

South Australia

Release date: 27 March 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, South Australia, February 2025

Job advertisement count

13,433

seasonally adjusted count

Change over the month

↓ -8.0%

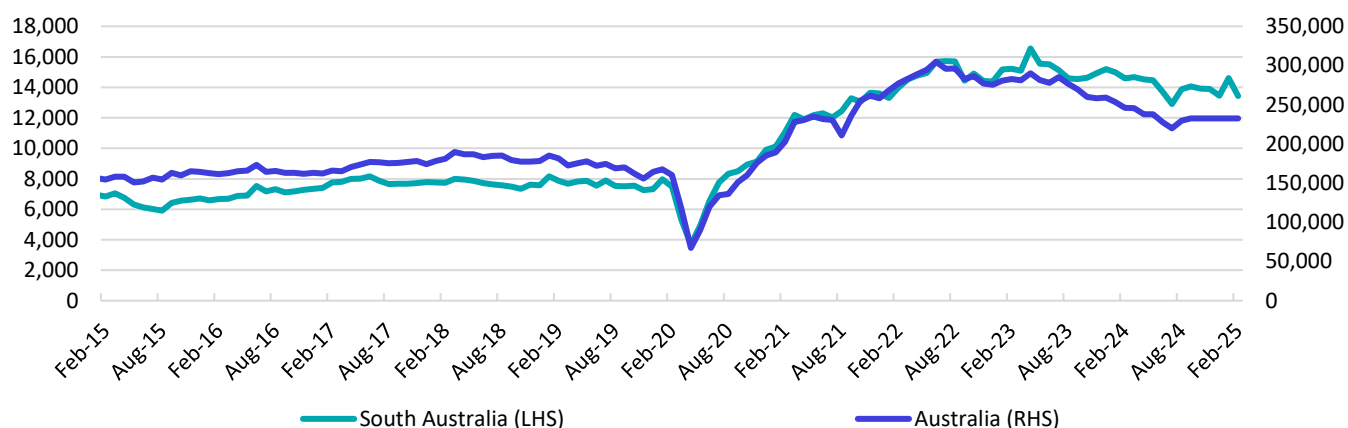
(or -1,167 job advertisements)

Change since Feb-24

↓ -7.9%

(or -1,157 job advertisements)

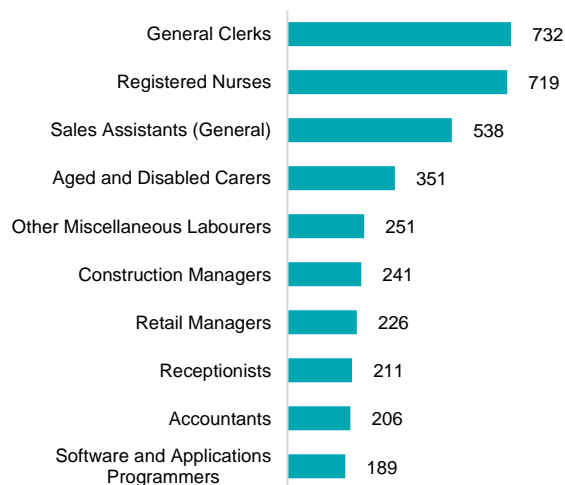
Number of online job advertisements over the ten years to February 2025



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index (IVI), seasonally adjusted data, February 2025

Top 10 occupations recruited for

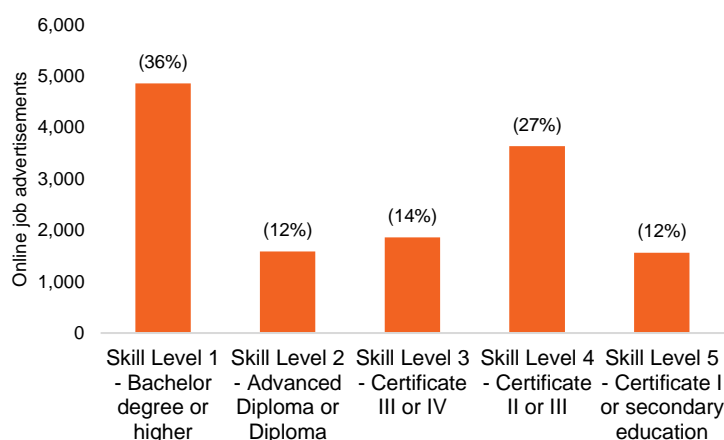
Number of job ads online



Source: JSA, IVI, seasonally adjusted data, Feb-2025

Job demand by skill level

Proportion of job ads



Source: JSA, IVI, seasonally adjusted data, Feb-2025

Insights from the Recruitment Experiences and Outlook Survey

South Australia

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to February 2025, unless otherwise indicated.

Recruitment activity and experiences

In South Australia, there were 1,233 responding employers in the 12 months to February 2025, of whom 41% were recruiting or had recruited over the past month. Of these recruiting businesses, 50% had difficulty recruiting. By comparison, 44% of employers were recruiting in Australia over the same period, of whom 51% had difficulty recruiting.

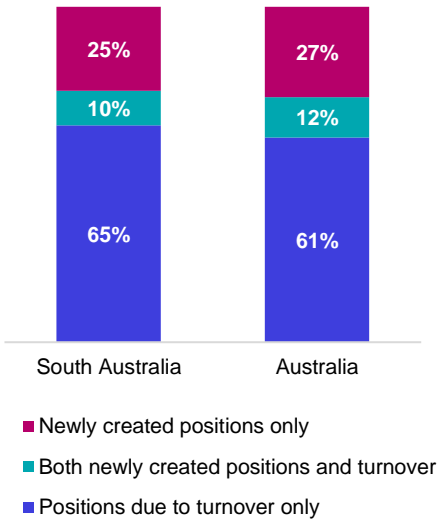
Employers in South Australia were most likely to report the following reasons for recruitment difficulty:

- Lack of suitable applicants
- Undesirable working conditions/hours
- Applicants lack experience
- Lack of applicants.

A chart showing reasons for recruitment for South Australia and Australia is included to the right.

Note: employers can select multiple reasons for recruitment difficulty.

