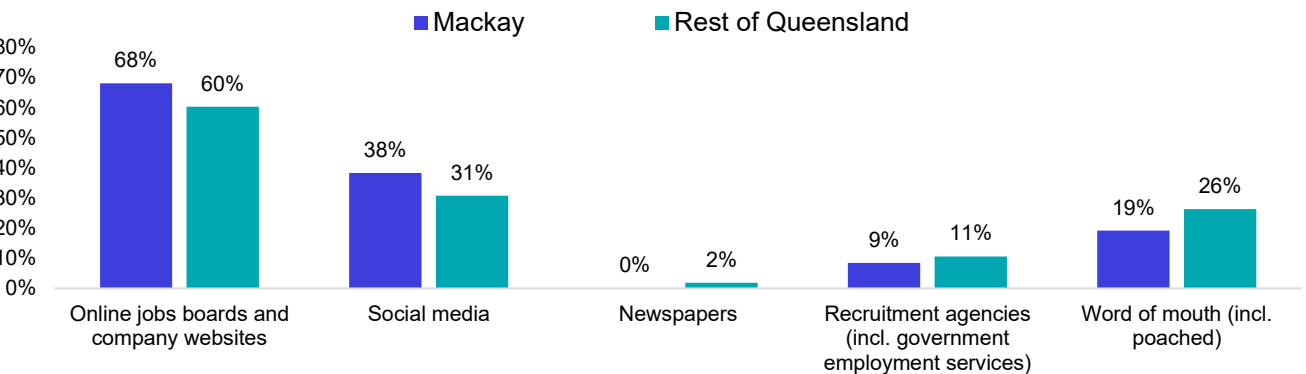
proportion of employers

#### Employers' staffing expectations



### Recruitment methods

proportion of employers who were recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Mackay, while weighted data are used for Rest of Queensland. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.

## Somerset

Release date: 15 October 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

### Internet vacancies, headline figures, Somerset ER, August 2025

#### Job advertisement count

16,532

seasonally adjusted count

#### Change over the month

↓ -4.8%

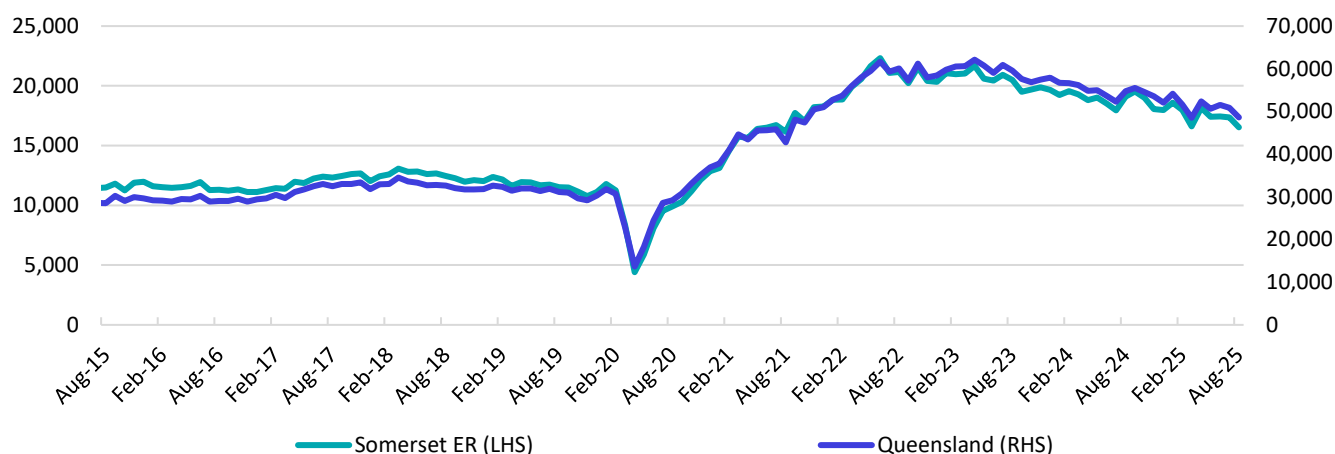
(or -833 job advertisements)

#### Change since Aug-24

↓ -13.4%

(or -2,565 job advertisements)

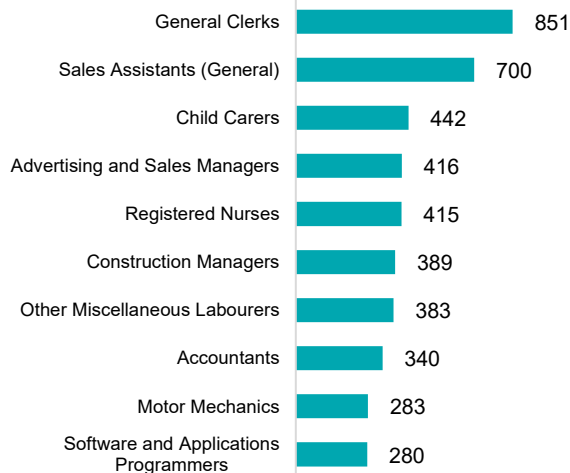
### Number of online job advertisements over the ten years to August 2025



