Recruitment trends and employers' needs: Regional Snapshot update

Perth North, February 2024

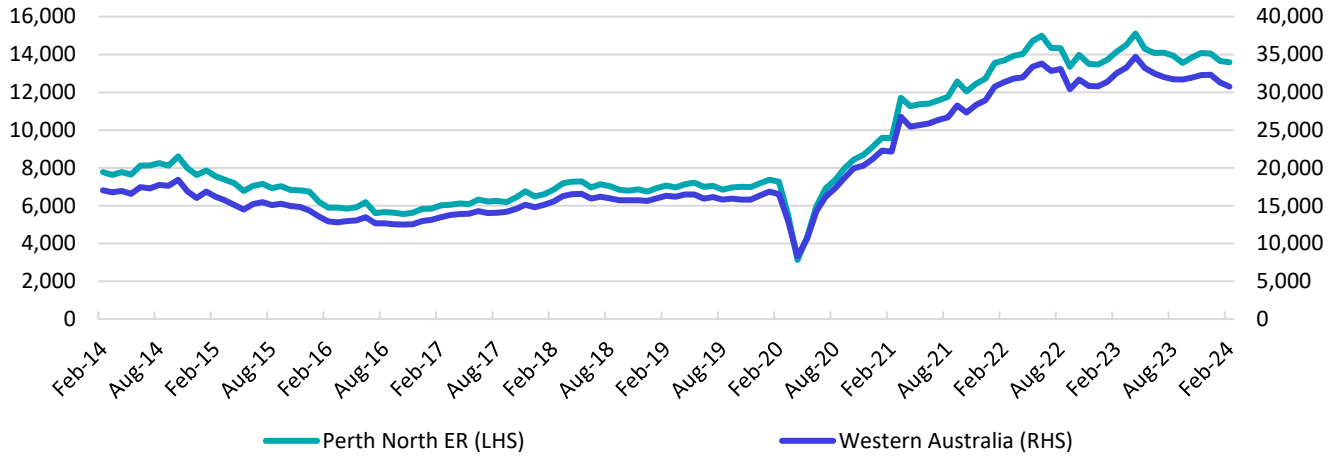
Release date: 4 April 2024

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, Perth North ER, February 2024

Job advertisement count	Change over the month	Change since Feb-23
13,588	↓ -0.4%	↓ -3.9%
seasonally adjusted count	(or -61 job advertisements)	(or -558 job advertisements)

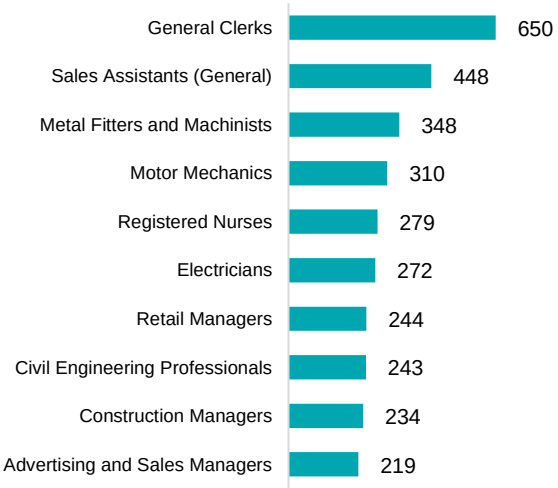
Number of online job advertisements over the ten years to February 2024



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, February 2024

Top 10 occupations recruited for

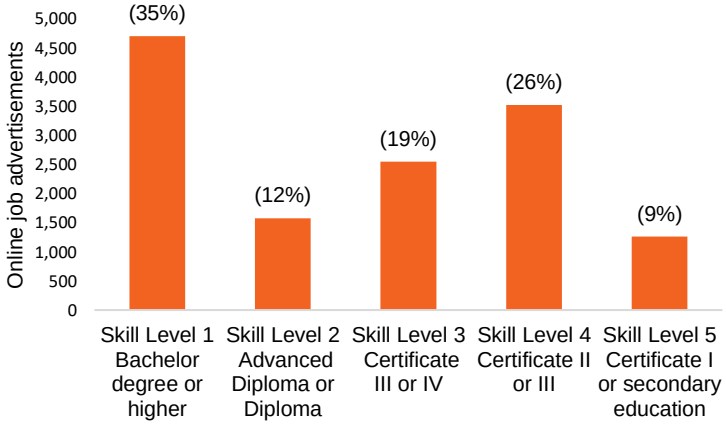
Number of job ads online



Source: JSA, Internet Vacancy Index, three month averages, Feb-2024

Job demand by skill level

Proportion of job ads



Source: JSA, Internet Vacancy Index, seasonally adjusted data, Feb-2024

Insights from the Recruitment Experiences and Outlook Survey

Perth North

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to February 2024, unless otherwise indicated.

