Australian Government | Jobs and Skills Australia

Recruitment trends and employers' needs: Regional Snapshot update

South Coast of Victoria, September 2023

Release date: 27 October 2023

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, South Coast of Victoria ER, September 2023

Job advertisement count

1,203

seasonally adjusted count

Change over the month

↓ -0.8%

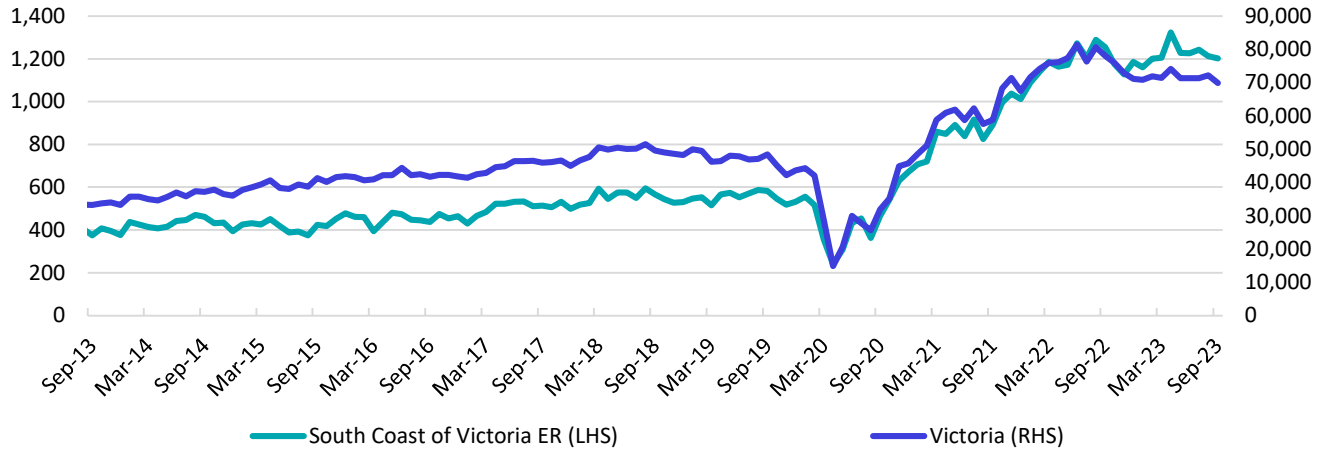
(or -9 job advertisements)

Change since Sep-22

↓ -4.1%

(or -52 job advertisements)

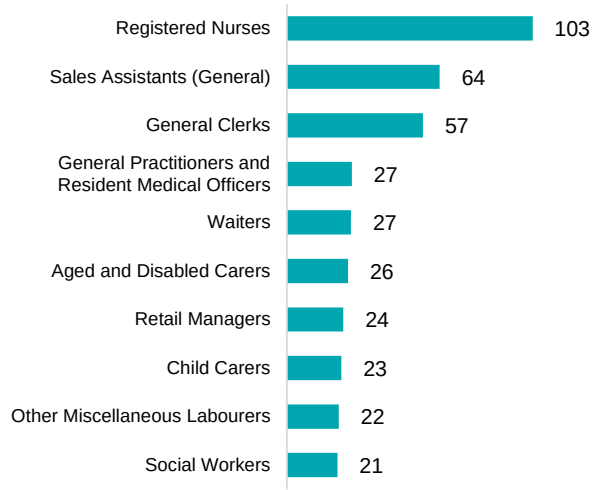
Number of online job advertisements over the ten years to September 2023



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, Sep-2023

Top 10 occupations recruited for

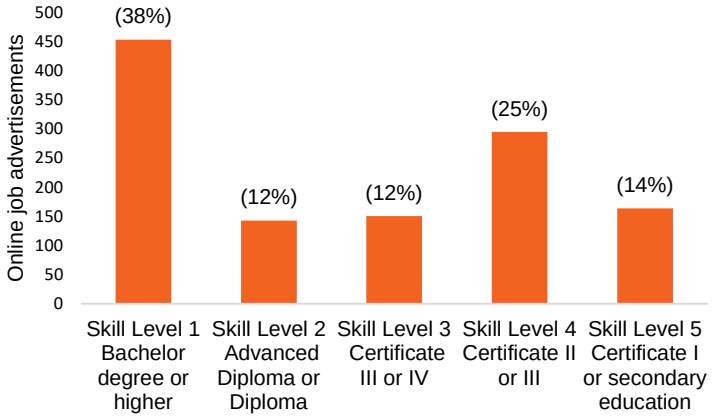
Number of job ads online



Source: JSA, Internet Vacancy Index, three month averages, Sep-2023

Job demand by skill level

Proportion of job ads



Source: JSA, Internet Vacancy Index, seasonally adjusted data, Sep-2023

Insights from the Recruitment Experiences and Outlook Survey

South Coast of Victoria

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to September 2023, unless otherwise indicated.