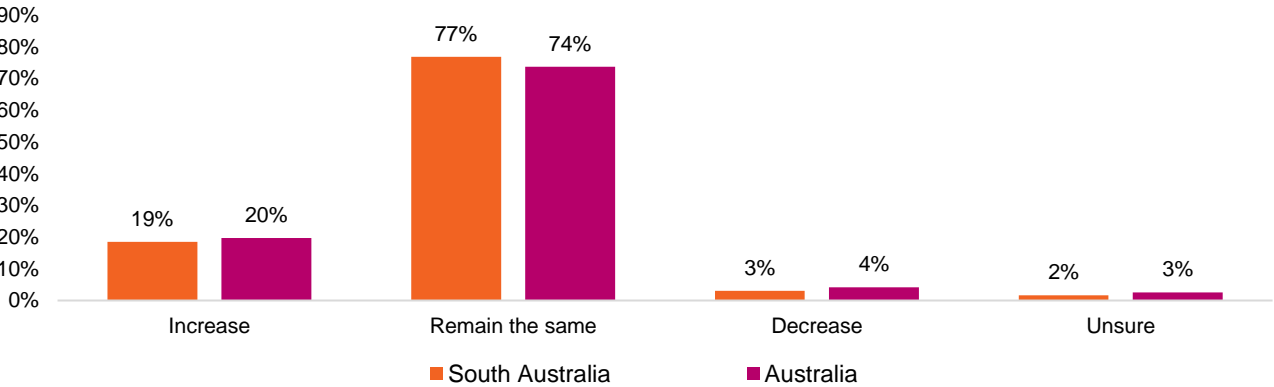
Reasons for recruitment



Staffing outlook for coming months

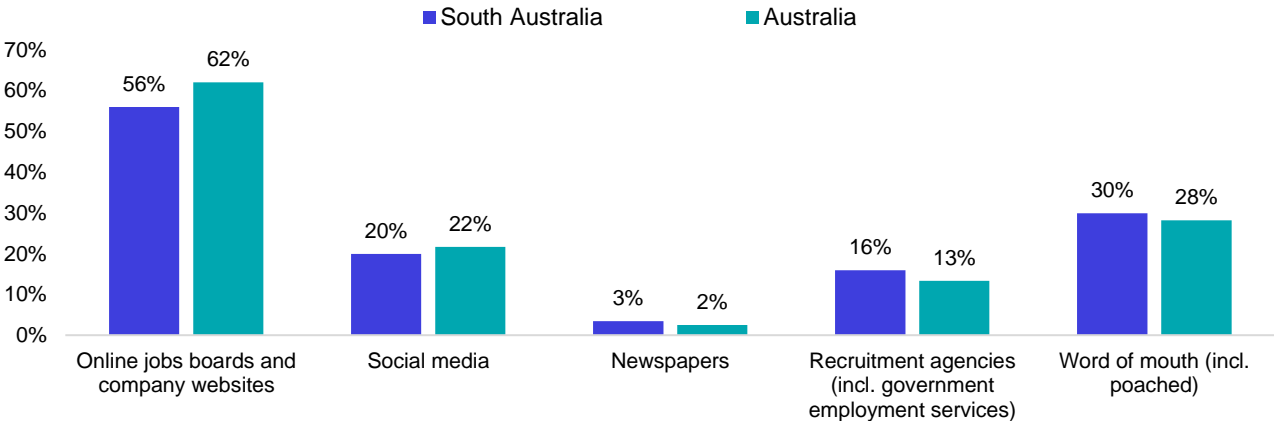
proportion of employers

Employers' staffing expectations



Recruitment methods

proportion of employers who were recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for data for the territories, caution should be exercised interpreting these results. Weighted data are used for South Australia and Australia. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.

Adelaide North

Release date: 27 March 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, Adelaide North ER, February 2025

Job advertisement count

4,952

seasonally adjusted count

Change over the month

↓ -8.5%

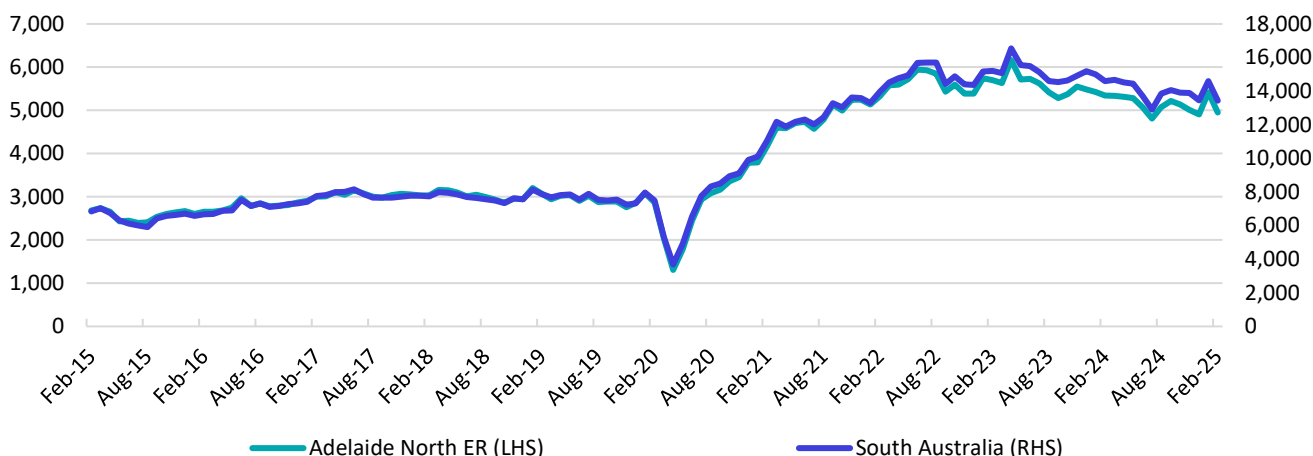
(or -462 job advertisements)

Change since Feb-24

↓ -7.3%

(or -390 job advertisements)

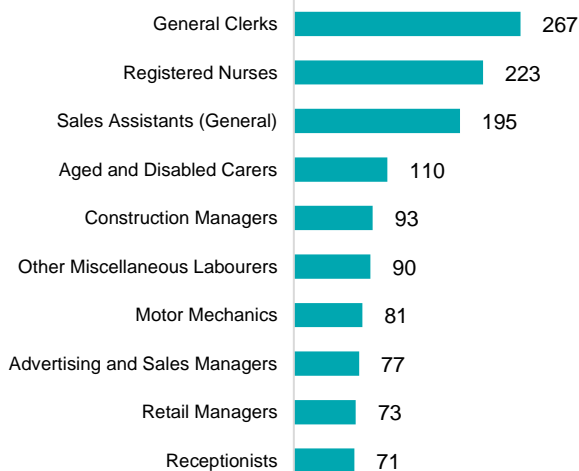
Number of online job advertisements over the ten years to February 2025



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, February 2025

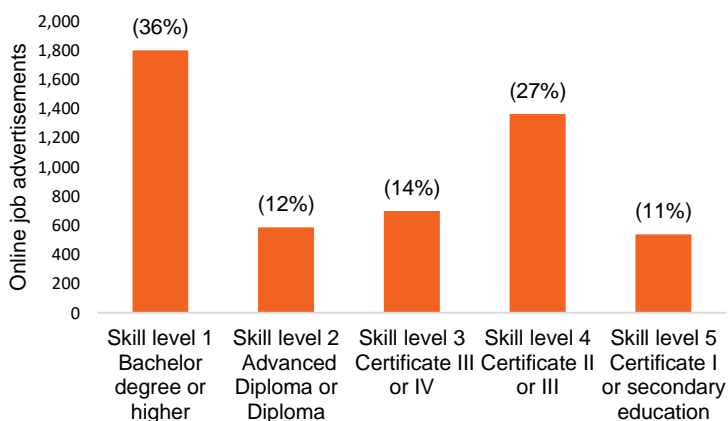
Top 10 occupations recruited for

Number of job ads online



Job demand by skill level

Proportion of job ads



Source: JSA, Internet Vacancy Index, three month averages, Feb-2025

Source: JSA, Internet Vacancy Index, seasonally adjusted data, Feb-2025

Insights from the Recruitment Experiences and Outlook Survey

Adelaide North

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to February 2025, unless otherwise indicated.

