

Western Australia

Release date: 27 March 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, Western Australia, February 2025

Job advertisement count

26,225

seasonally adjusted count

Change over the month

↓ -2.6%

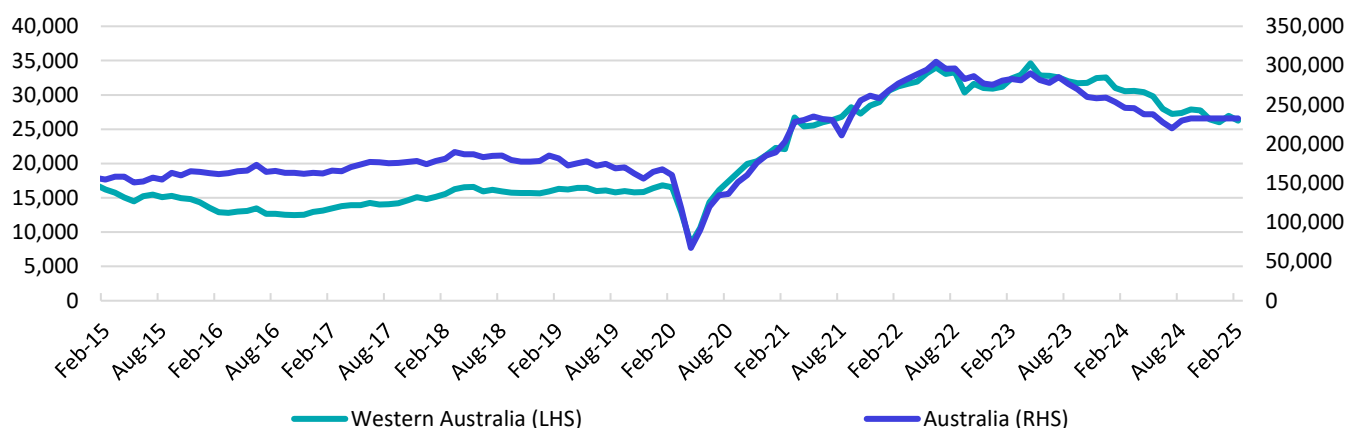
(or -706 job advertisements)

Change since Feb-24

↓ -14.1%

(or -4,319 job advertisements)

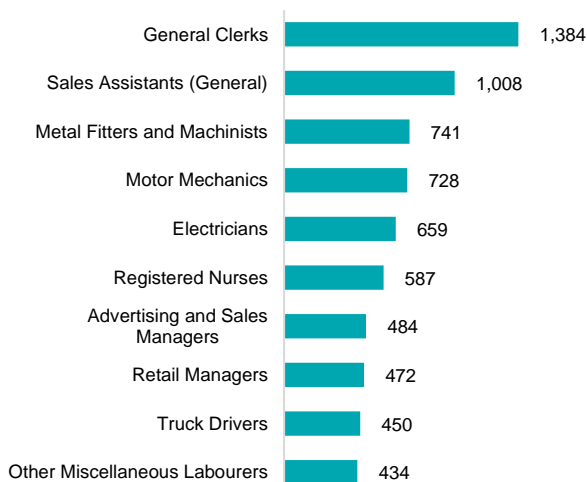
Number of online job advertisements over the ten years to February 2025



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index (IVI), seasonally adjusted data, February 2025

Top 10 occupations recruited for

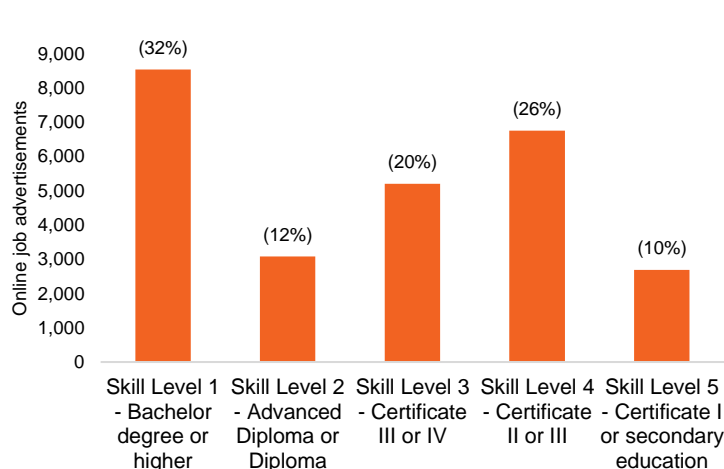
Number of job ads online



Source: JSA, IVI, seasonally adjusted data, Feb-2025

Job demand by skill level

Proportion of job ads



Source: JSA, IVI, seasonally adjusted data, Feb-2025

Insights from the Recruitment Experiences and Outlook Survey

Western Australia

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to February 2025, unless otherwise indicated.

Recruitment activity and experiences

In Western Australia, there were 1,581 responding employers in the 12 months to February 2025, of whom 51% were recruiting or had recruited over the past month. Of these recruiting businesses, 50% had difficulty recruiting. By comparison, 44% of employers were recruiting in Australia over the same period, of whom 51% had difficulty recruiting.

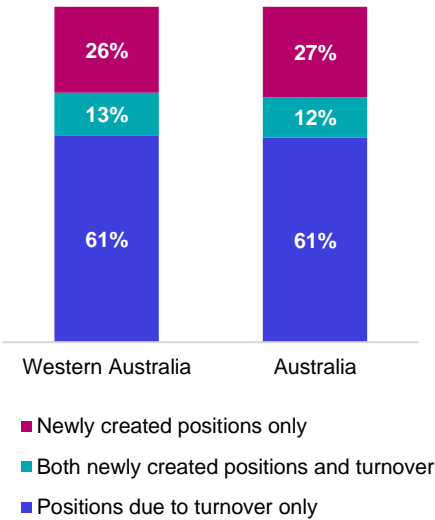
Employers in Western Australia were most likely to report the following reasons for recruitment difficulty:

- Lack of suitable applicants
- Undesirable working conditions/hours
- Applicants lack experience
- Applicants lack technical skills.

A chart showing reasons for recruitment for Western Australia and Australia is included to the right.

Note: employers can select multiple reasons for recruitment difficulty.

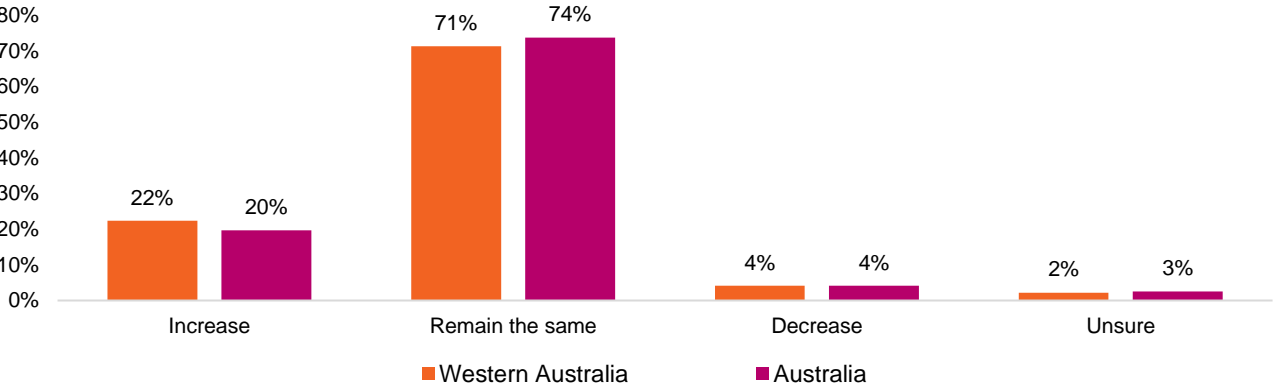
Reasons for recruitment



Staffing outlook for coming months

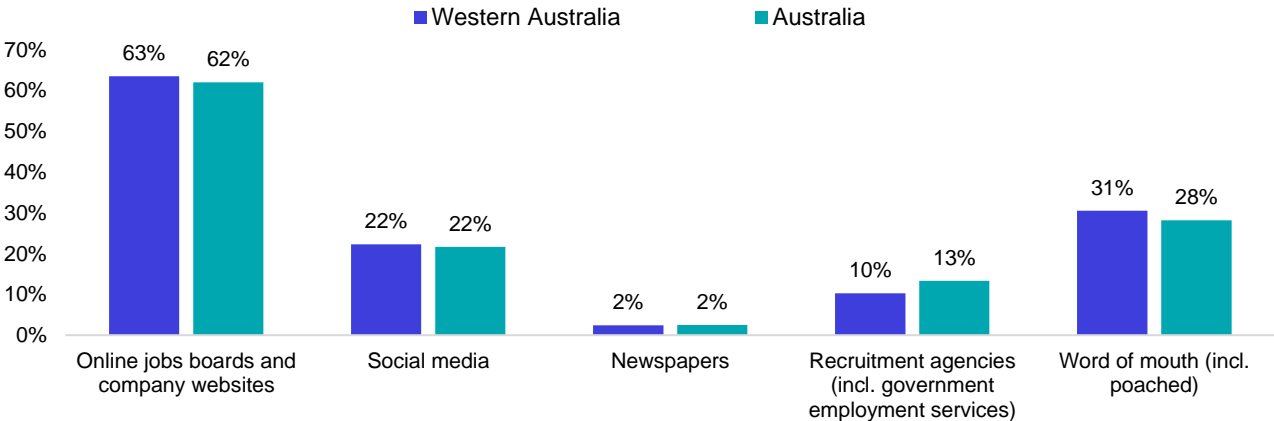
proportion of employers

Employers' staffing expectations



Recruitment methods

proportion of employers who were recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for data for the territories, caution should be exercised interpreting these results. Weighted data are used for Western Australia and Australia. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.

