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Recruitment trends and employers' needs: Regional Snapshot update

Sydney East Metro

Release date: 27 March 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, Sydney East Metro ER, Februrary 2025 Job advertisement count Change over the month Change since Feb-24 19,526 -5.2% -14.1% seasonally adjusted count (or -1,081 job advertisements) (or -3,204 job advertisements) Number of online job advertisements over the ten years to February 2025 40,000 120,000 35,000 100,000 30,000 80,000 25,000 20,000 60,000 15,000 40,000 10,000 20,000 5,000 0 0

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Sydney East Metro ER (LHS)

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——New South Wales (RHS)

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(9%)

Skill level 5

Certificate I

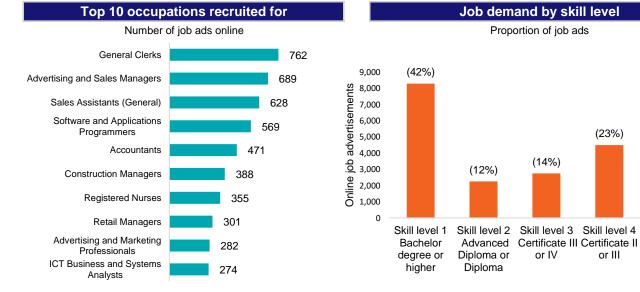
or secondary

education

Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, February 2025

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Source: JSA, Internet Vacancy Index, three month averages, Feb-2025

Source: JSA, Internet Vacancy Index, seasonally adjusted data, Feb-2025

Insights from the Recruitment Experiences and Outlook Survey

Sydney East Metro

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to February 2025, unless otherwise indicated.

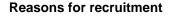
Recruitment activity and experiences

In Sydney East Metro, there were 441 responding employers in the 12 months to February 2025, of whom 37% were recruiting or had recruited in the past month. Of these recruiting businesses, 50% had difficulty recruiting. By comparison, 40% of employers were recruiting in Greater Sydney over the same period, of whom 49% had difficulty recruiting.

Employers in Sydney East Metro were most likely to report the following reasons for recruitment difficulty:

- · Lack of suitable applicants
- · Undesirable working conditions/hours
- · Applicants lack experience
- · Applicants lack technical skills.

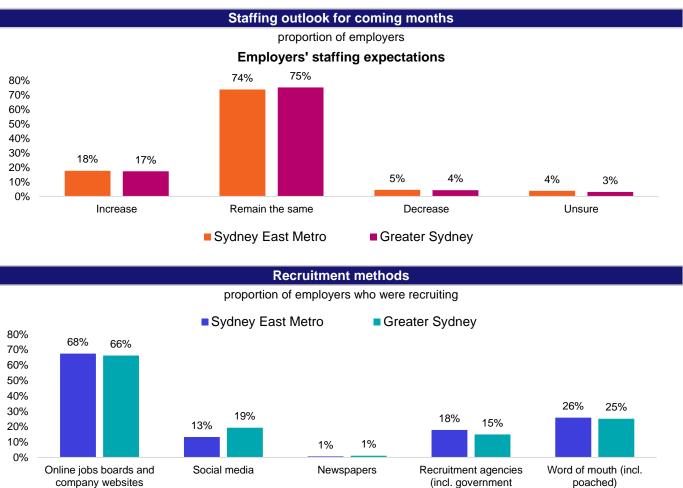
A chart showing reasons for recruitment for Sydney East Metro and Greater Sydney is included to the right.





Sydney East Metro Greater Sydney

- Newly created positions only
- Both newly created positions and turnover
- Positions due to turnover only



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Sydney East Metro, while weighted data are used for Greater Sydney. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.

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