Recruitment activity and experiences

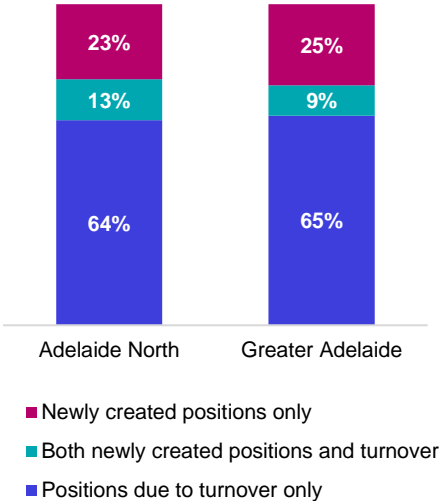
In Adelaide North, there were 321 responding employers in the 12 months to February 2025, of whom 44% were recruiting or had recruited in the past month. Of these recruiting businesses, 59% had difficulty recruiting. By comparison, 41% of employers were recruiting in Greater Adelaide over the same period, of whom 51% had difficulty recruiting.

Employers in Adelaide North were most likely to report the following reasons for recruitment difficulty:

- Lack of suitable applicants
- Applicants lack experience
- Undesirable working conditions/hours
- Lack of applicants.

A chart showing reasons for recruitment for Adelaide North and Greater Adelaide is included to the right.

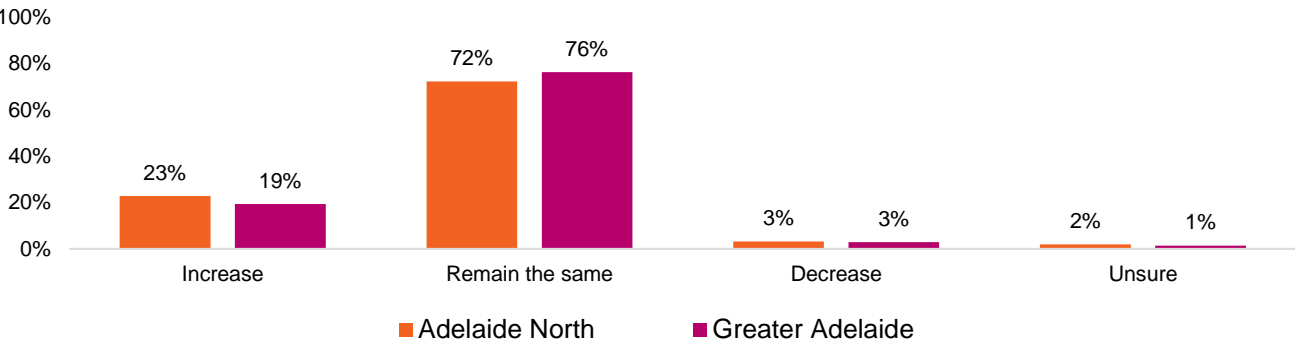
Reasons for recruitment



Staffing outlook for coming months

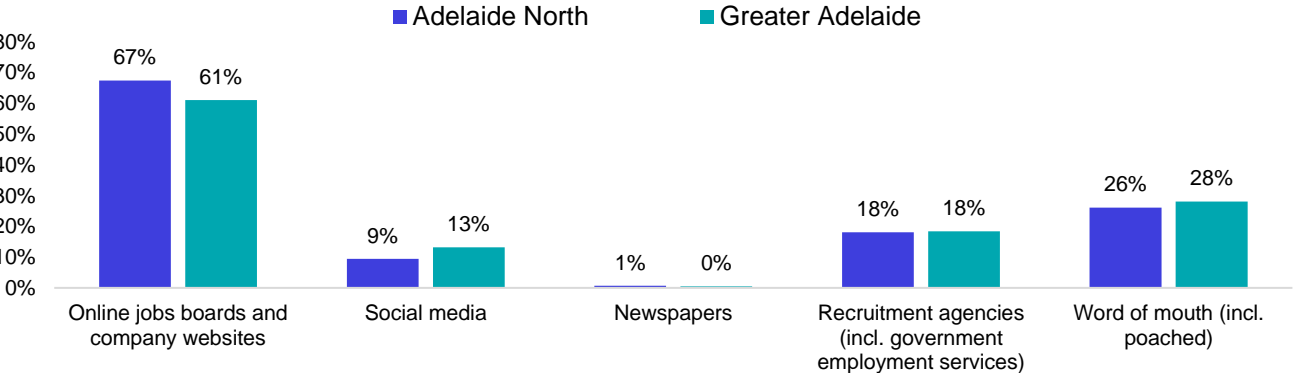
proportion of employers

Employers' staffing expectations



Recruitment methods

proportion of employers who were recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Adelaide North, while weighted data are used for Greater Adelaide. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.

Adelaide South

Release date: 27 March 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, Adelaide South ER, February 2025