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, August 2025

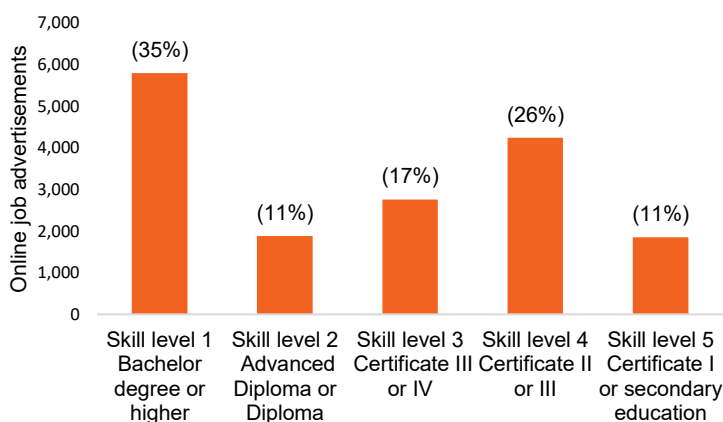
### Top 10 occupations recruited for

Number of job ads online



### Job demand by skill level

Proportion of job ads



Source: JSA, Internet Vacancy Index, three month averages, Aug-2025

Source: JSA, Internet Vacancy Index, seasonally adjusted data, Aug-2025

# Insights from the Recruitment Experiences and Outlook Survey

## Somerset

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to August 2025, unless otherwise indicated.

### Recruitment activity and experiences

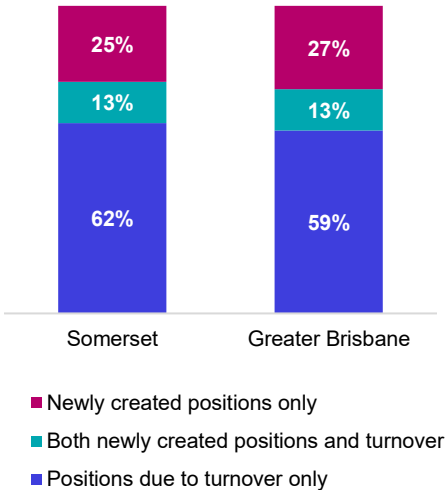
In Somerset, there were 400 responding employers in the 12 months to August 2025, of whom 54% were recruiting or had recruited in the past month. Of these recruiting businesses, 44% had difficulty recruiting. By comparison, 53% of employers were recruiting in Greater Brisbane over the same period, of whom 49% had difficulty recruiting.

Employers in Somerset were most likely to report the following reasons for recruitment difficulty:

- Lack of suitable applicants
- Applicants lack experience
- Undesirable working conditions/hours
- Applicants lack technical skills.

A chart showing reasons for recruitment for Somerset and Greater Brisbane is included to the right.