Broome, February 2025

Release date: 27 March 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, Broome ER, February 2025

Job advertisement count

119

seasonally adjusted count

Change over the month

↓ -8.9%

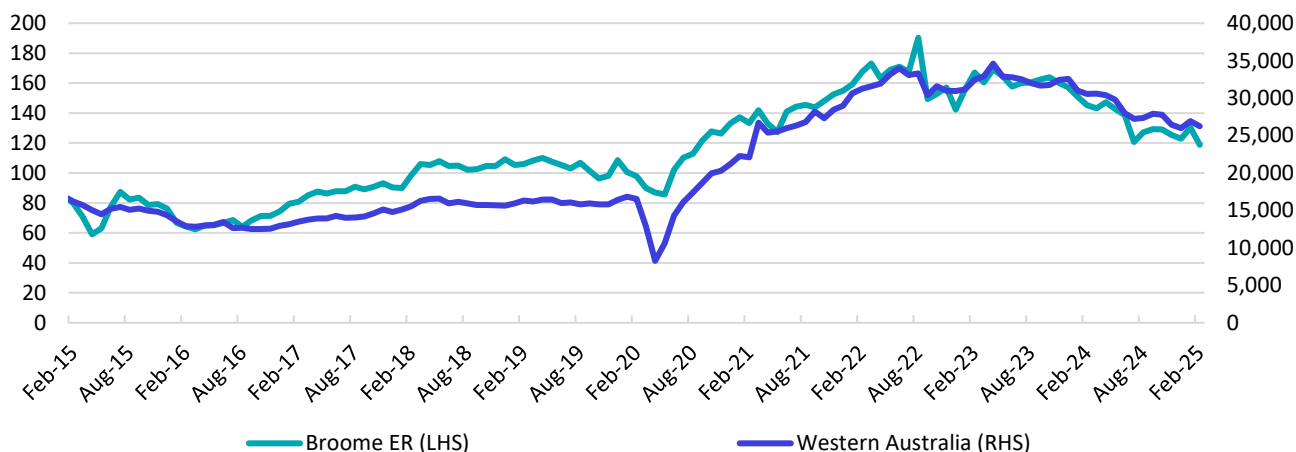
(or -12 job advertisements)

Change since Feb-24

↓ -18.3%

(or -27 job advertisements)

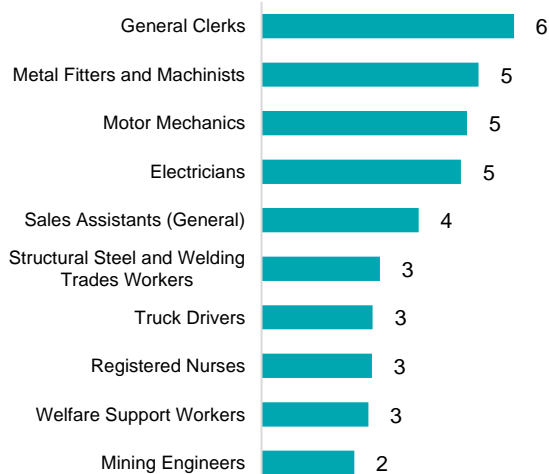
Number of online job advertisements over the ten years to February 2025



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, February-2025

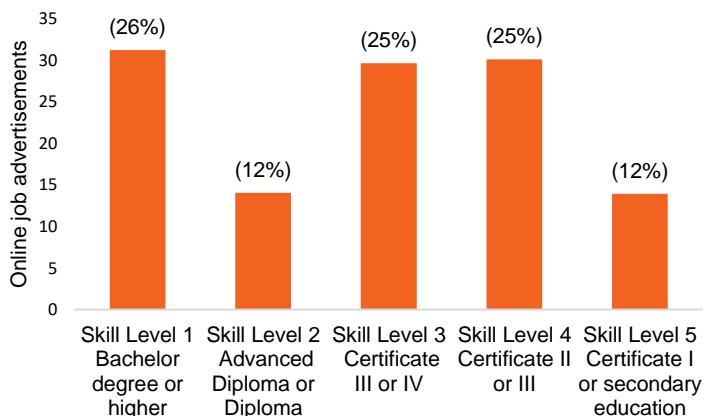
Top 10 occupations recruited for

Number of job ads online



Job demand by skill level

Proportion of job ads



Source: JSA, Internet Vacancy Index, three month averages, Feb-2025

Source: JSA, Internet Vacancy Index, seasonally adjusted data, Feb-2025

Insights from the Recruitment Experiences and Outlook Survey

Broome

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. ***Note: data are for the 18 months to February 2024.**

Recruitment activity and experiences

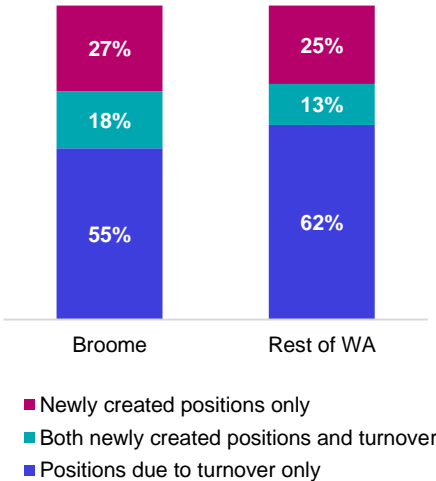
In Broome, there were 32 responding employers in the 18 months to February 2024, of whom 69% were recruiting or had recruited in the past month. Of these recruiting businesses, 77% had difficulty recruiting. By comparison, 58% of employers were recruiting in Rest of WA over the same period, of whom 70% had difficulty recruiting.

Employers in Broome were most likely to report the following reasons for recruitment difficulty:

- Location, eg remote or regional
- Undesirable working conditions/hours
- Lack of applicants
- Lack of suitable applicants.

A chart showing reasons for recruitment for Broome and Rest of WA is included to the right. Figures for Rest of WA for this graph and those below are for the 12 months to February 2024.

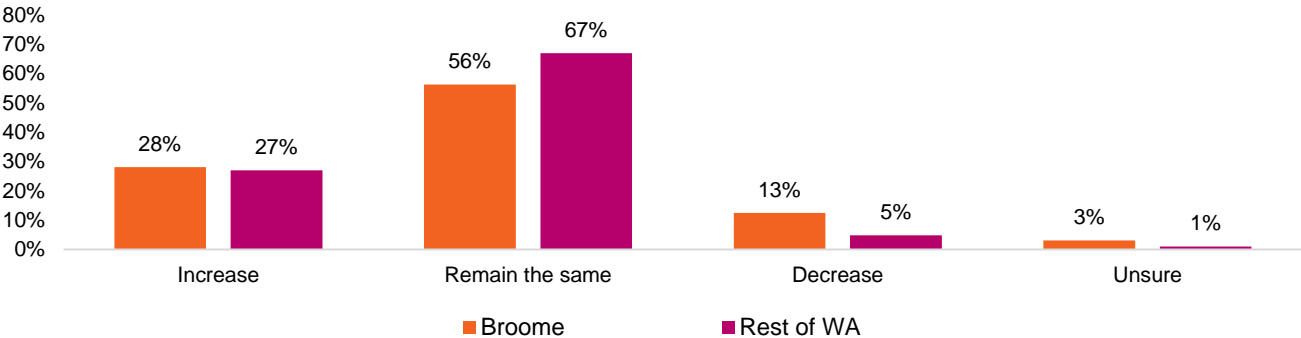
Reasons for recruitment



Staffing outlook for coming months

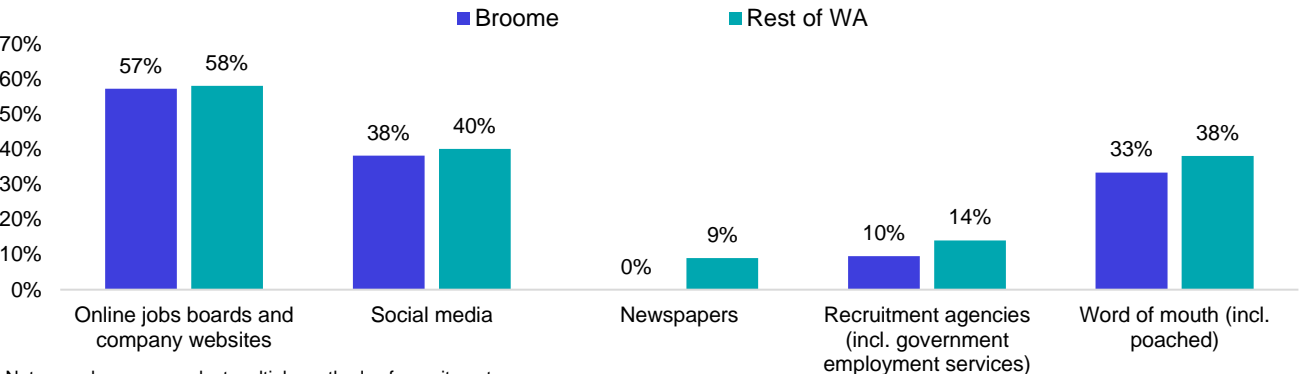
proportion of employers

Employers' staffing expectations



Recruitment methods

proportion of employers who were recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Broome, while weighted data are used for Rest of WA. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.

Esperance, February 2025

Release date: 27 March 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, Esperance ER, February 2025

Job advertisement count

174

seasonally adjusted count

Change over the month

↑ 1.6%

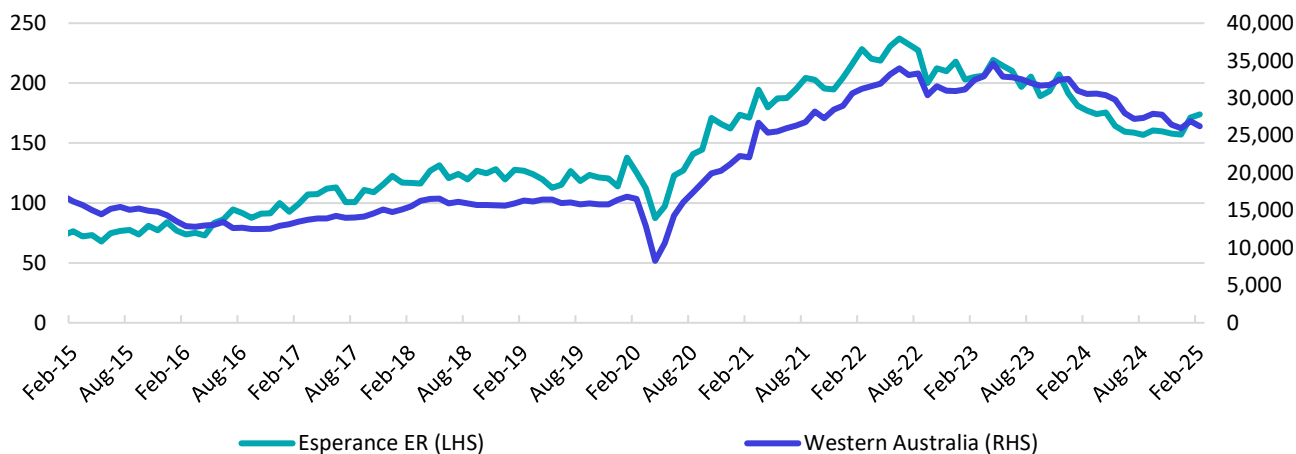
(or 3 job advertisements)