Job advertisement count

6,335

seasonally adjusted count

Change over the month

↓ -8.3%

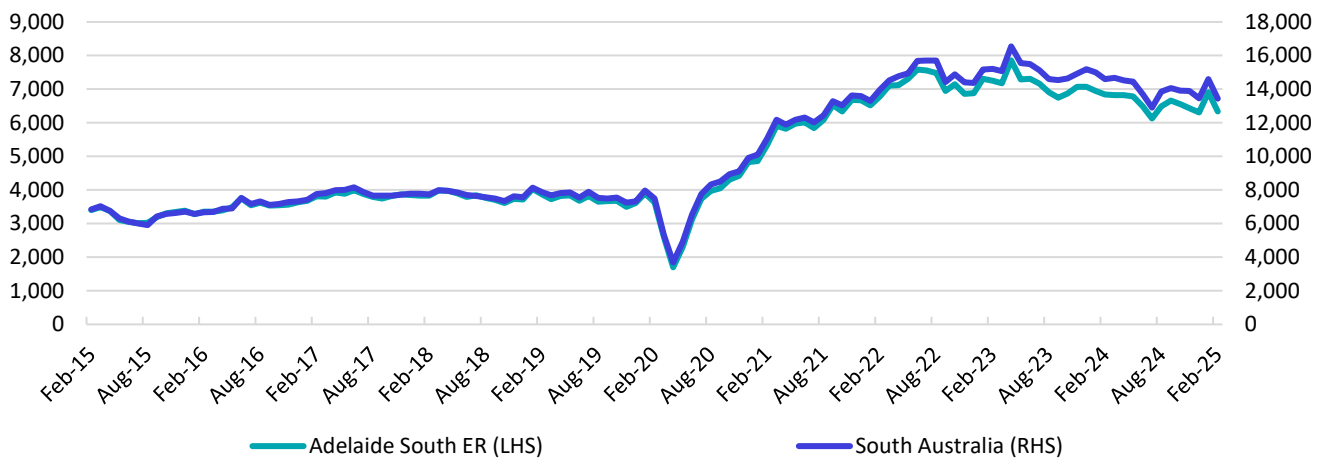
(or -571 job advertisements)

Change since Feb-24

↓ -7.4%

(or -507 job advertisements)

Number of online job advertisements over the ten years to February 2025



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, February 2025

Top 10 occupations recruited for

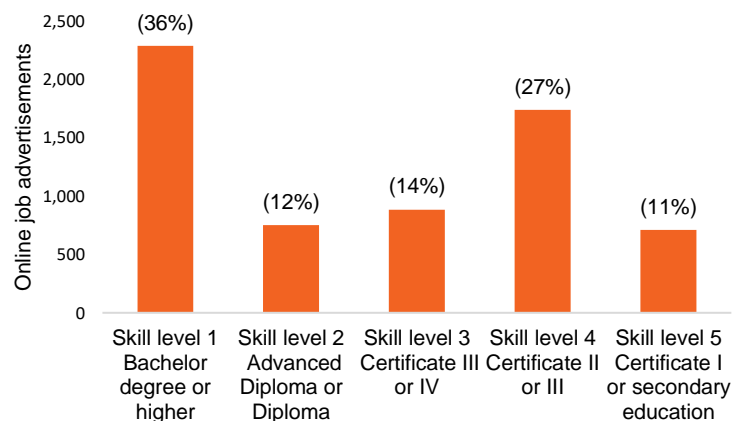
Number of job ads online



Source: JSA, Internet Vacancy Index, three month averages, Feb-2025

Job demand by skill level

Proportion of job ads



Source: JSA, Internet Vacancy Index, seasonally adjusted data, Feb-2025

Insights from the Recruitment Experiences and Outlook Survey

Adelaide South

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Recruitment activity and experiences

In Adelaide South, there were 406 responding employers in the 12 months to February 2025, of whom 40% were recruiting or had recruited in the past month. Of these recruiting businesses, 45% had difficulty recruiting. By comparison, 41% of employers were recruiting in Greater Adelaide over the same period, of whom 51% had difficulty recruiting.

Employers in Adelaide South were most likely to report the following reasons for recruitment difficulty:

- Lack of suitable applicants
- Undesirable working conditions/hours
- Lack of applicants
- Applicants lack experience.

A chart showing reasons for recruitment for Adelaide South and Greater Adelaide is included to the right.

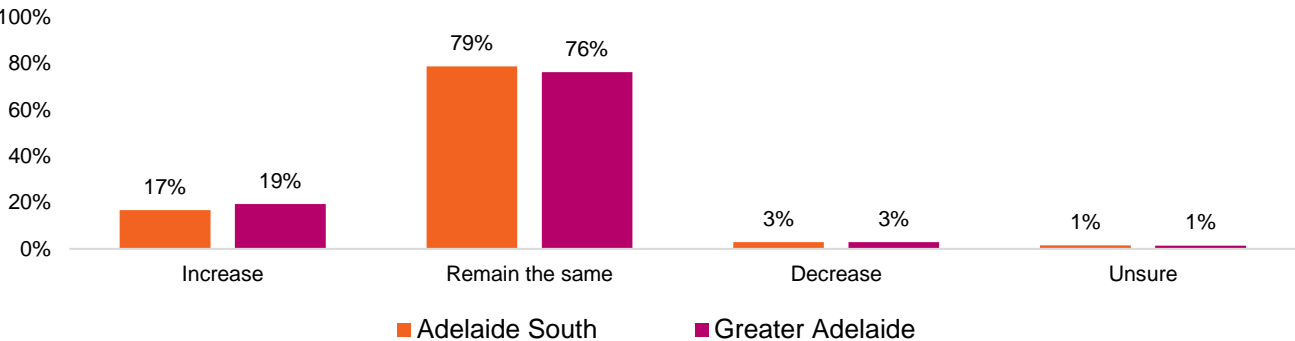
Reasons for recruitment



Staffing outlook for coming months

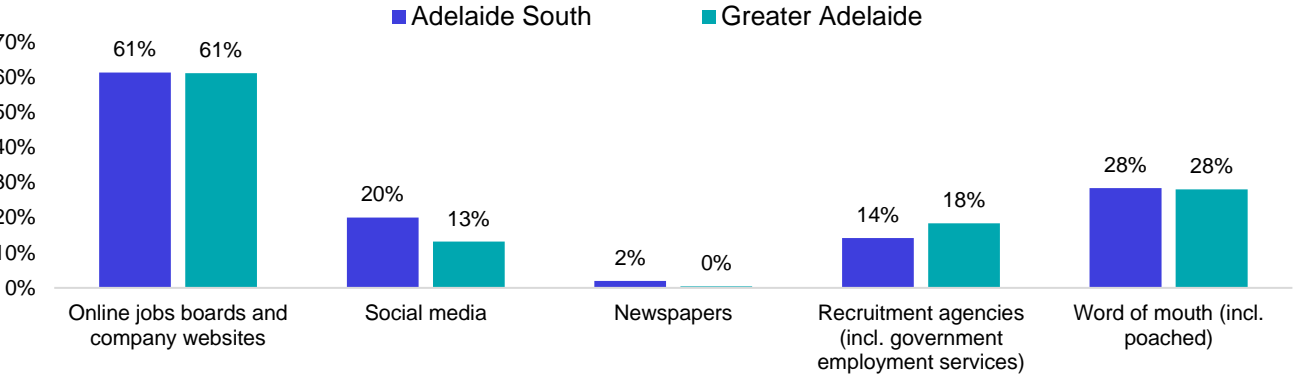
proportion of employers

Employers' staffing expectations



Recruitment methods

proportion of employers who were recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Adelaide South, while weighted data are used for Greater Adelaide. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.