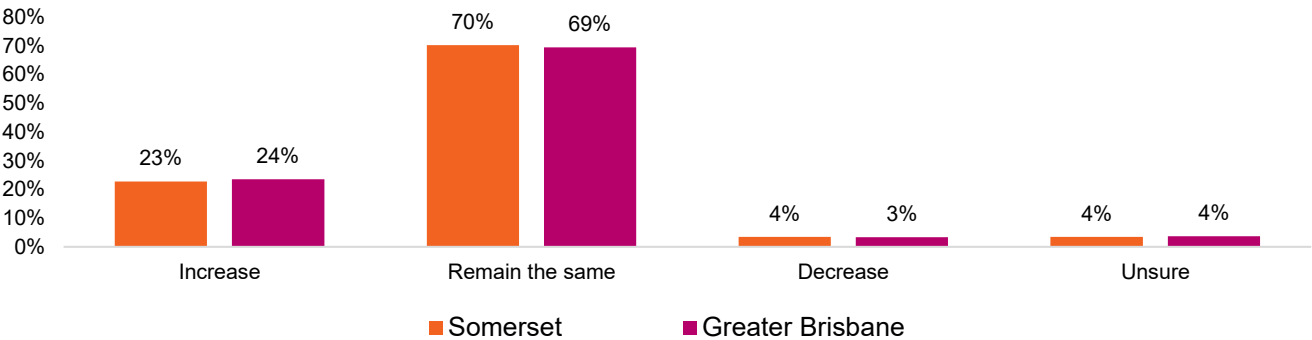
#### Reasons for recruitment



### Staffing outlook for coming months

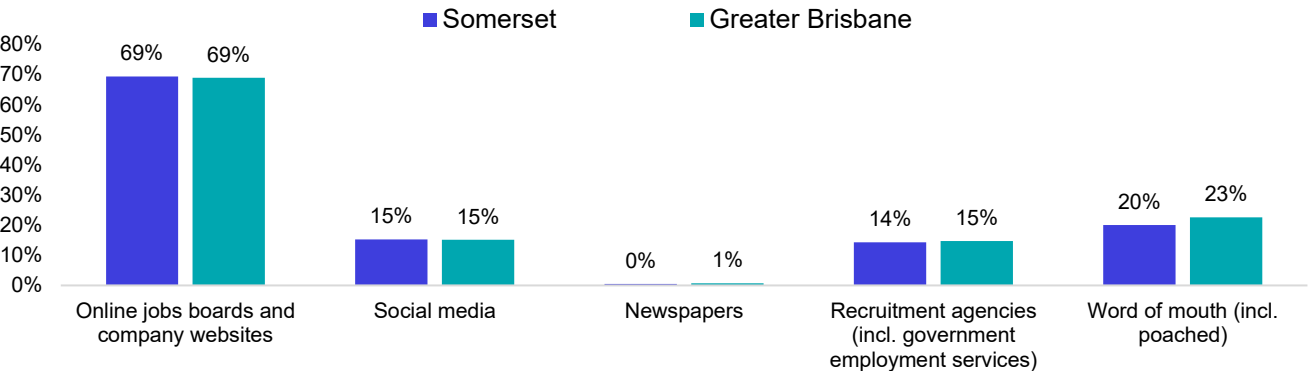
proportion of employers

#### Employers' staffing expectations



### Recruitment methods

proportion of employers who were recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Somerset, while weighted data are used for Greater Brisbane. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.



## Townsville

Release date: 15 October 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

### Internet vacancies, headline figures, Townsville ER, August 2025

#### Job advertisement count

2,919

seasonally adjusted count

#### Change over the month

↓ -5.6%

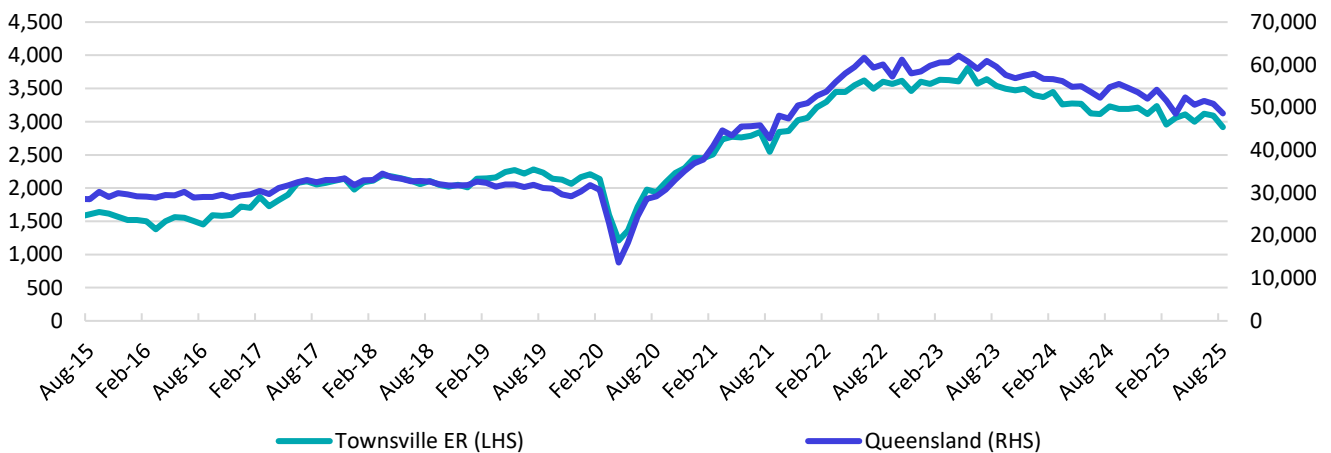
(or -172 job advertisements)

#### Change since Aug-24

↓ -9.6%

(or -311 job advertisements)

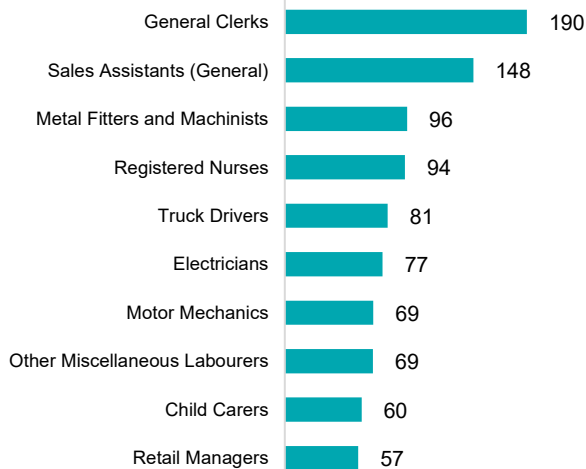
### Number of online job advertisements over the ten years to August 2025