Change since Feb-24

↓ -1.8%

(or -3 job advertisements)

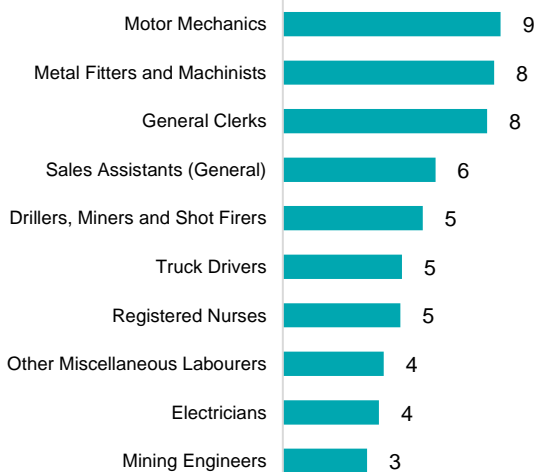
Number of online job advertisements over the ten years to February 2025



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, February-2025

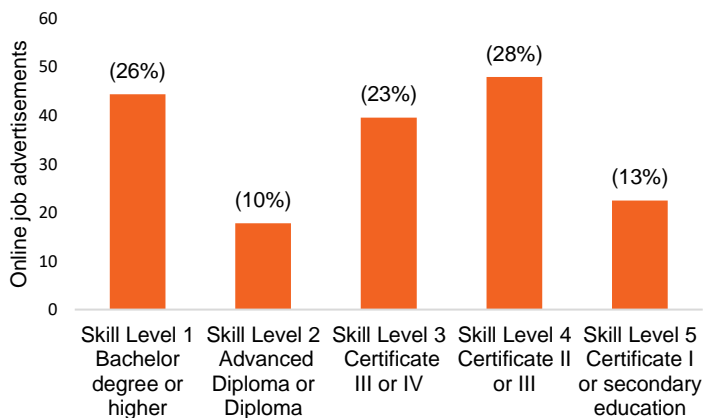
Top 10 occupations recruited for

Number of job ads online



Job demand by skill level

Proportion of job ads



Source: JSA, Internet Vacancy Index, three month averages, Feb-2025

Source: JSA, Internet Vacancy Index, seasonally adjusted data, Feb-2025

Insights from the Recruitment Experiences and Outlook Survey

Esperance

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. ***Note: data are for the 18 months to February 2024.**

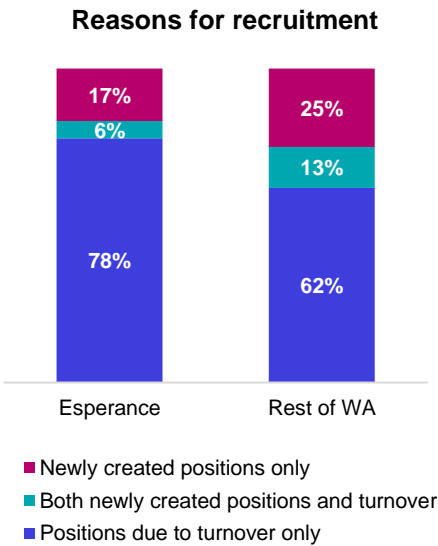
Recruitment activity and experiences

In Esperance, there were 31 responding employers in the 18 months to February 2024, of whom 58% were recruiting or had recruited in the past month. Of these recruiting businesses, 71% had difficulty recruiting. By comparison, 58% of employers were recruiting in Rest of WA over the same period, of whom 70% had difficulty recruiting.

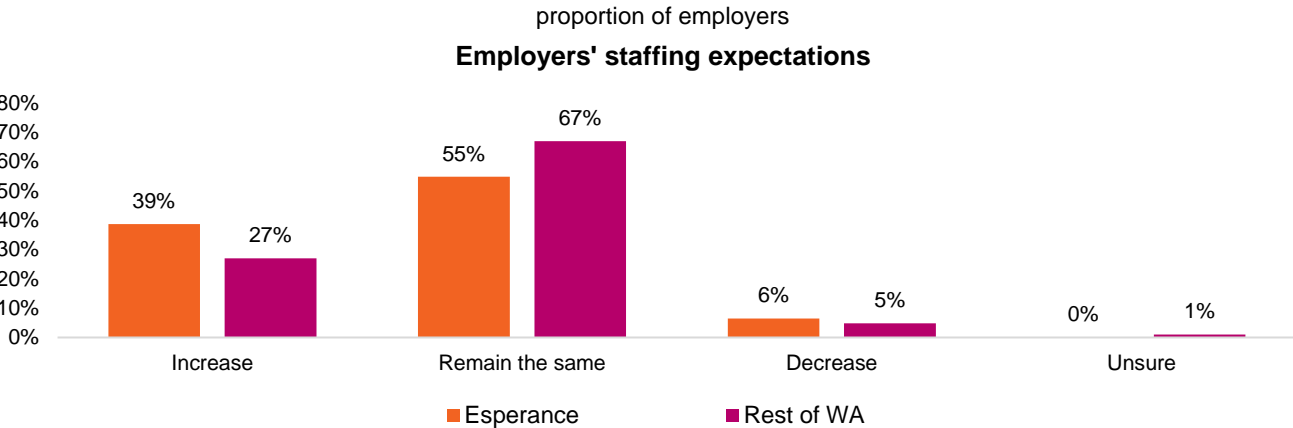
Employers in Esperance were most likely to report the following reasons for recruitment difficulty:

- Lack of applicants
- Location, eg remote or regional
- Undesirable working conditions/hours
- Applicants lack experience.

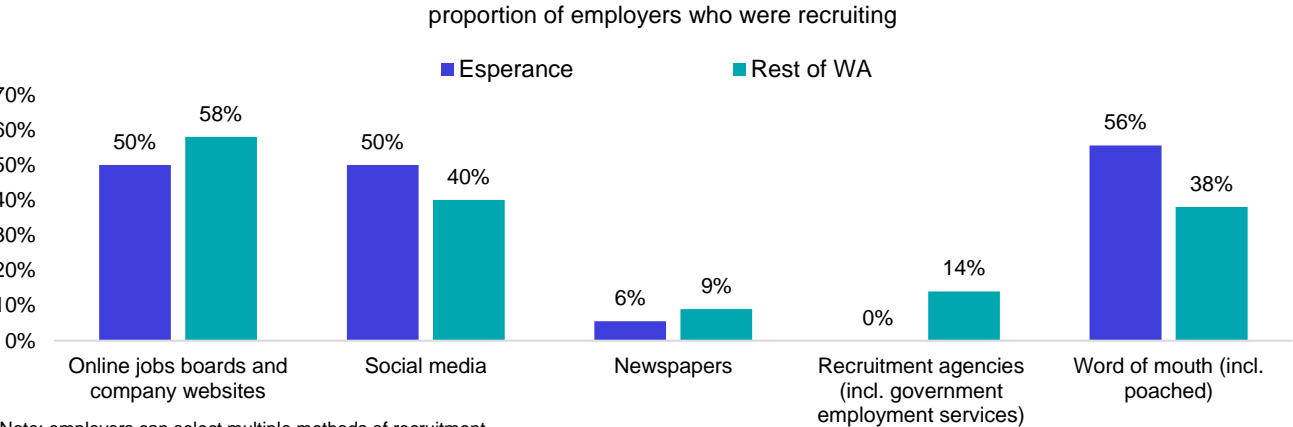
A chart showing reasons for recruitment for Esperance and Rest of WA is included to the right. Figures for Rest of WA for this graph and those below are for the 12 months to February 2024.



Staffing outlook for coming months



Recruitment methods



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Esperance, while weighted data are used for Rest of WA. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.

Geraldton

Release date: 27 March 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, Geraldton ER, February 2025

Job advertisement count

255

seasonally adjusted count

Change over the month

↓ -8.9%

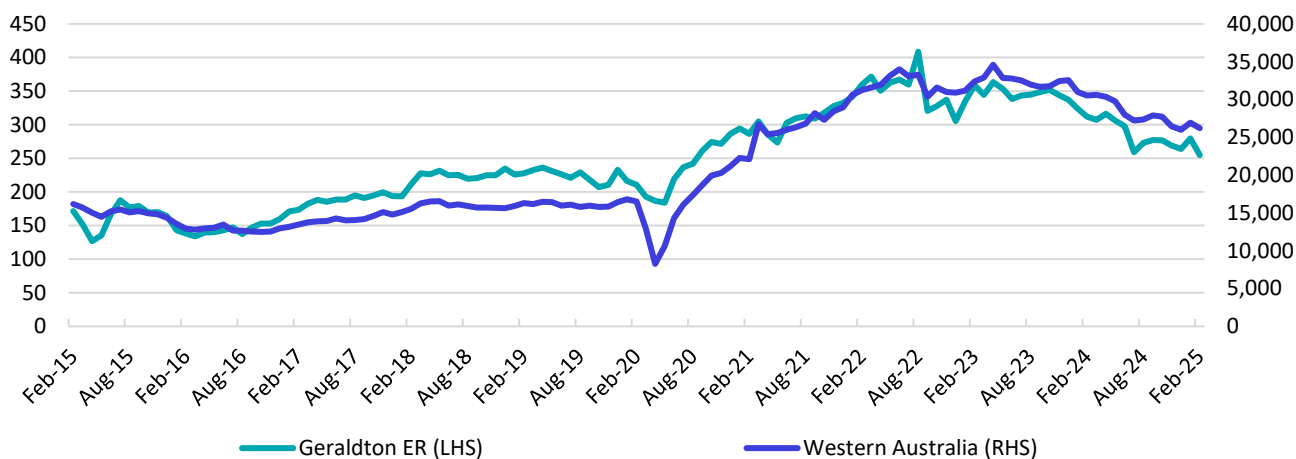
(or -25 job advertisements)