Recruitment trends and employers' needs: Regional Snapshot update

Mid North SA

Release date: 27 March 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, Mid North SA ER, February 2025

Job advertisement count

571

seasonally adjusted count

Change over the month

↓ -12.1%

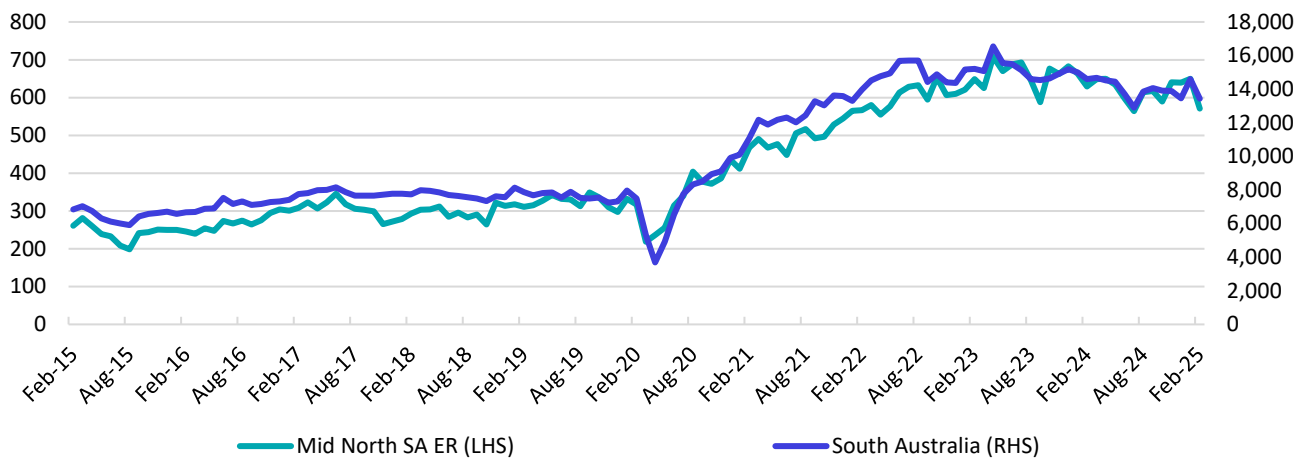
(or -79 job advertisements)

Change since Feb-24

↓ -9.3%

(or -59 job advertisements)

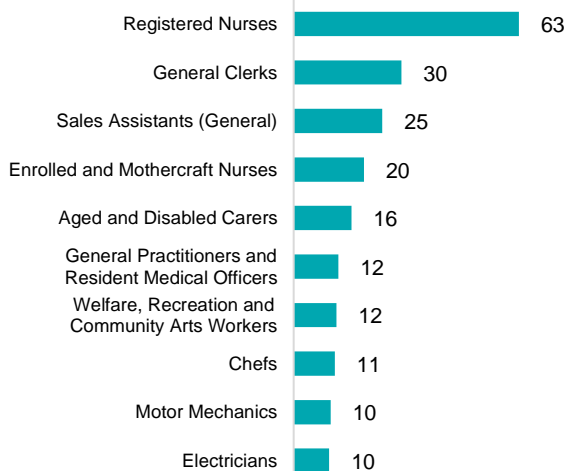
Number of online job advertisements over the ten years to February 2025



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, February 2025

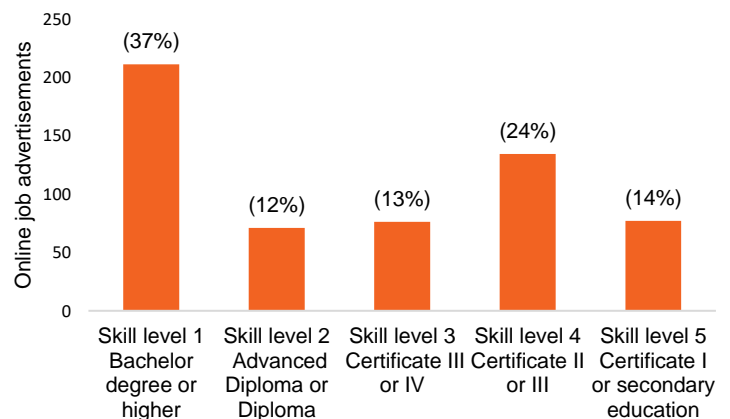
Top 10 occupations recruited for

Number of job ads online



Job demand by skill level

Proportion of job ads



Source: JSA, Internet Vacancy Index, three month averages, Feb-2025

Source: JSA, Internet Vacancy Index, seasonally adjusted data, Feb-2025

Insights from the Recruitment Experiences and Outlook Survey

Mid North SA

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to February 2025, unless otherwise indicated.

Recruitment activity and experiences

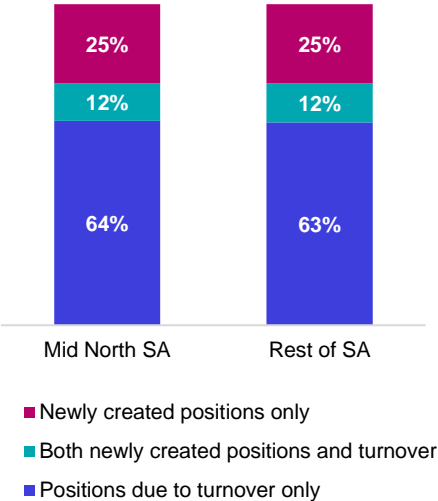
In Mid North SA, there were 167 responding employers in the 12 months to February 2025, of whom 46% were recruiting or had recruited in the past month. Of these recruiting businesses, 46% had difficulty recruiting. By comparison, 43% of employers were recruiting in Rest of SA over the same period, of whom 48% had difficulty recruiting.

Employers in Mid North SA were most likely to report the following reasons for recruitment difficulty:

- Undesirable working conditions/hours
- Location, eg remote or regional
- Lack of suitable applicants
- Lack of applicants.

A chart showing reasons for recruitment for Mid North SA and Rest of SA is included to the right.