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, August 2025

### Top 10 occupations recruited for

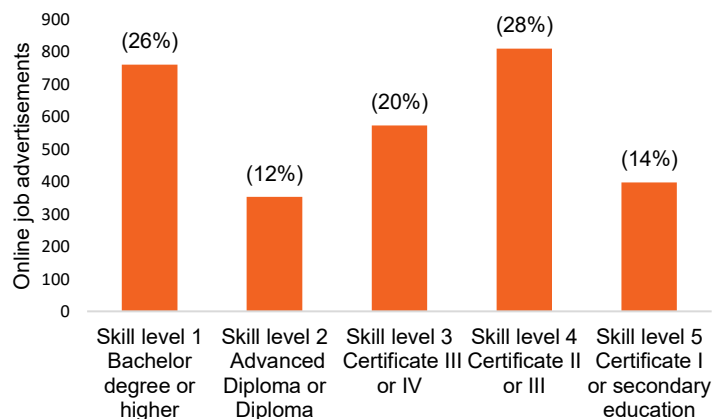
Number of job ads online



Source: JSA, Internet Vacancy Index, three month averages, Aug-2025

### Job demand by skill level

Proportion of job ads



Source: JSA, Internet Vacancy Index, seasonally adjusted data, Aug-2025

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## Townsville

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### Recruitment activity and experiences

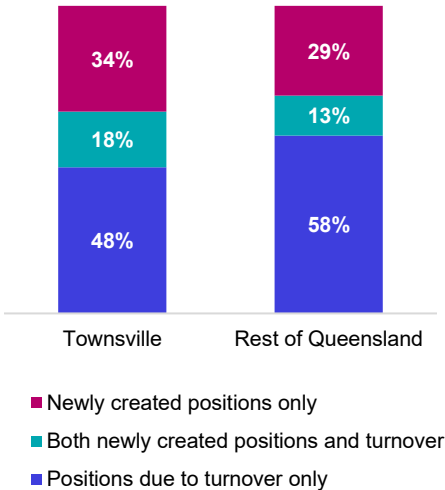
In Townsville, there were 93 responding employers in the 12 months to August 2025, of whom 66% were recruiting or had recruited in the past month. Of these recruiting businesses, 61% had difficulty recruiting. By comparison, 52% of employers were recruiting in Rest of Queensland over the same period, of whom 51% had difficulty recruiting.

Employers in Townsville were most likely to report the following reasons for recruitment difficulty:

- Lack of suitable applicants
- Applicants lack technical skills
- Undesirable working conditions/hours
- Lack of applicants.

A chart showing reasons for recruitment for Townsville and Rest of Queensland is included to the right.