Change since Feb-24

↓ -18.3%

(or -57 job advertisements)

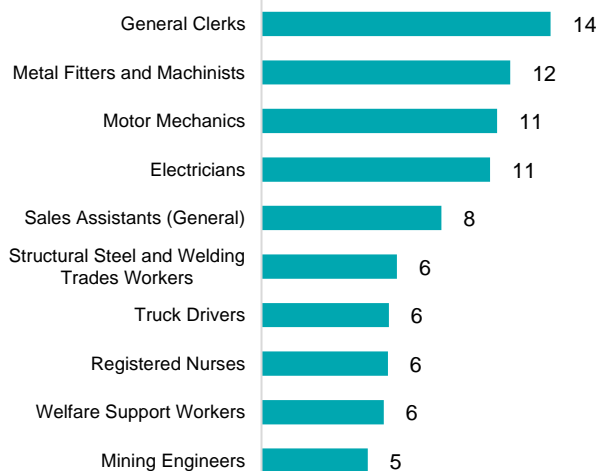
Number of online job advertisements over the ten years to February 2025



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, February 2025

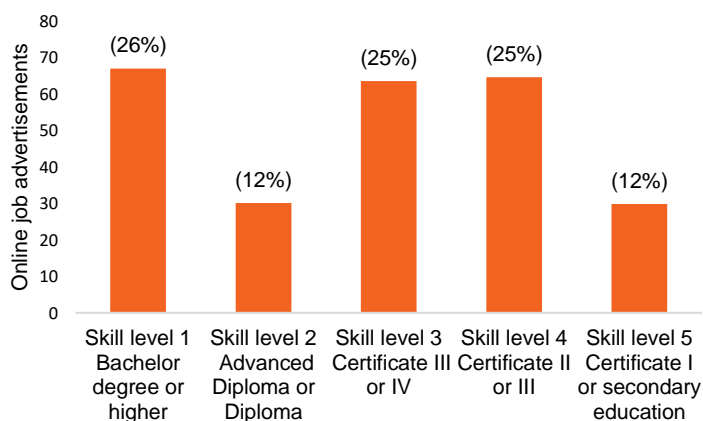
Top 10 occupations recruited for

Number of job ads online



Job demand by skill level

Proportion of job ads



Source: JSA, Internet Vacancy Index, three month averages, Feb-2025

Source: JSA, Internet Vacancy Index, seasonally adjusted data, Feb-2025

Insights from the Recruitment Experiences and Outlook Survey

Geraldton

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to February 2025, unless otherwise indicated.

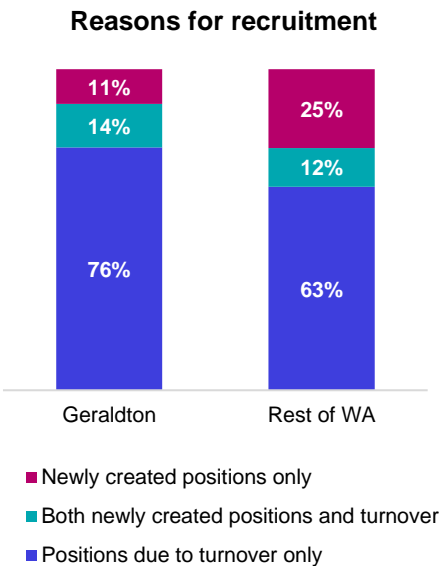
Recruitment activity and experiences

In Geraldton, there were 62 responding employers in the 12 months to February 2025, of whom 60% were recruiting or had recruited in the past month. Of these recruiting businesses, 44% had difficulty recruiting. By comparison, 55% of employers were recruiting in Rest of WA over the same period, of whom 58% had difficulty recruiting.

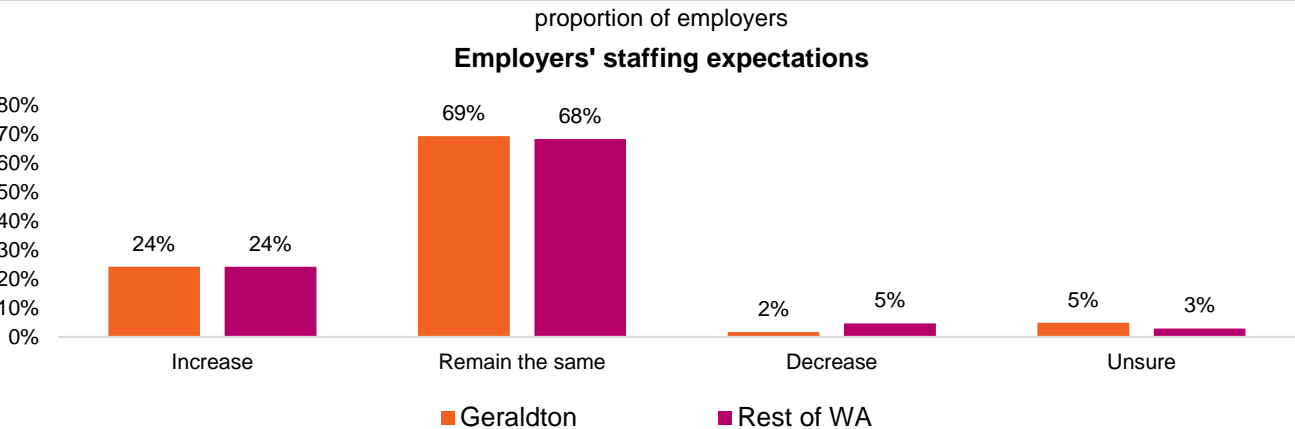
Employers in Geraldton were most likely to report the following reasons for recruitment difficulty:

- Lack of suitable applicants
- Lack of applicants
- Applicants lack technical skills
- Location, eg remote or regional.

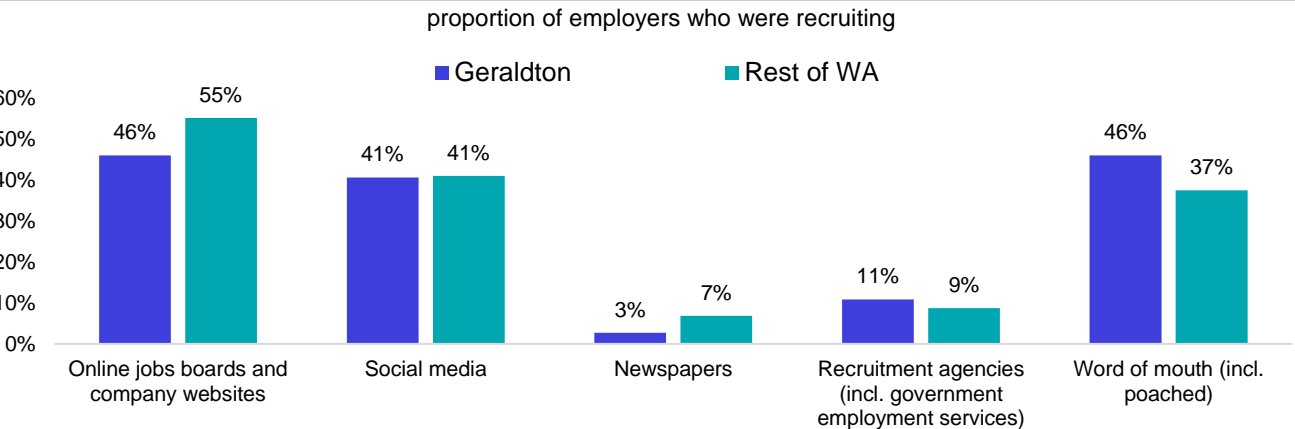
A chart showing reasons for recruitment for Geraldton and Rest of WA is included to the right.



Staffing outlook for coming months



Recruitment methods



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Geraldton, while weighted data are used for Rest of WA. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.

Great Southern - Wheatbelt

Release date: 27 March 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, Great Southern - Wheatbelt ER, February 2025

Job advertisement count

1,140

seasonally adjusted count

Change over the month

↓ -2.8%

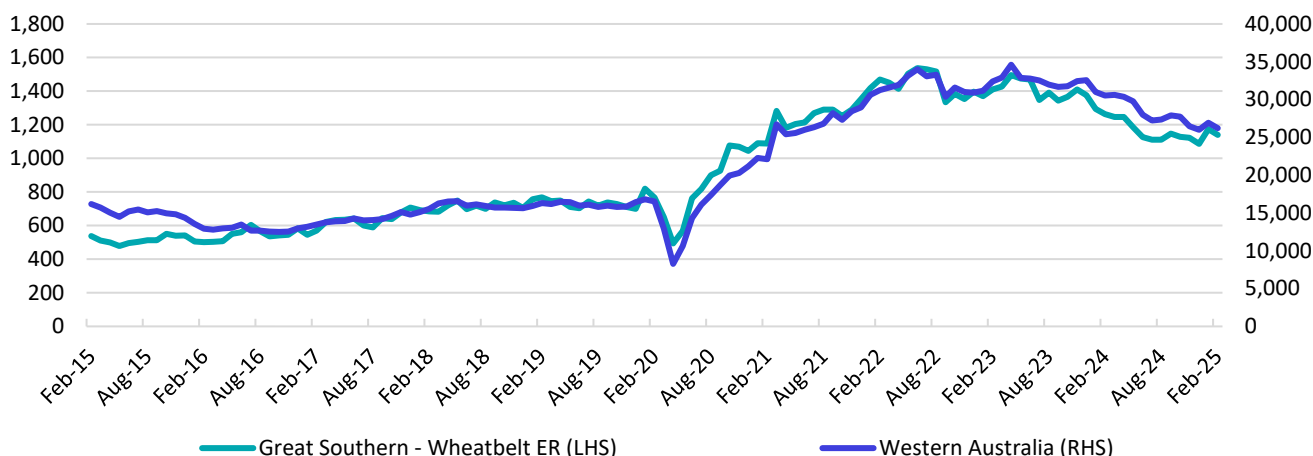
(or -33 job advertisements)

Change since Feb-24

↓ -9.8%

(or -124 job advertisements)