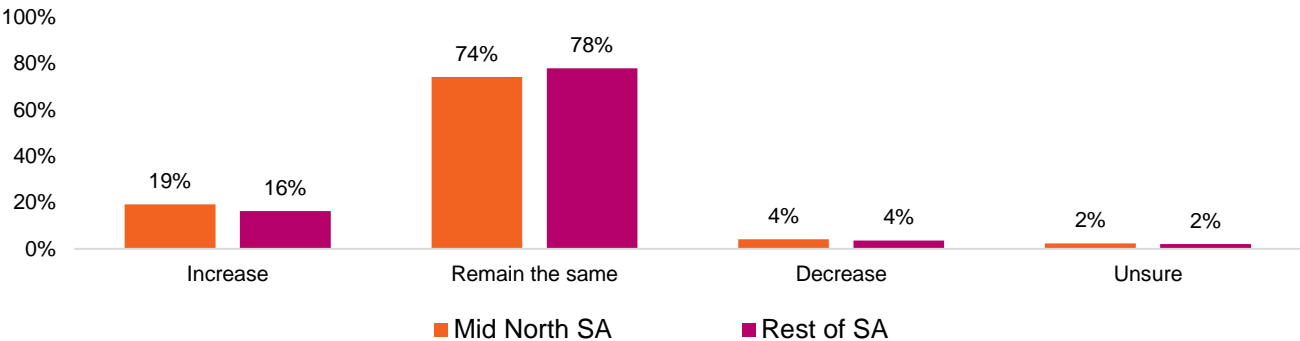
Reasons for recruitment



Staffing outlook for coming months

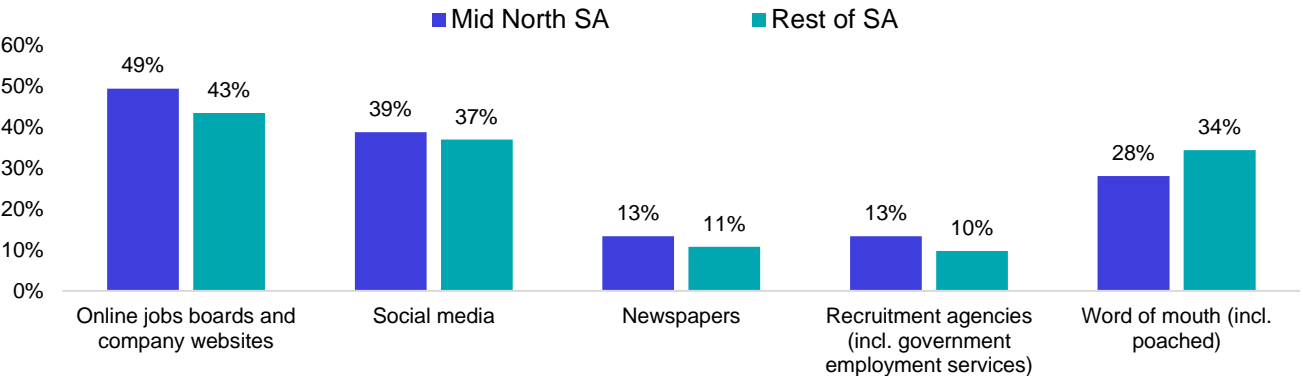
proportion of employers

Employers' staffing expectations



Recruitment methods

proportion of employers who were recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Mid North SA, while weighted data are used for Rest of SA. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.

Murray and South East

Release date: 27 March 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, Murray and South East ER, February 2025

Job advertisement count

610

seasonally adjusted count

Change over the month

↓ -2.9%

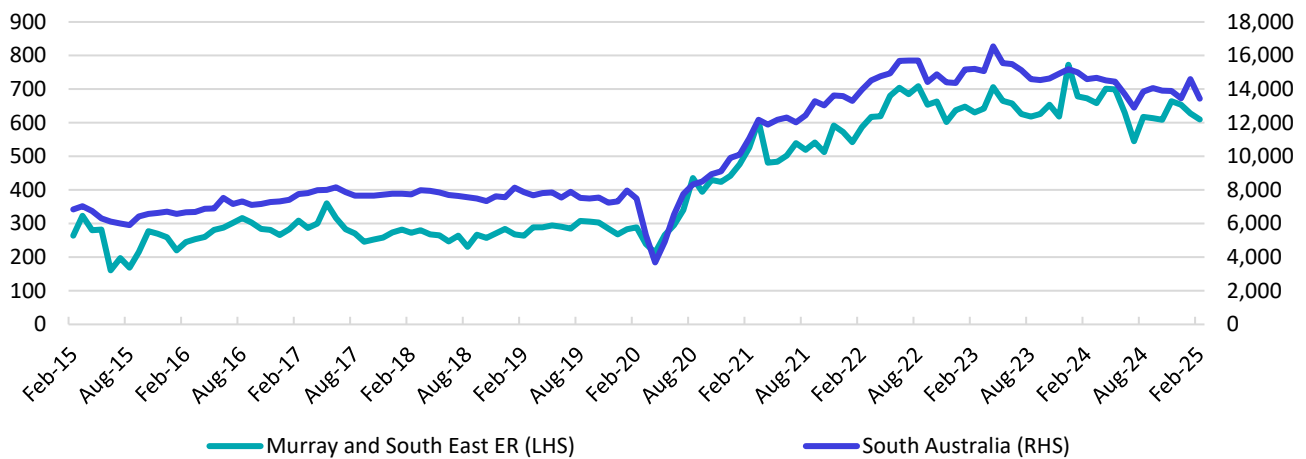
(or -18 job advertisements)

Change since Feb-24

↓ -9.4%

(or -63 job advertisements)

Number of online job advertisements over the ten years to February 2025



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, February 2025

Top 10 occupations recruited for

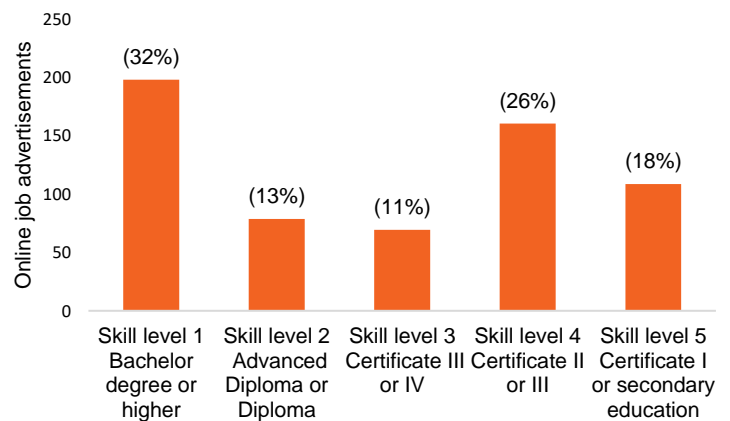
Number of job ads online



Source: JSA, Internet Vacancy Index, three month averages, Feb-2025

Job demand by skill level

Proportion of job ads



Source: JSA, Internet Vacancy Index, seasonally adjusted data, Feb-2025

Insights from the Recruitment Experiences and Outlook Survey

Murray and South East

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to February 2025, unless otherwise indicated.