Recruitment activity and experiences

In South Coast of Victoria, there were 78 responding employers in the 12 months to September 2023, of whom 53% were recruiting or had recruited in the past month. Of these recruiting businesses, 70% had difficulty recruiting. By comparison, 49% of employers were recruiting in Rest of Victoria over the same period, of whom 72% had difficulty recruiting.

Employers in South Coast of Victoria were most likely to report the following reasons for recruitment difficulty:

- Undesirable working conditions/hours
- Location, eg remote or regional
- Lack of suitable applicants
- Applicants lack technical skills.

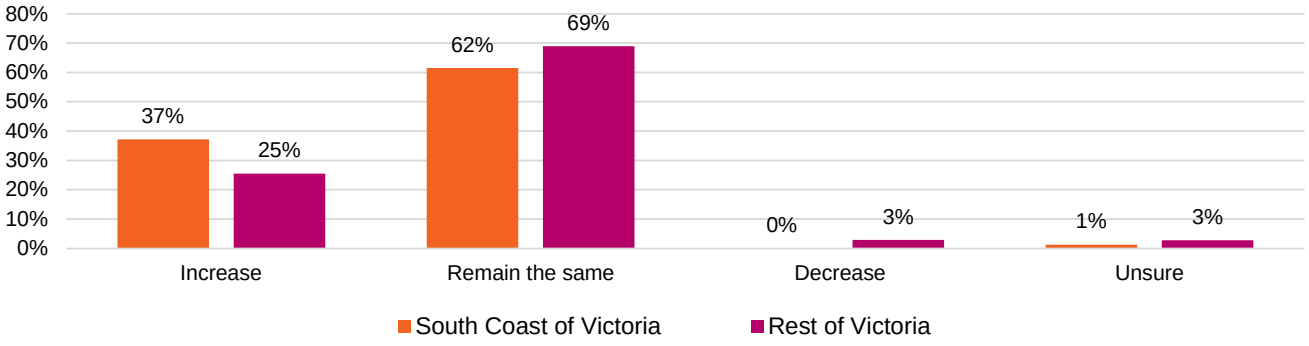
A chart showing reasons for recruitment for South Coast of Victoria and Rest of Victoria is included to the right.

Reasons for recruitment

Staffing outlook for coming months

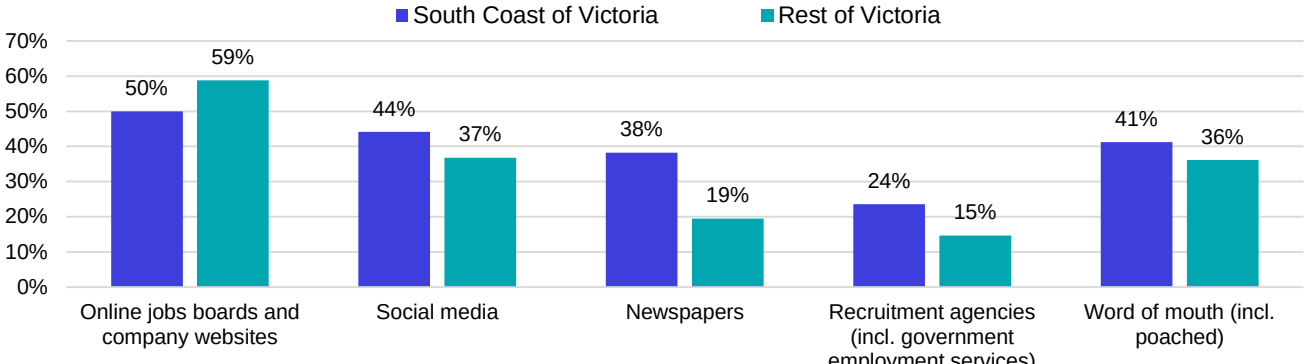
proportion of employers

Employers' staffing expectations



Recruitment methods

proportion of employers who were recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for South Coast of Victoria, while weighted data are used for Rest of Victoria. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.