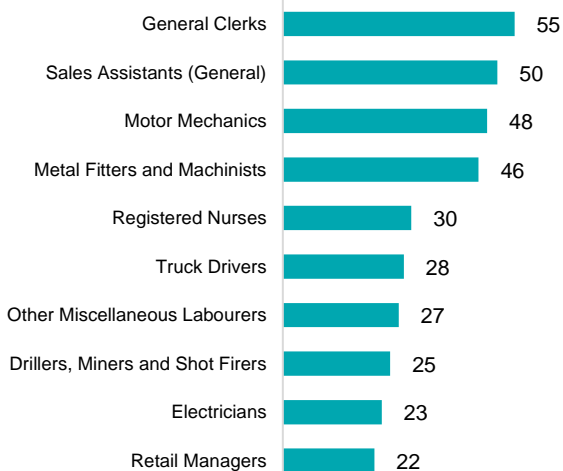
Number of online job advertisements over the ten years to February 2025



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, February 2025

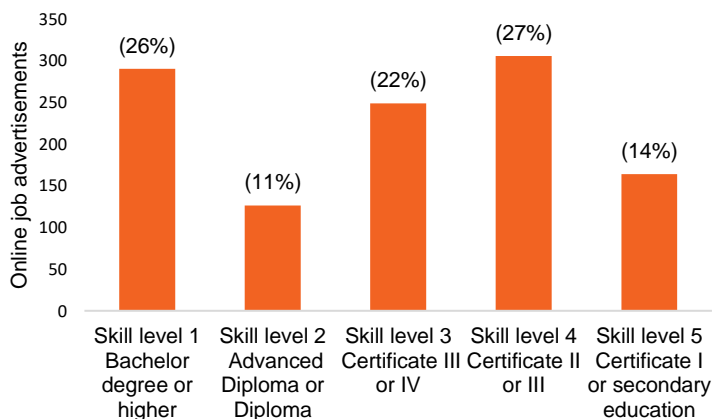
Top 10 occupations recruited for

Number of job ads online



Job demand by skill level

Proportion of job ads



Source: JSA, Internet Vacancy Index, three month averages, Feb-2025

Source: JSA, Internet Vacancy Index, seasonally adjusted data, Feb-2025

Insights from the Recruitment Experiences and Outlook Survey

Great Southern - Wheatbelt

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to February 2025, unless otherwise indicated.

Recruitment activity and experiences

In Great Southern - Wheatbelt, there were 159 responding employers in the 12 months to February 2025, of whom 47% were recruiting or had recruited in the past month. Of these recruiting businesses, 67% had difficulty recruiting. By comparison, 55% of employers were recruiting in Rest of WA over the same period, of whom 58% had difficulty recruiting.

Employers in Great Southern - Wheatbelt were most likely to report the following reasons for recruitment difficulty:

- Lack of suitable applicants
- Location, eg remote or regional
- Undesirable working conditions/hours
- Applicants lack technical skills.

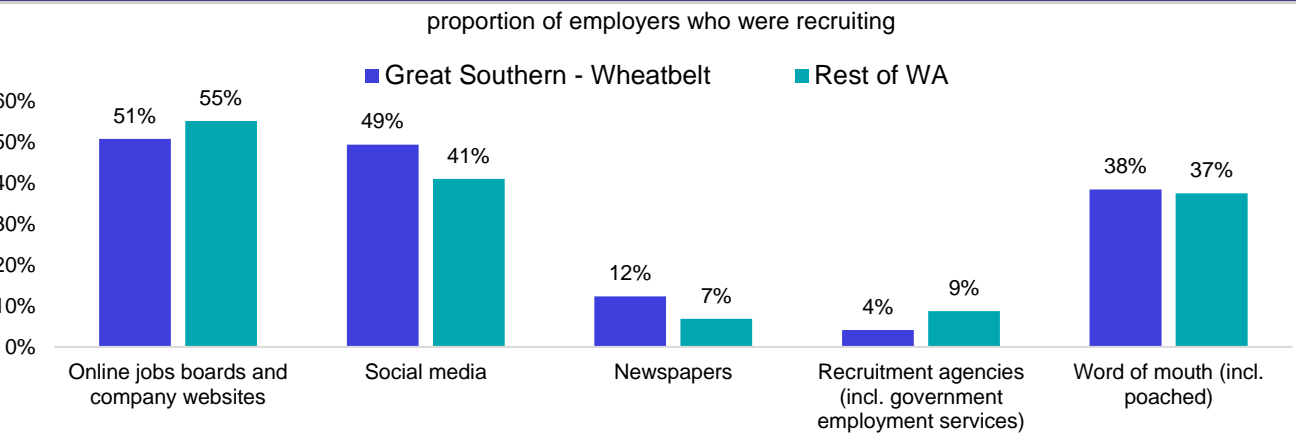
A chart showing reasons for recruitment for Great Southern - Wheatbelt and Rest of WA is included to the right.



Staffing outlook for coming months



Recruitment methods



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Great Southern - Wheatbelt, while weighted data are used for Rest of WA. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.

Kalgoorlie

Release date: 27 March 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, Kalgoorlie ER, February 2025

Job advertisement count

481

seasonally adjusted count

Change over the month

↑ 1.6%

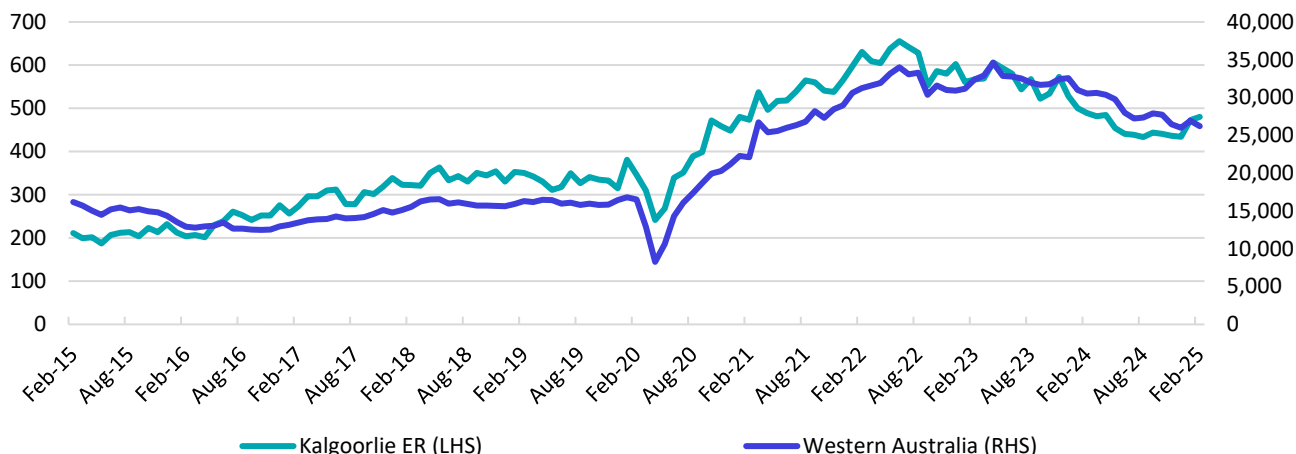
(or 8 job advertisements)

Change since Feb-24

↓ -1.8%

(or -9 job advertisements)

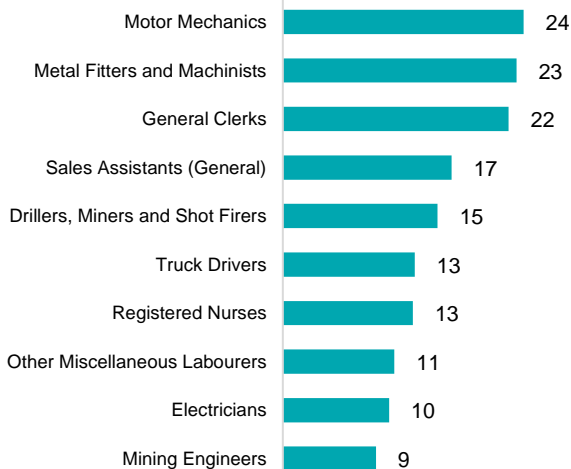
Number of online job advertisements over the ten years to February 2025



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, February 2025

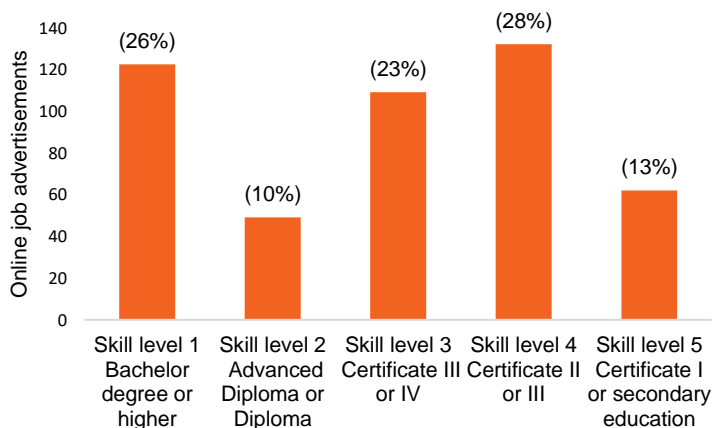
Top 10 occupations recruited for

Number of job ads online



Job demand by skill level

Proportion of job ads



Source: JSA, Internet Vacancy Index, three month averages, Feb-2025

Source: JSA, Internet Vacancy Index, seasonally adjusted data, Feb-2025

Insights from the Recruitment Experiences and Outlook Survey

Kalgoorlie

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to February 2025, unless otherwise indicated.

Recruitment activity and experiences

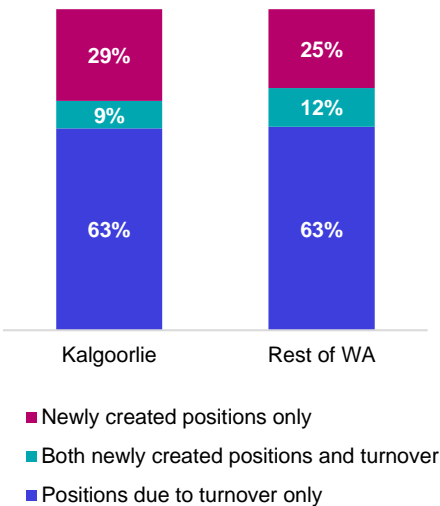
In Kalgoorlie, there were 50 responding employers in the 12 months to February 2025, of whom 70% were recruiting or had recruited in the past month. Of these recruiting businesses, 68% had difficulty recruiting. By comparison, 55% of employers were recruiting in Rest of WA over the same period, of whom 58% had difficulty recruiting.