Recruitment activity and experiences

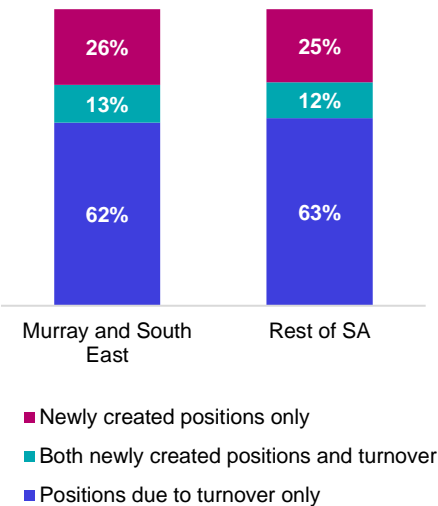
In Murray and South East, there were 222 responding employers in the 12 months to February 2025, of whom 42% were recruiting or had recruited in the past month. Of these recruiting businesses, 46% had difficulty recruiting. By comparison, 43% of employers were recruiting in Rest of SA over the same period, of whom 48% had difficulty recruiting.

Employers in Murray and South East were most likely to report the following reasons for recruitment difficulty:

- Lack of suitable applicants
- Location, eg remote or regional
- Lack of applicants
- Undesirable working conditions/hours.

A chart showing reasons for recruitment for Murray and South East and Rest of SA is included to the right.

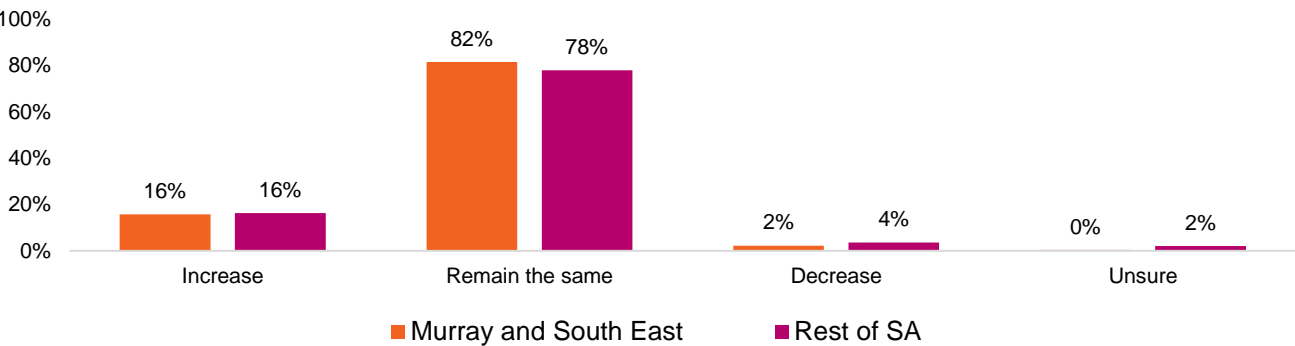
Reasons for recruitment



Staffing outlook for coming months

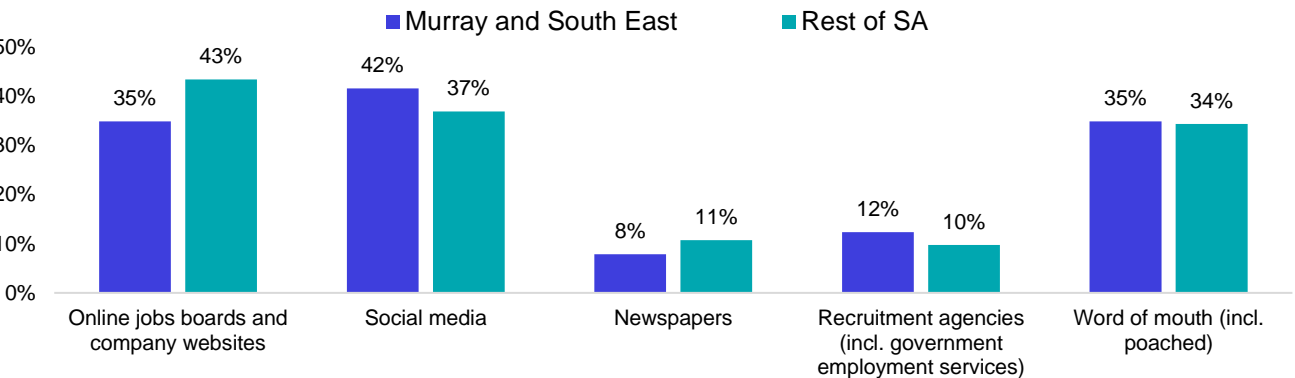
proportion of employers

Employers' staffing expectations



Recruitment methods

proportion of employers who were recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Murray and South East, while weighted data are used for Rest of SA. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.

North West Country SA

Release date: 27 March 2025

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, North West Country SA ER, February 2025

Job advertisement count

325

seasonally adjusted count

Change over the month

↓ -2.0%

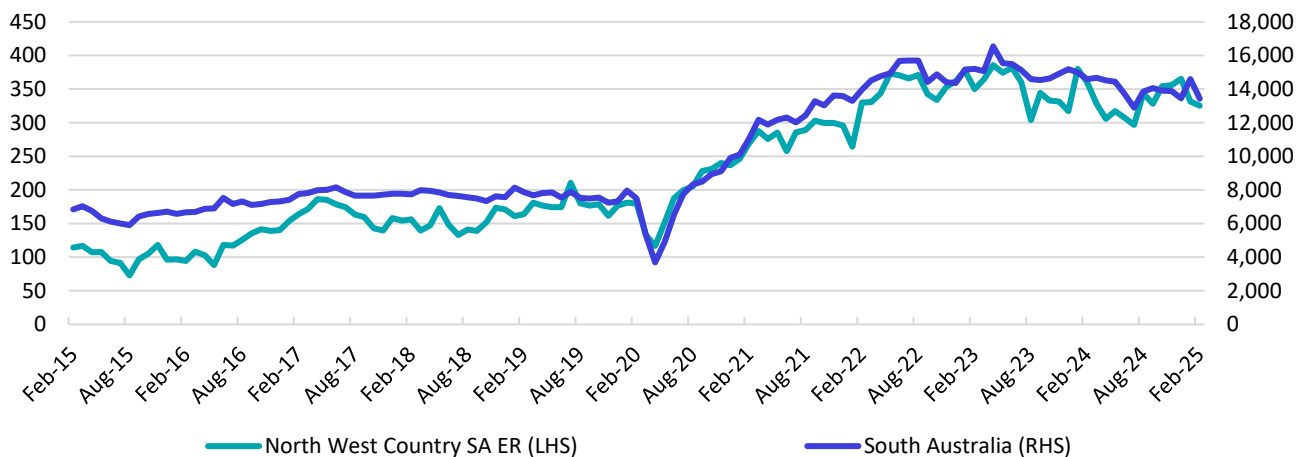
(or -7 job advertisements)

Change since Feb-24

↓ -9.9%

(or -36 job advertisements)