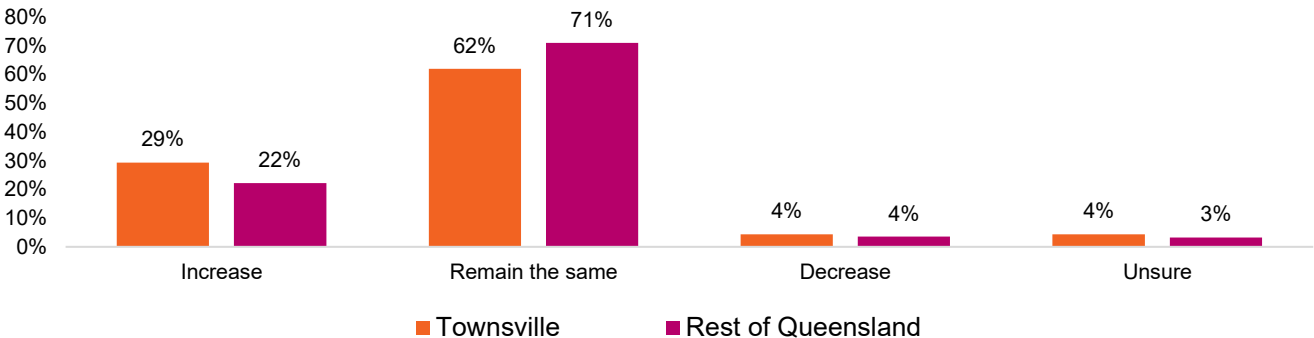
#### Reasons for recruitment



### Staffing outlook for coming months

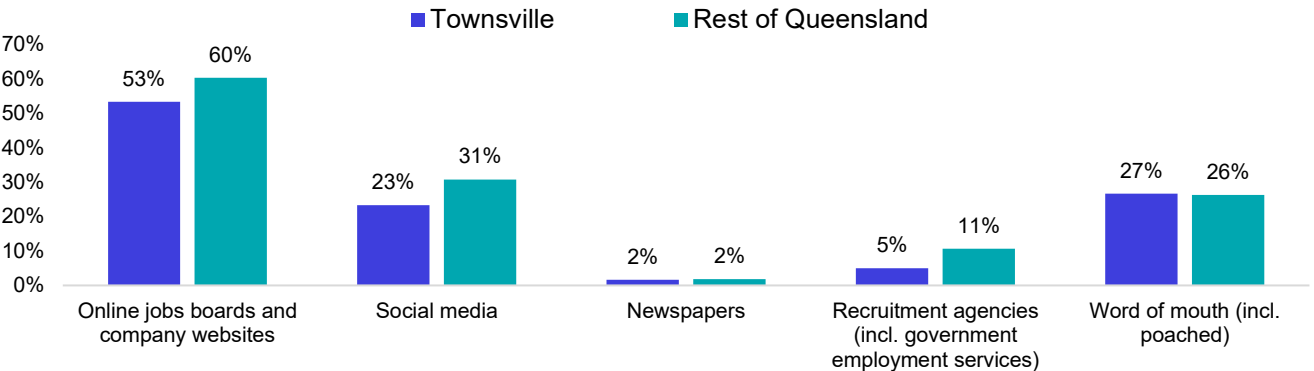
proportion of employers

#### Employers' staffing expectations



### Recruitment methods

proportion of employers who were recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Townsville, while weighted data are used for Rest of Queensland. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.

## Wide Bay and Sunshine Coast

Release date: 15 October 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

### Internet vacancies, headline figures, Wide Bay and Sunshine Coast ER, August 2025

#### Job advertisement count

4,149

seasonally adjusted count

#### Change over the month

↓ -5.3%

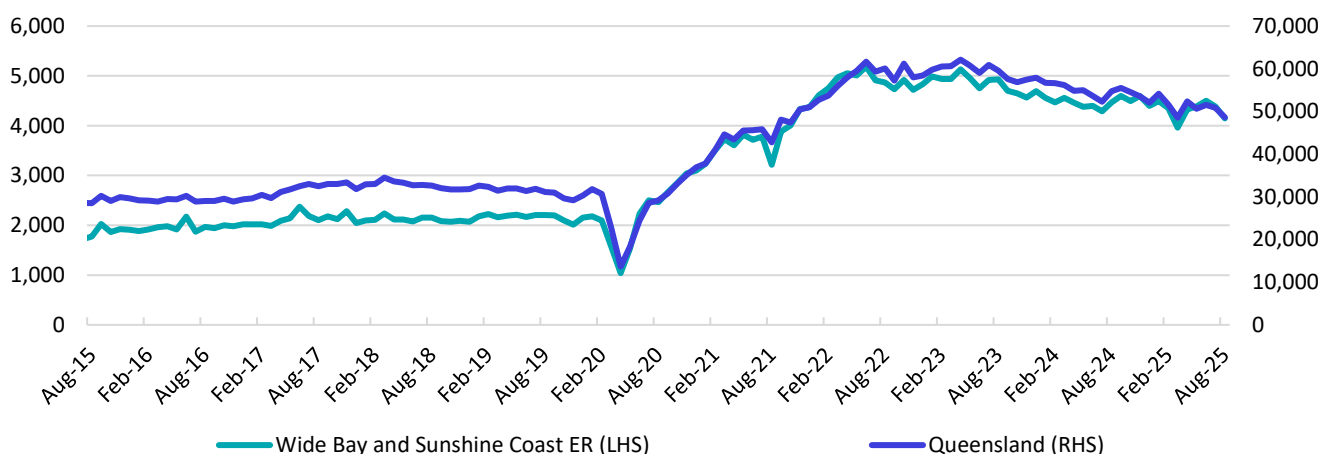
(or -234 job advertisements)

#### Change since Aug-24

↓ -7.1%

(or -319 job advertisements)

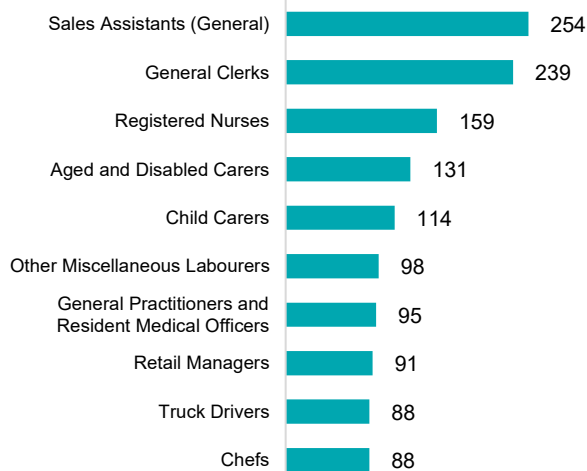
### Number of online job advertisements over the ten years to August 2025



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, August 2025

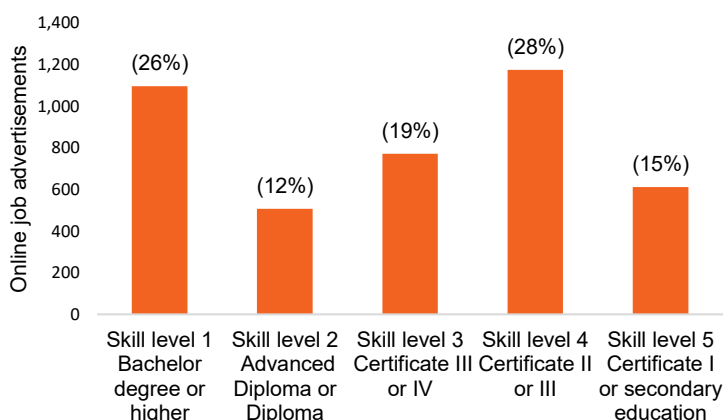
### Top 10 occupations recruited for

Number of job ads online



### Job demand by skill level

Proportion of job ads



Source: JSA, Internet Vacancy Index, three month averages, Aug-2025

Source: JSA, Internet Vacancy Index, seasonally adjusted data, Aug-2025

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## Wide Bay and Sunshine Coast