Employers in Kalgoorlie were most likely to report the following reasons for recruitment difficulty:

- Lack of suitable applicants
- Location, eg remote or regional
- Undesirable working conditions/hours
- Lack of applicants.

A chart showing reasons for recruitment for Kalgoorlie and Rest of WA is included to the right.

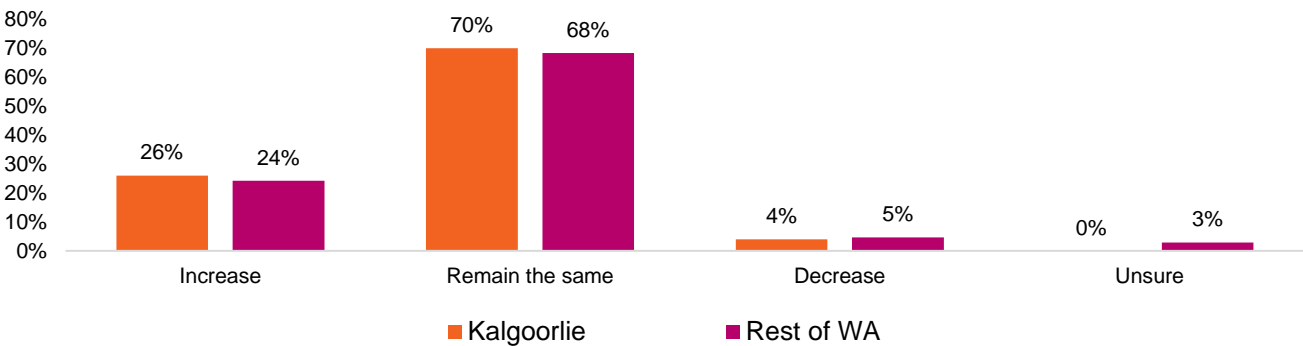
Reasons for recruitment



Staffing outlook for coming months

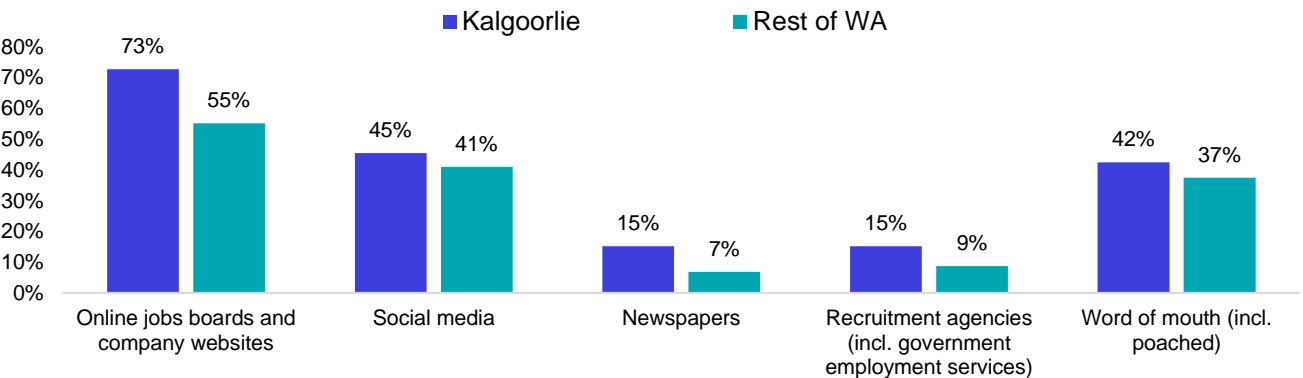
proportion of employers

Employers' staffing expectations



Recruitment methods

proportion of employers who were recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Kalgoorlie, while weighted data are used for Rest of WA. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.

Perth North

Release date: 27 March 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, Perth North ER, February 2025

Job advertisement count

11,494

seasonally adjusted count

Change over the month

↓ -2.4%

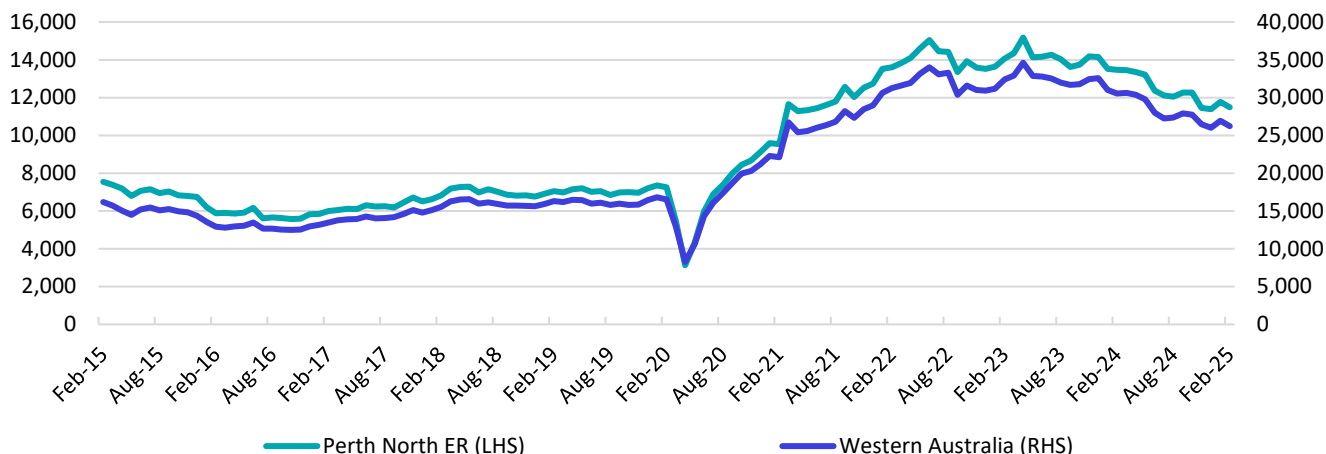
(or -288 job advertisements)

Change since Feb-24

↓ -14.7%

(or -1,981 job advertisements)

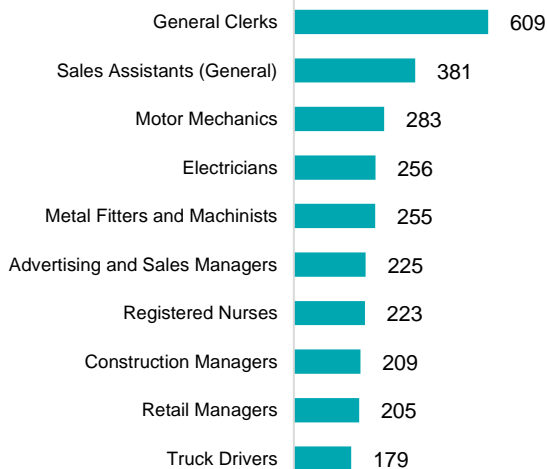
Number of online job advertisements over the ten years to February 2025



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, February 2025

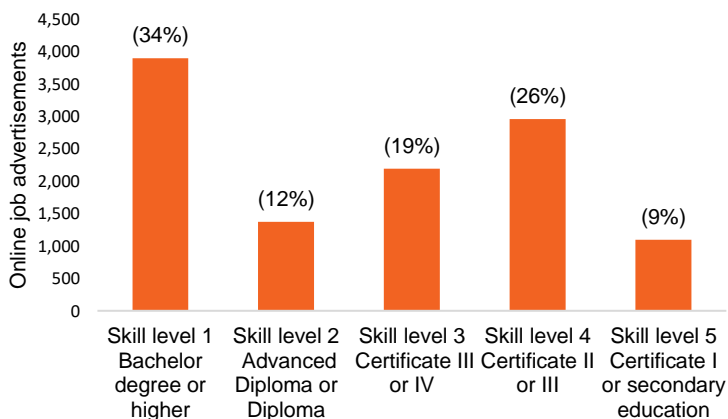
Top 10 occupations recruited for

Number of job ads online



Job demand by skill level

Proportion of job ads



Source: JSA, Internet Vacancy Index, three month averages, Feb-2025

Source: JSA, Internet Vacancy Index, seasonally adjusted data, Feb-2025

Insights from the Recruitment Experiences and Outlook Survey

Perth North

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to February 2025, unless otherwise indicated.

Recruitment activity and experiences

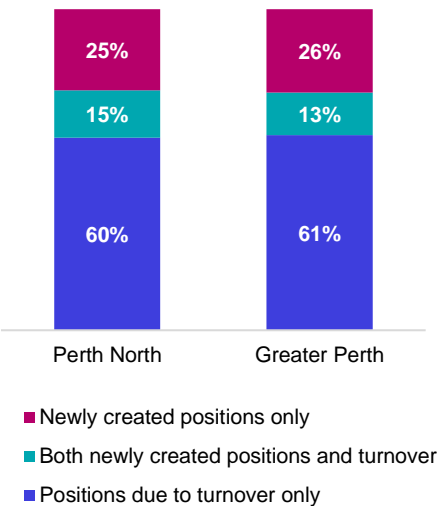
In Perth North, there were 495 responding employers in the 12 months to February 2025, of whom 47% were recruiting or had recruited in the past month. Of these recruiting businesses, 42% had difficulty recruiting. By comparison, 49% of employers were recruiting in Greater Perth over the same period, of whom 47% had difficulty recruiting.

Employers in Perth North were most likely to report the following reasons for recruitment difficulty:

- Lack of suitable applicants
- Applicants lack experience
- Undesirable working conditions/hours
- Applicants lack technical skills.

A chart showing reasons for recruitment for Perth North and Greater Perth is included to the right.