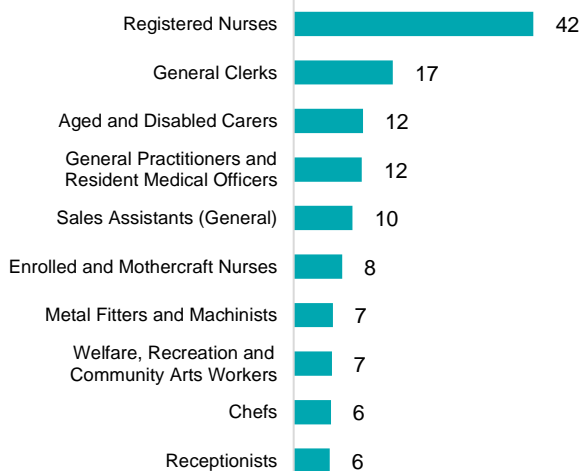
Number of online job advertisements over the ten years to February 2025



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, February 2025

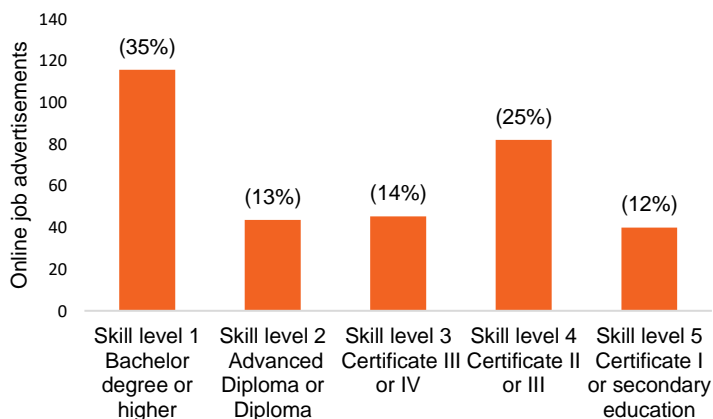
Top 10 occupations recruited for

Number of job ads online



Job demand by skill level

Proportion of job ads



Source: JSA, Internet Vacancy Index, three month averages, Feb-2025

Source: JSA, Internet Vacancy Index, seasonally adjusted data, Feb-2025

Insights from the Recruitment Experiences and Outlook Survey

North West Country SA

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Recruitment activity and experiences

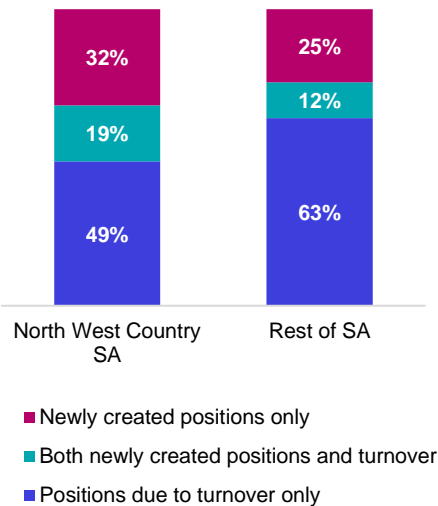
In North West Country SA, there were 75 responding employers in the 12 months to February 2025, of whom 49% were recruiting or had recruited in the past month. Of these recruiting businesses, 59% had difficulty recruiting. By comparison, 43% of employers were recruiting in Rest of SA over the same period, of whom 48% had difficulty recruiting.

Employers in North West Country SA were most likely to report the following reasons for recruitment difficulty:

- Applicants lack experience
- Lack of suitable applicants
- Location, eg remote or regional
- Applicants lack technical skills.

A chart showing reasons for recruitment for North West Country SA and Rest of SA is included to the right.

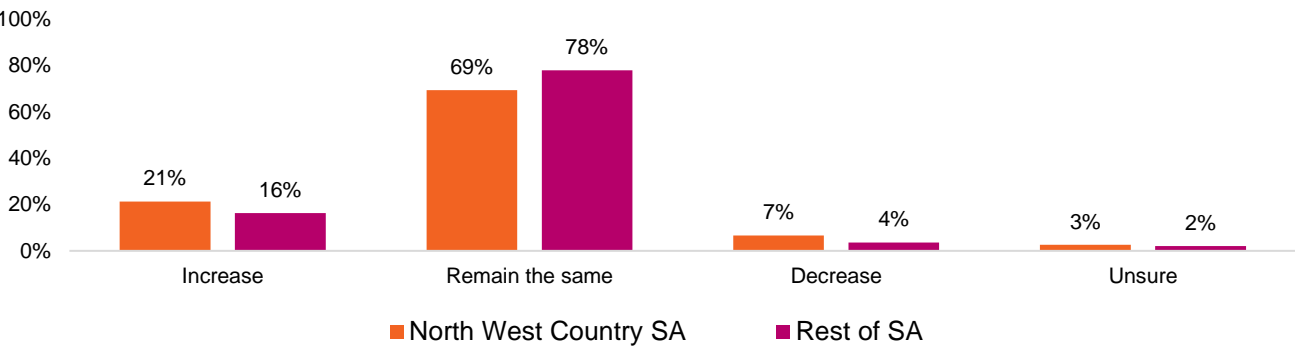
Reasons for recruitment



Staffing outlook for coming months

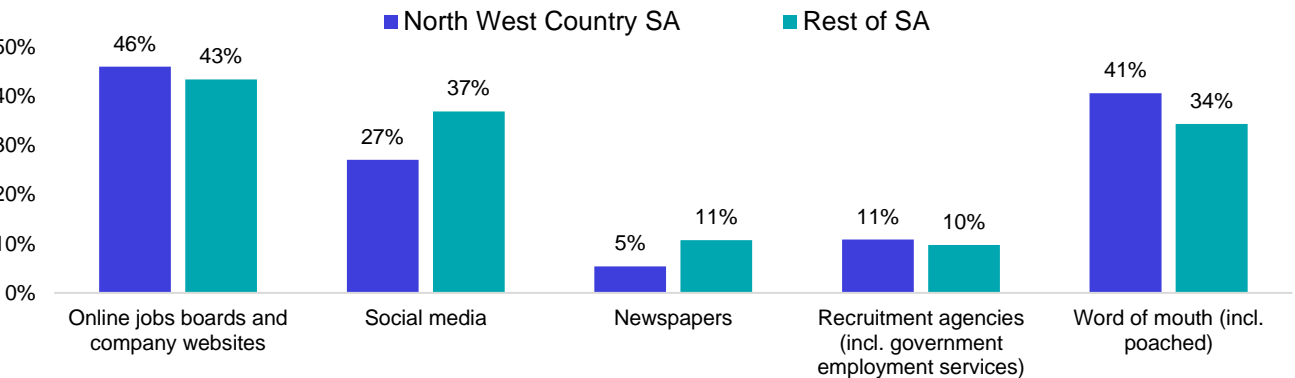
proportion of employers

Employers' staffing expectations



Recruitment methods

proportion of employers who were recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for North West Country SA, while weighted data are used for Rest of SA. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.