



### Recruitment trends and employers' needs: Regional Snapshot update

## Wivenhoe, September 2023

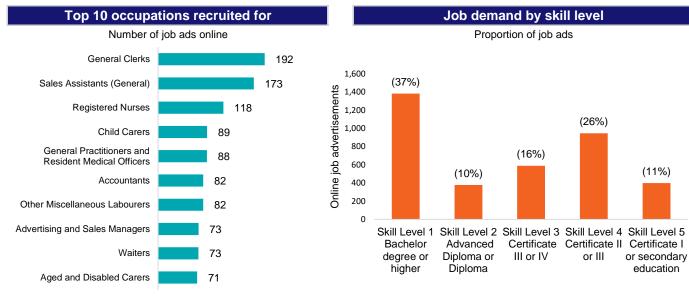
Release date: 27 October 2023

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, Wivenhoe ER, September 2023		
Job advertisement count	Change over the month	Change since Sep-22
3,680	<b>↓</b> -4.6%	<b>↓</b> -1.7%
seasonally adjusted count	(or -179 job advertisements)	(or -65 job advertisements)
Number of online job advertisements over the ten years to September 2023		
4,500		70,000
4,000 3,500		60,000
3,000		50,000
2,500		40,000
2,000		30,000
1,500		20,000
1,000		10,000
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Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, Sep-2023

Wivenhoe ER (LHS)



Source: JSA, Internet Vacancy Index, three month averages, Sep-2023

Source: JSA, Internet Vacancy Index, seasonally adjusted data, Sep-2023

Queensland (RHS)

# Insights from the Recruitment Experiences and Outlook Survey

Wivenhoe

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to September 2023, unless otherwise indicated.

### **Recruitment activity and experiences**

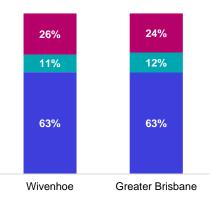
In Wivenhoe, there were 148 responding employers in the 12 months to September 2023, of whom 56% were recruiting or had recruited in the past month. Of these recruiting businesses, 57% had difficulty recruiting. By comparison, 55% of employers were recruiting in Greater Brisbane over the same period, of whom 58% had difficulty recruiting.

Employers in Wivenhoe were most likely to report the following reasons for recruitment difficulty:

- · Undesirable working conditions/hours
- · Lack of suitable applicants
- Lack of applicants
- Applicants lack technical skills.

A chart showing reasons for recruitment for Wivenhoe and Greater Brisbane is included to the right.

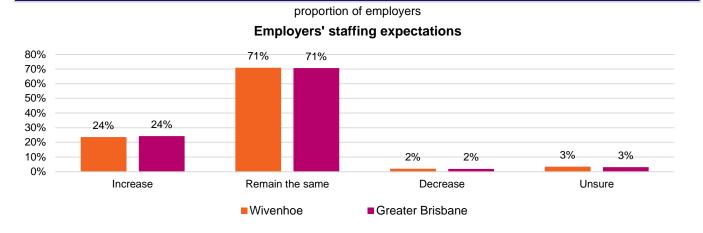




Newly created positions only

- Both newly created positions and turnover
- Positions due to turnover only

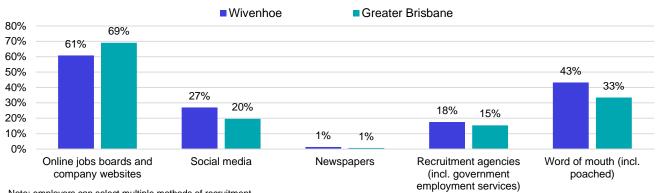
Note: employers can select multiple reasons for recruitment difficulty.



Staffing outlook for coming months

#### Recruitment methods

proportion of employers who were recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Wivenhoe, while weighted data are used for Greater Brisbane. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.