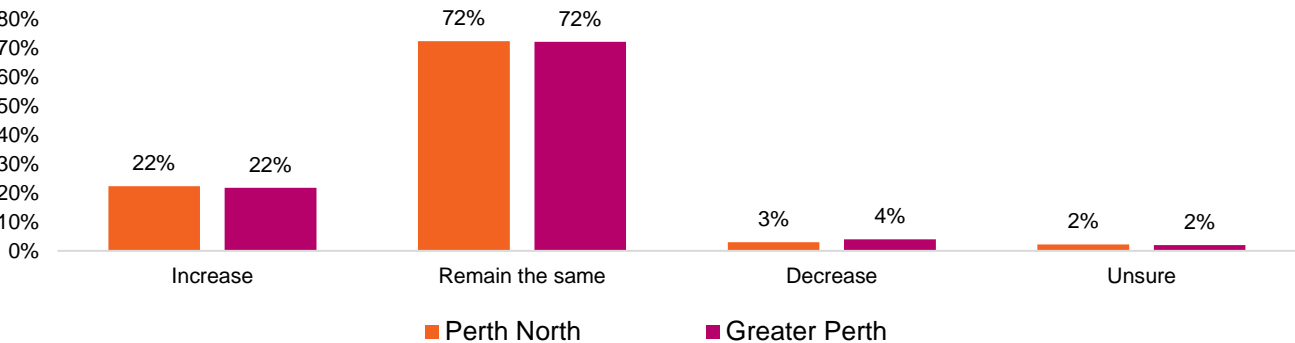
Reasons for recruitment



Staffing outlook for coming months

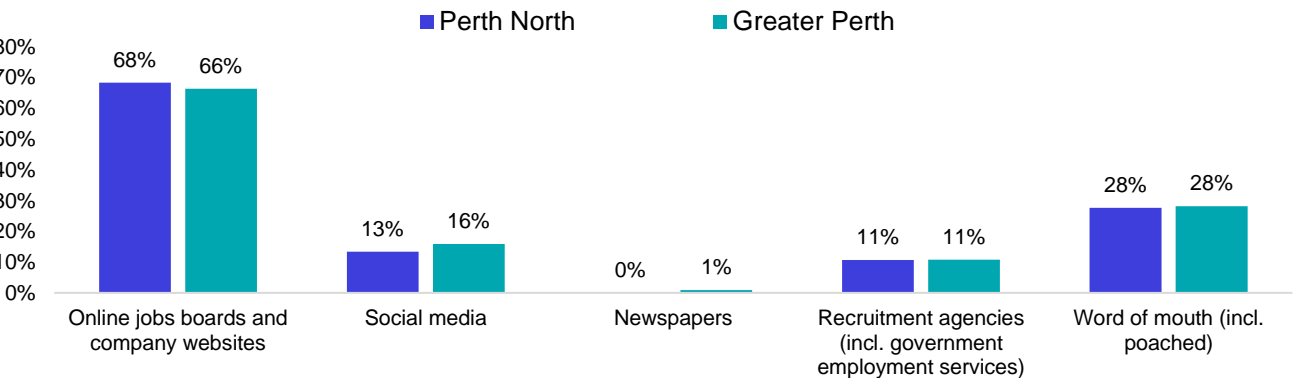
proportion of employers

Employers' staffing expectations



Recruitment methods

proportion of employers who were recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Perth North, while weighted data are used for Greater Perth. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.

Perth South

Release date: 27 March 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, Perth South ER, February 2025

Job advertisement count

9,074

seasonally adjusted count

Change over the month

↓ -2.5%

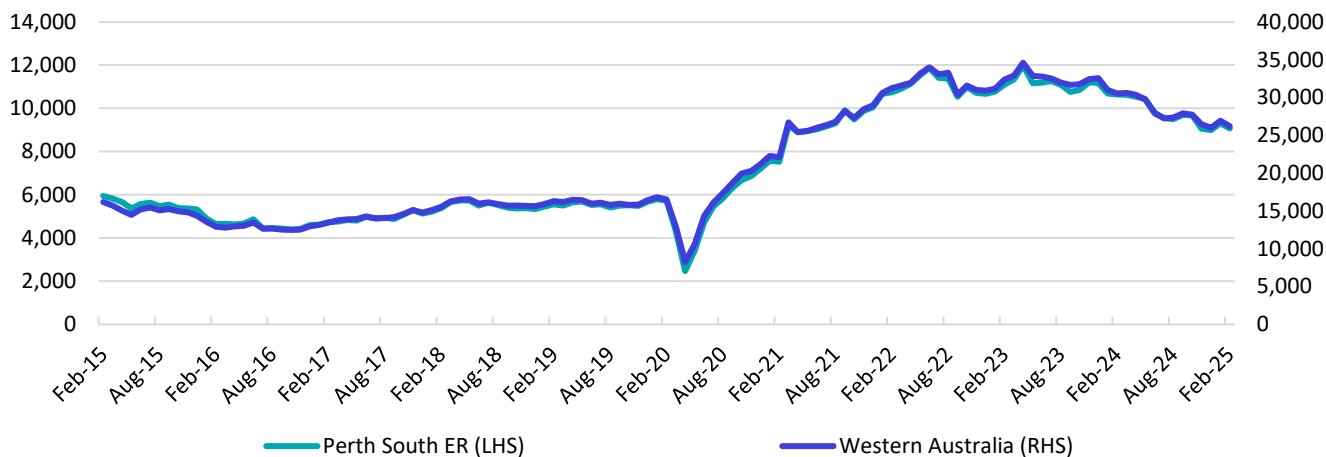
(or -231 job advertisements)

Change since Feb-24

↓ -14.7%

(or -1,570 job advertisements)

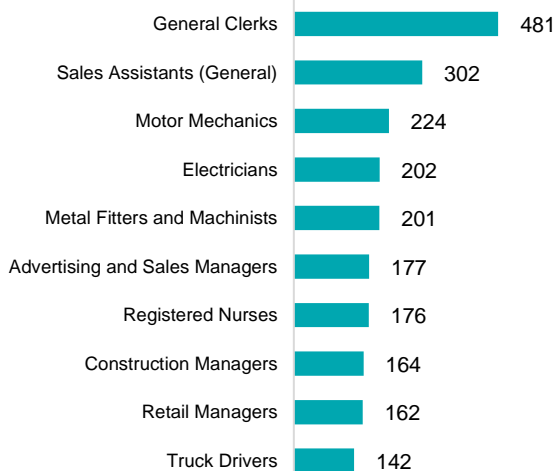
Number of online job advertisements over the ten years to February 2025



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, February 2025

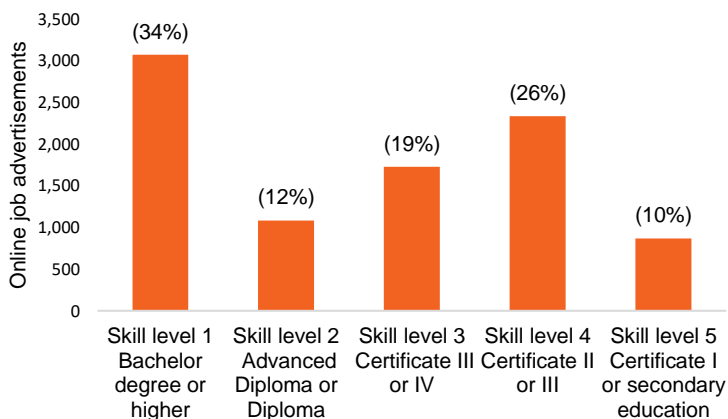
Top 10 occupations recruited for

Number of job ads online



Job demand by skill level

Proportion of job ads



Source: JSA, Internet Vacancy Index, three month averages, Feb-2025

Source: JSA, Internet Vacancy Index, seasonally adjusted data, Feb-2025

Insights from the Recruitment Experiences and Outlook Survey

Perth South

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to February 2025, unless otherwise indicated.

Recruitment activity and experiences

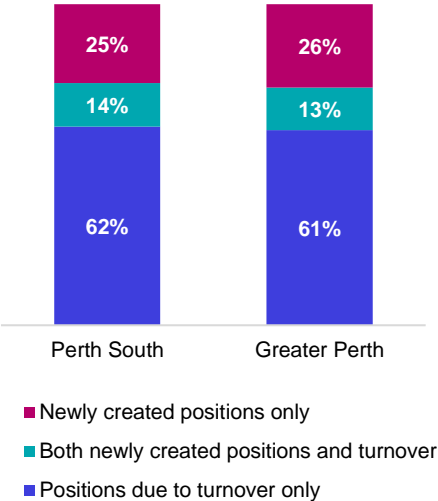
In Perth South, there were 451 responding employers in the 12 months to February 2025, of whom 51% were recruiting or had recruited in the past month. Of these recruiting businesses, 53% had difficulty recruiting. By comparison, 49% of employers were recruiting in Greater Perth over the same period, of whom 47% had difficulty recruiting.

Employers in Perth South were most likely to report the following reasons for recruitment difficulty:

- Lack of suitable applicants
- Applicants lack experience
- Undesirable working conditions/hours
- Applicants lack technical skills.

A chart showing reasons for recruitment for Perth South and Greater Perth is included to the right.