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### Recruitment activity and experiences

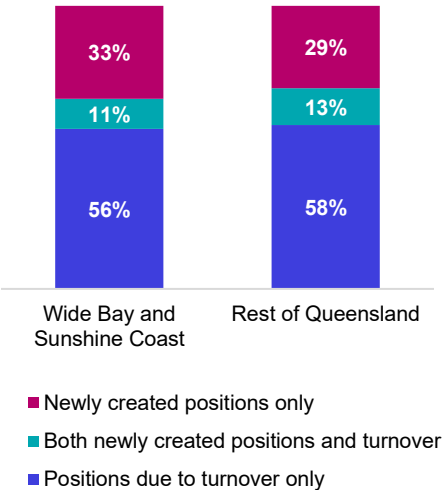
In Wide Bay and Sunshine Coast, there were 256 responding employers in the 12 months to August 2025, of whom 51% were recruiting or had recruited in the past month. Of these recruiting businesses, 45% had difficulty recruiting. By comparison, 52% of employers were recruiting in Rest of Queensland over the same period, of whom 51% had difficulty recruiting.

Employers in Wide Bay and Sunshine Coast were most likely to report the following reasons for recruitment difficulty:

- Lack of suitable applicants
- Lack of applicants
- Location, eg remote or regional
- Undesirable working conditions/hours.

A chart showing reasons for recruitment for Wide Bay and Sunshine Coast and Rest of Queensland is included to the right.

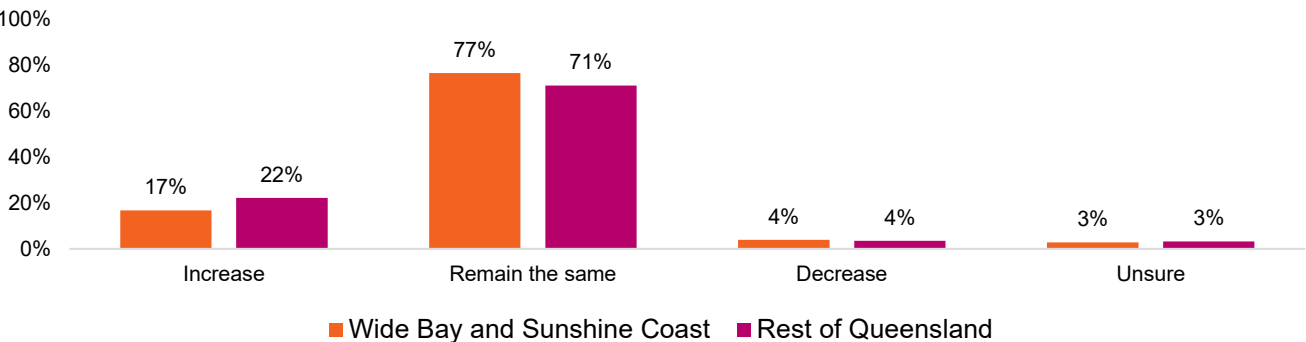
#### Reasons for recruitment



### Staffing outlook for coming months

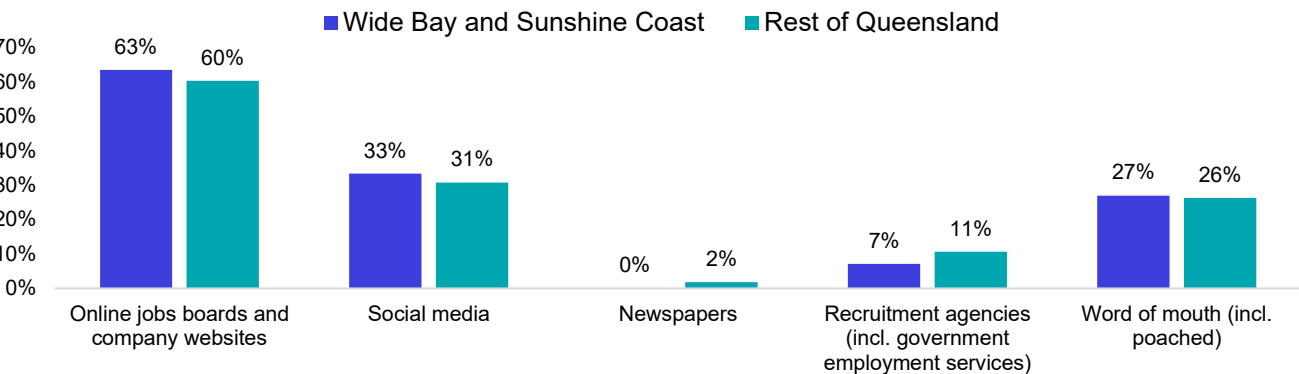
proportion of employers

#### Employers' staffing expectations



### Recruitment methods

proportion of employers who were recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Wide Bay and Sunshine Coast, while weighted data are used for Rest of Queensland. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.

