



Recruitment trends and employers' needs: Regional Snapshot update

Wivenhoe

Release date: 27 March 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, Wivenhoe ER, Februrary 2025

Job advertisement count

Change over the month

Change since Feb-24

3,382

↓ -5.1%

↓ -8.1%

seasonally adjusted count

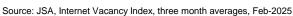
(or -184 job advertisements)

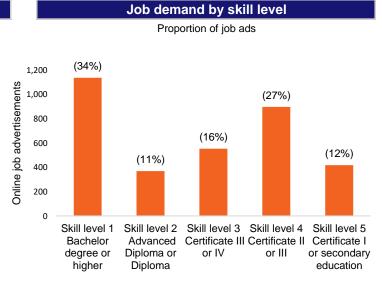
(or -300 job advertisements)



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, February 2025







Source: JSA, Internet Vacancy Index, seasonally adjusted data, Feb-2025

Insights from the Recruitment Experiences and Outlook Survey

Wivenhoe

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to February 2025, unless otherwise indicated.

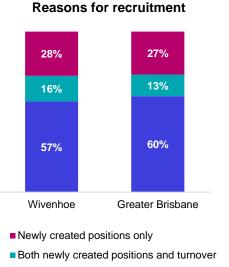
Recruitment activity and experiences

In Wivenhoe, there were 136 responding employers in the 12 months to February 2025, of whom 51% were recruiting or had recruited in the past month. Of these recruiting businesses, 42% had difficulty recruiting. By comparison, 50% of employers were recruiting in Greater Brisbane over the same period, of whom 53% had difficulty recruiting.

Employers in Wivenhoe were most likely to report the following reasons for recruitment difficulty:

- · Lack of suitable applicants
- · Applicants lack experience
- · Undesirable working conditions/hours
- · Applicants lack technical skills.

A chart showing reasons for recruitment for Wivenhoe and Greater Brisbane is included to the right.



■ Positions due to turnover only

Note: employers can select multiple reasons for recruitment difficulty.

Staffing outlook for coming months proportion of employers **Employers' staffing expectations** 75% 80% 71% 70% 60% 50% 40% 23% 30% 19% 20% 4% 3% 3% 2% 10% 0% Remain the same Unsure Increase Decrease Wivenhoe Greater Brisbane



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Wivenhoe, while weighted data are used for Greater Brisbane. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.