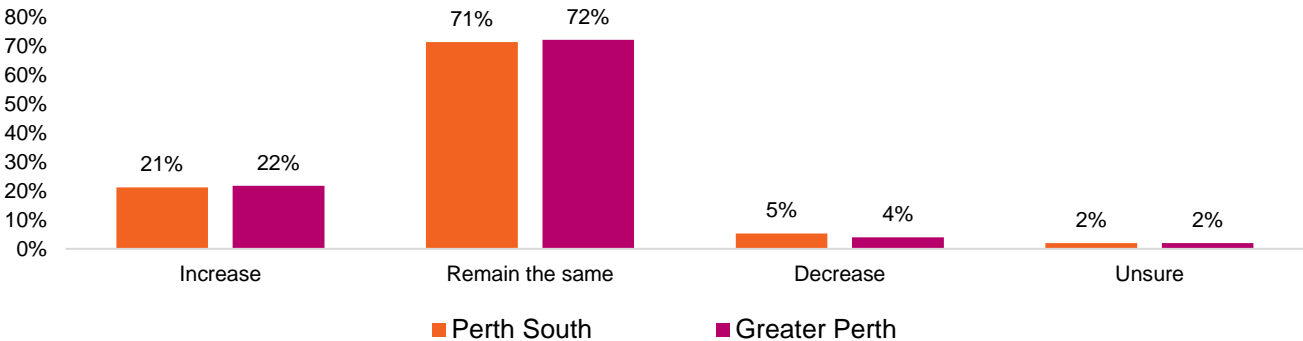
Reasons for recruitment



Staffing outlook for coming months

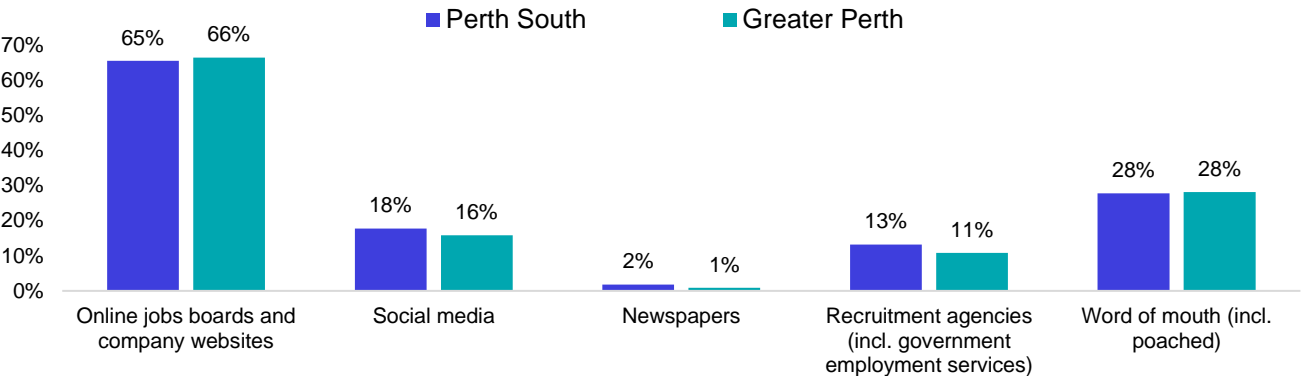
proportion of employers

Employers' staffing expectations



Recruitment methods

proportion of employers who were recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Perth South, while weighted data are used for Greater Perth. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.

South West WA

Release date: 27 March 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, South West WA ER, February 2025

Job advertisement count

809

seasonally adjusted count

Change over the month

↓ -10.7%

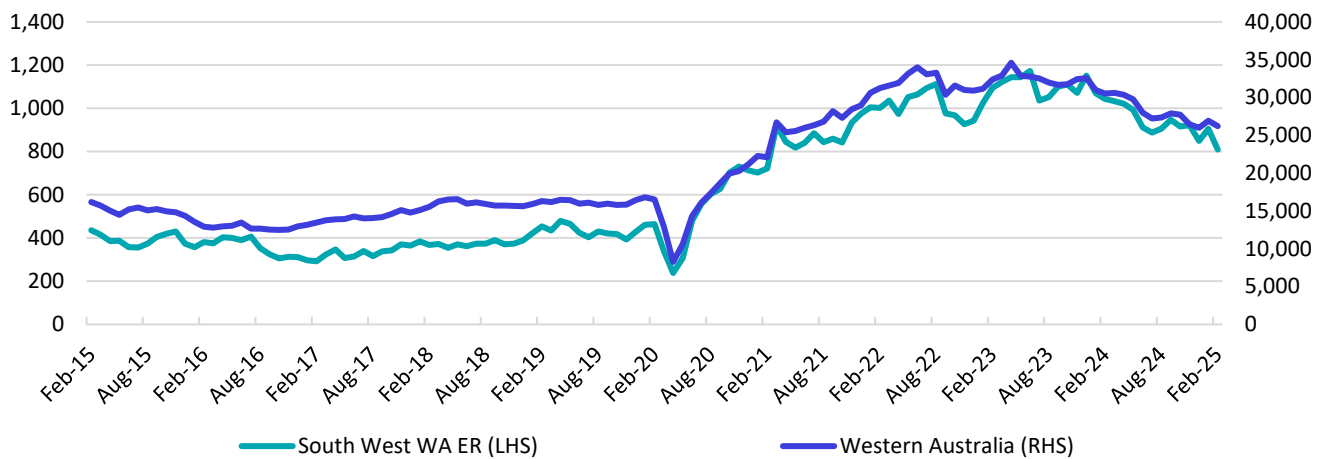
(or -97 job advertisements)

Change since Feb-24

↓ -22.5%

(or -235 job advertisements)

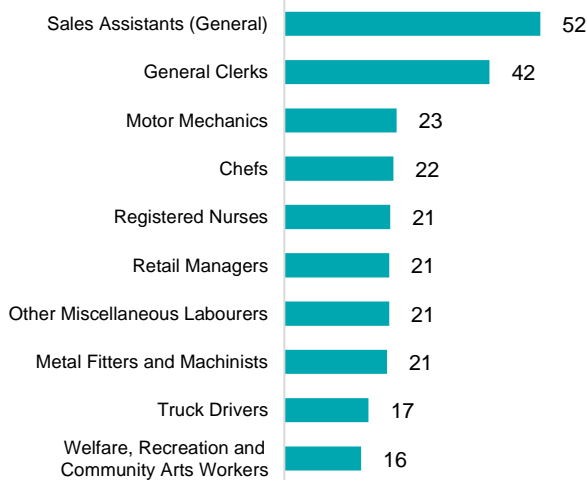
Number of online job advertisements over the ten years to February 2025



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, February 2025

Top 10 occupations recruited for

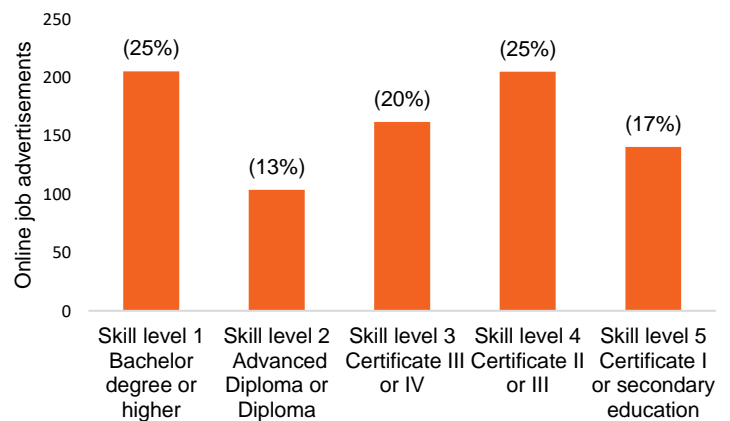
Number of job ads online



Source: JSA, Internet Vacancy Index, three month averages, Feb-2025

Job demand by skill level

Proportion of job ads



Source: JSA, Internet Vacancy Index, seasonally adjusted data, Feb-2025

Insights from the Recruitment Experiences and Outlook Survey

South West WA

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to February 2025, unless otherwise indicated.

Recruitment activity and experiences

In South West WA, there were 217 responding employers in the 12 months to February 2025, of whom 52% were recruiting or had recruited in the past month. Of these recruiting businesses, 51% had difficulty recruiting. By comparison, 55% of employers were recruiting in Rest of WA over the same period, of whom 58% had difficulty recruiting.

Employers in South West WA were most likely to report the following reasons for recruitment difficulty:

- Lack of suitable applicants
- Undesirable working conditions/hours
- Applicants lack experience
- Applicants lack technical skills.

A chart showing reasons for recruitment for South West WA and Rest of WA is included to the right.

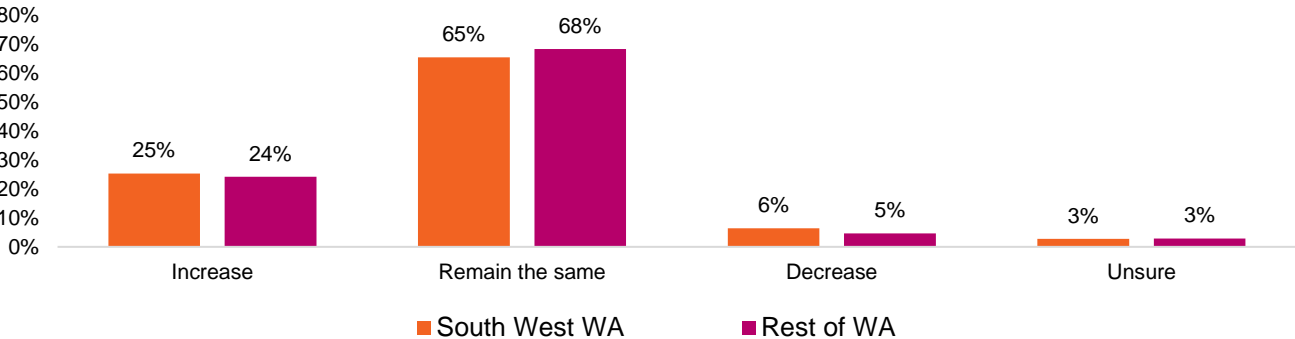
Reasons for recruitment



Staffing outlook for coming months

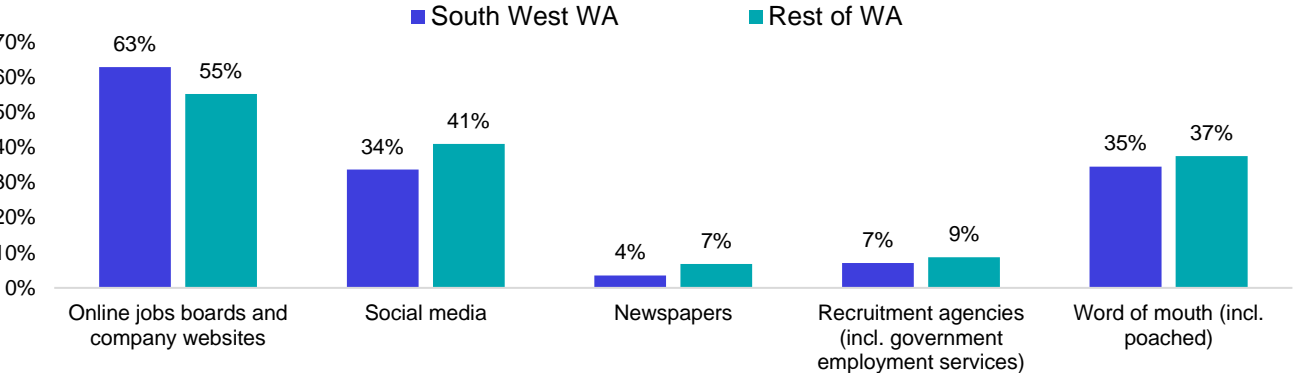
proportion of employers

Employers' staffing expectations



Recruitment methods

proportion of employers who were recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for South West WA, while weighted data are used for Rest of WA. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.