## Wivenhoe

Release date: 15 October 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

### Internet vacancies, headline figures, Wivenhoe ER, August 2025

#### Job advertisement count

3,142

seasonally adjusted count

#### Change over the month

↓ -4.9%

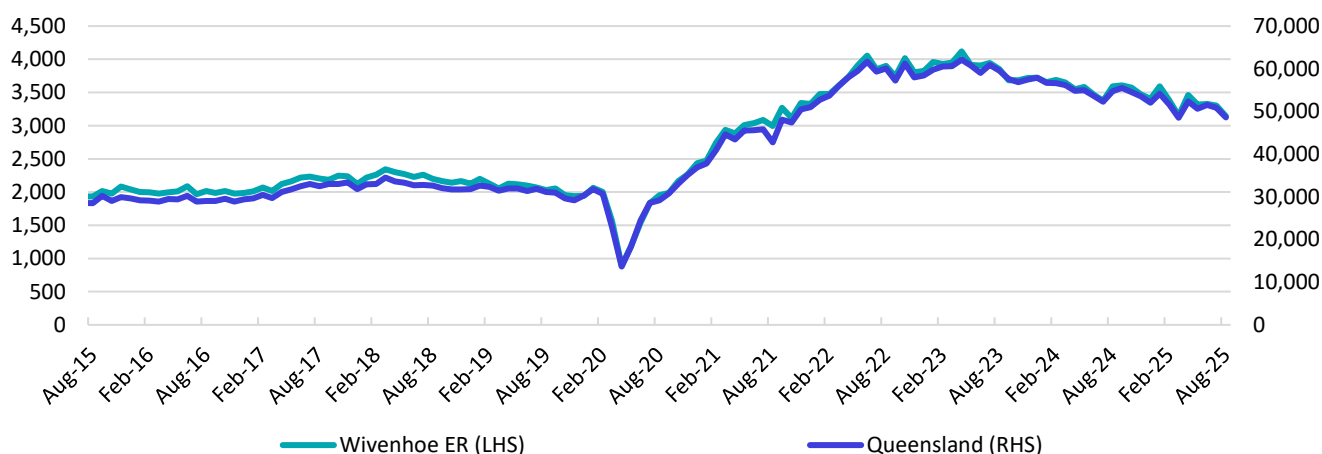
(or -160 job advertisements)

#### Change since Aug-24

↓ -12.6%

(or -453 job advertisements)

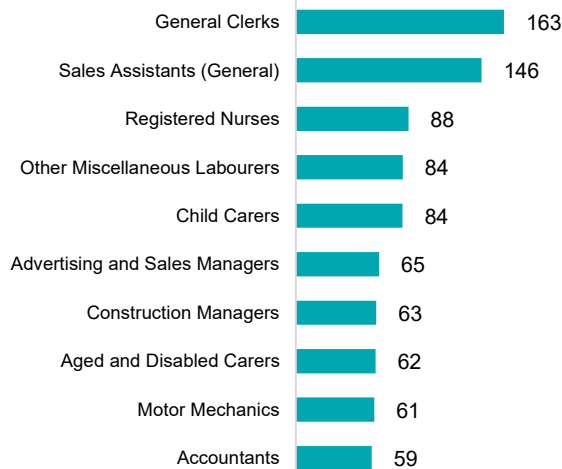
### Number of online job advertisements over the ten years to August 2025



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, August 2025

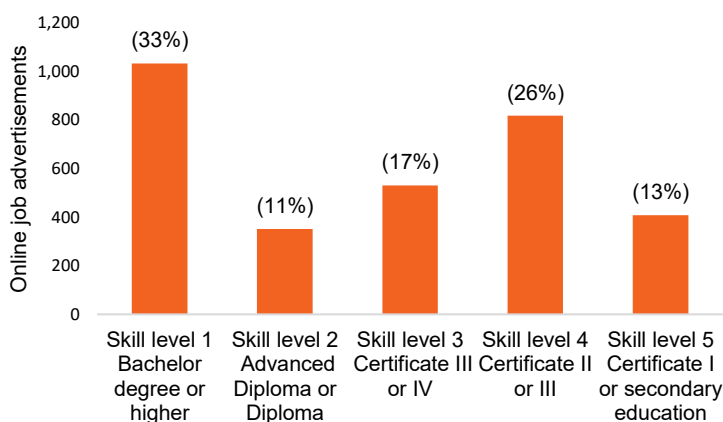
### Top 10 occupations recruited for

Number of job ads online



### Job demand by skill level

Proportion of job ads



Source: JSA, Internet Vacancy Index, three month averages, Aug-2025

Source: JSA, Internet Vacancy Index, seasonally adjusted data, Aug-2025

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## Wivenhoe

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### Recruitment activity and experiences

In Wivenhoe, there were 121 responding employers in the 12 months to August 2025, of whom 51% were recruiting or had recruited in the past month. Of these recruiting businesses, 41% had difficulty recruiting. By comparison, 53% of employers were recruiting in Greater Brisbane over the same period, of whom 49% had difficulty recruiting.

