

Broome, February 2025

Release date: 27 March 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, Broome ER, February 2025

Job advertisement count

119

seasonally adjusted count

Change over the month

↓ -8.9%

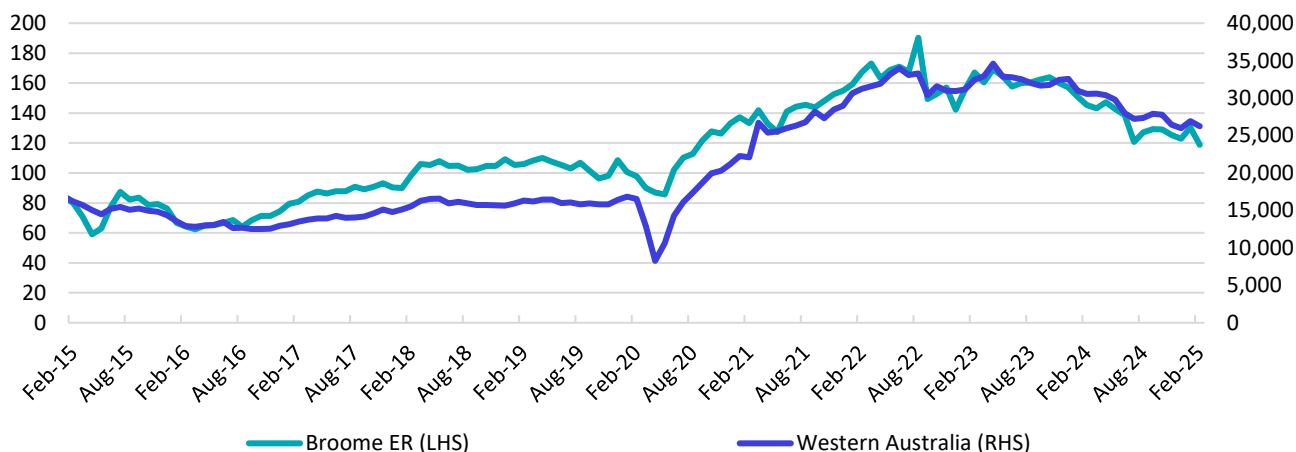
(or -12 job advertisements)

Change since Feb-24

↓ -18.3%

(or -27 job advertisements)

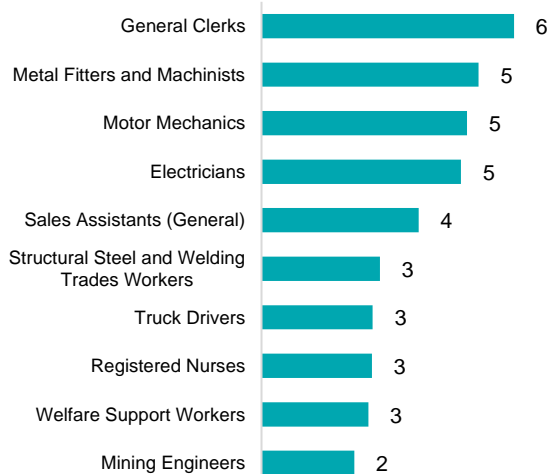
Number of online job advertisements over the ten years to February 2025



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, February-2025

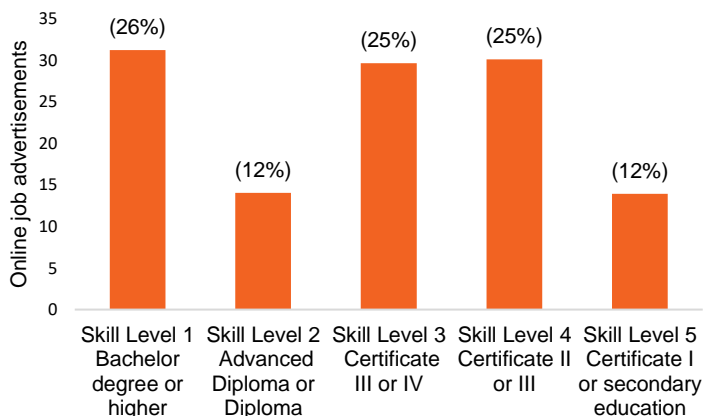
Top 10 occupations recruited for

Number of job ads online



Job demand by skill level

Proportion of job ads



Source: JSA, Internet Vacancy Index, three month averages, Feb-2025

Source: JSA, Internet Vacancy Index, seasonally adjusted data, Feb-2025

Insights from the Recruitment Experiences and Outlook Survey

Broome

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. ***Note: data are for the 18 months to February 2024.**