Recruitment activity and experiences

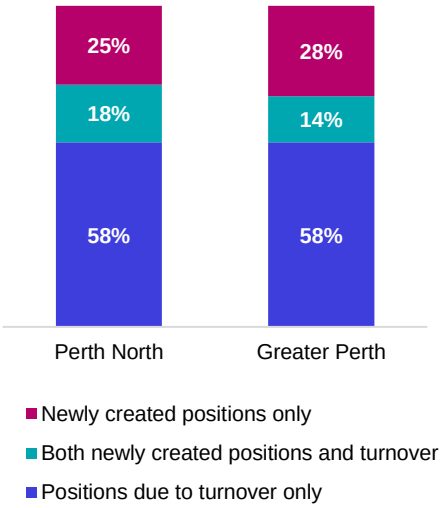
In Perth North, there were 569 responding employers in the 12 months to February 2024, of whom 48% were recruiting or had recruited in the past month. Of these recruiting businesses, 49% had difficulty recruiting. By comparison, 50% of employers were recruiting in Greater Perth over the same period, of whom 53% had difficulty recruiting.

Employers in Perth North were most likely to report the following reasons for recruitment difficulty:

- Lack of suitable applicants
- Undesirable working conditions/hours
- Lack of applicants
- Applicants lack technical skills.

A chart showing reasons for recruitment for Perth North and Greater Perth is included to the right.

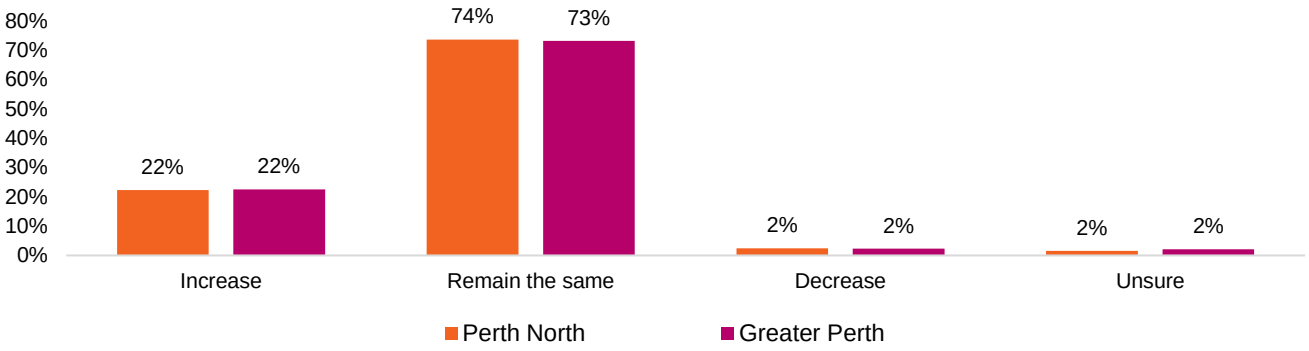
Reasons for recruitment



Staffing outlook for coming months

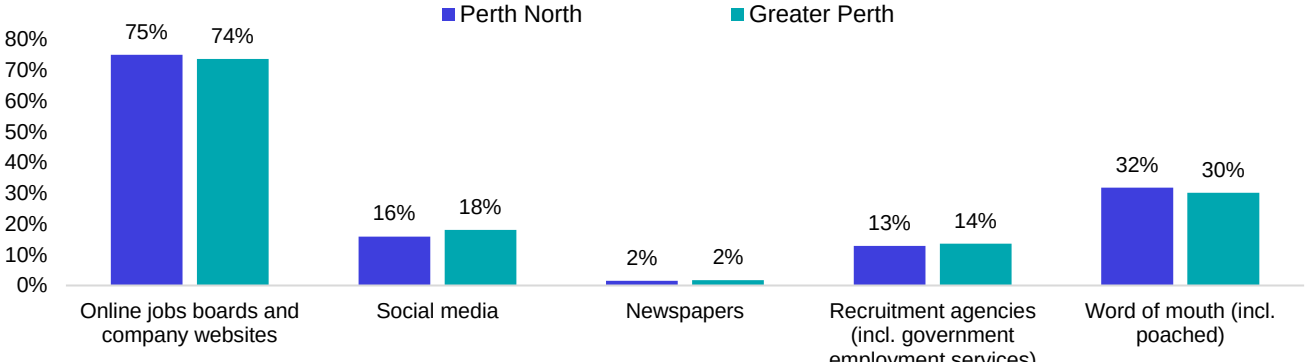
proportion of employers

Employers' staffing expectations



Recruitment methods

proportion of employers who were recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Perth North, while weighted data are used for Greater Perth. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.