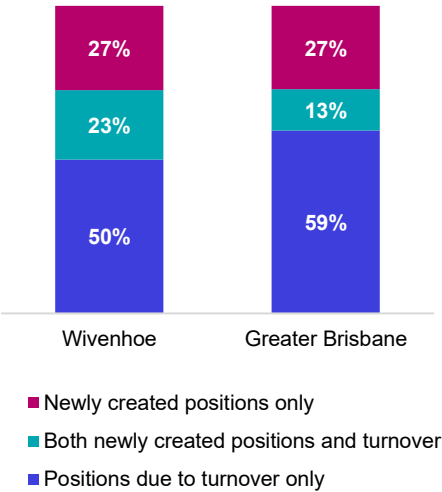
Employers in Wivenhoe were most likely to report the following reasons for recruitment difficulty:

- Lack of suitable applicants
- Applicants lack experience
- Applicants lack technical skills
- Lack of applicants.

A chart showing reasons for recruitment for Wivenhoe and Greater Brisbane is included to the right.

Note: employers can select multiple reasons for recruitment difficulty.

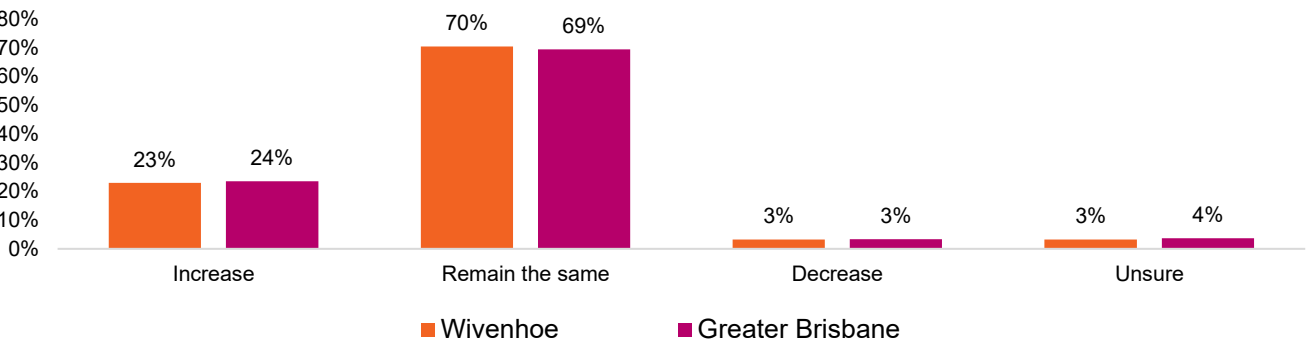
#### Reasons for recruitment



### Staffing outlook for coming months

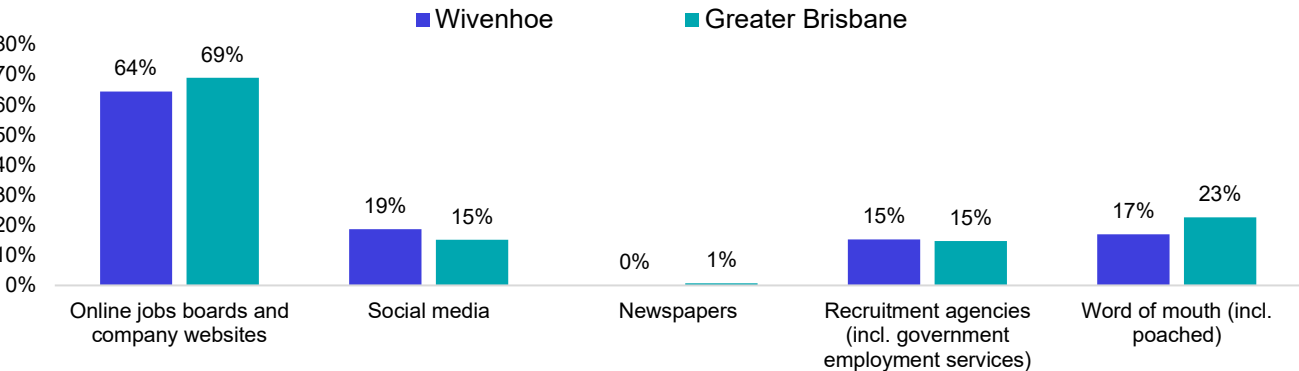
proportion of employers

#### Employers' staffing expectations



### Recruitment methods

proportion of employers who were recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Wivenhoe, while weighted data are used for Greater Brisbane. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.