Recruitment activity and experiences

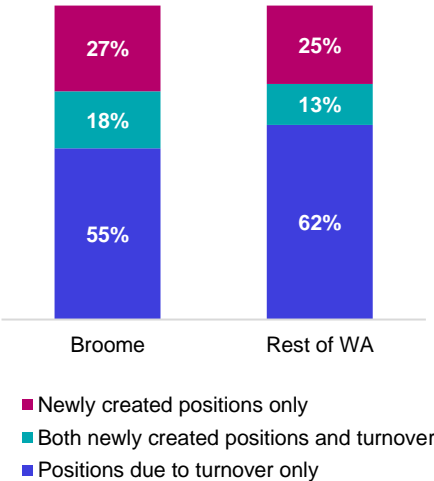
In Broome, there were 32 responding employers in the 18 months to February 2024, of whom 69% were recruiting or had recruited in the past month. Of these recruiting businesses, 77% had difficulty recruiting. By comparison, 58% of employers were recruiting in Rest of WA over the same period, of whom 70% had difficulty recruiting.

Employers in Broome were most likely to report the following reasons for recruitment difficulty:

- Location, eg remote or regional
- Undesirable working conditions/hours
- Lack of applicants
- Lack of suitable applicants.

A chart showing reasons for recruitment for Broome and Rest of WA is included to the right. Figures for Rest of WA for this graph and those below are for the 12 months to February 2024.

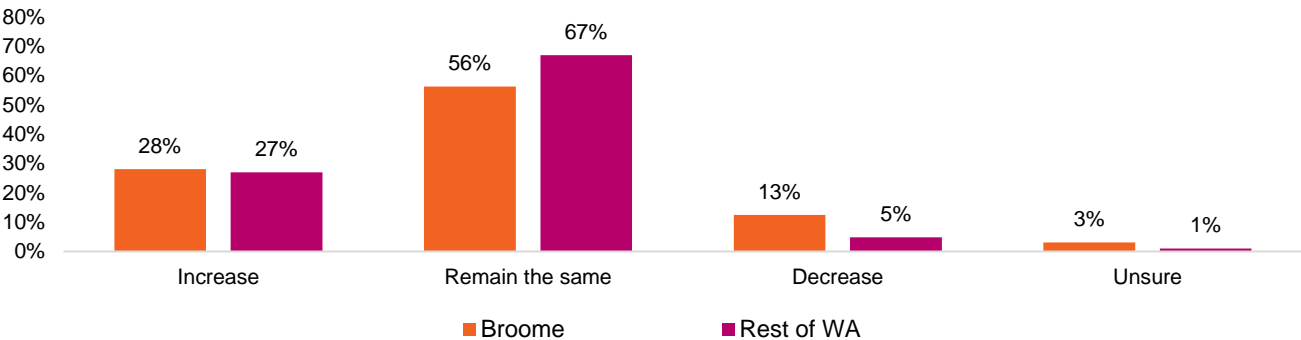
Reasons for recruitment



Staffing outlook for coming months

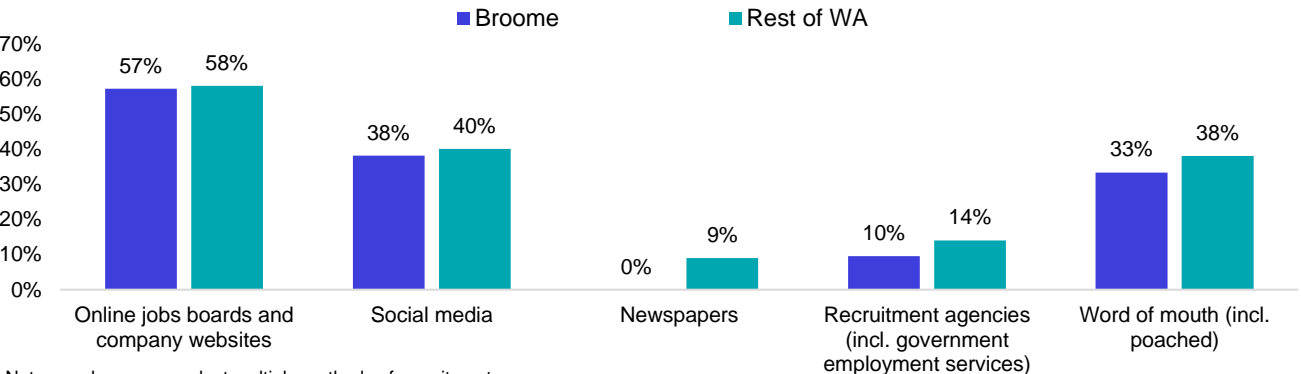
proportion of employers

Employers' staffing expectations



Recruitment methods

proportion of employers who were recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Broome, while weighted data are used for Rest of WA. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.