Recruitment trends and employers' needs: Regional Snapshot update

Perth North, September 2023

Release date: 27 October 2023

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, Perth North ER, September 2023

Job advertisement count

13,562

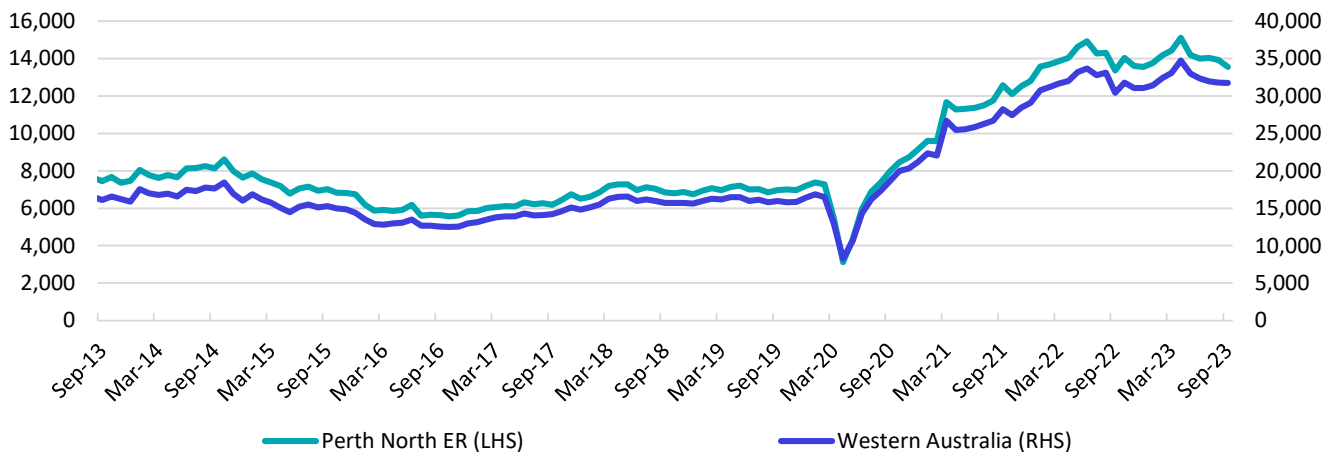seasonally adjusted count

Change over the month

↓ -2.6%

(or -363 job advertisements)

Change since Sep-22

↑ 1.5%

(or 203 job advertisements)
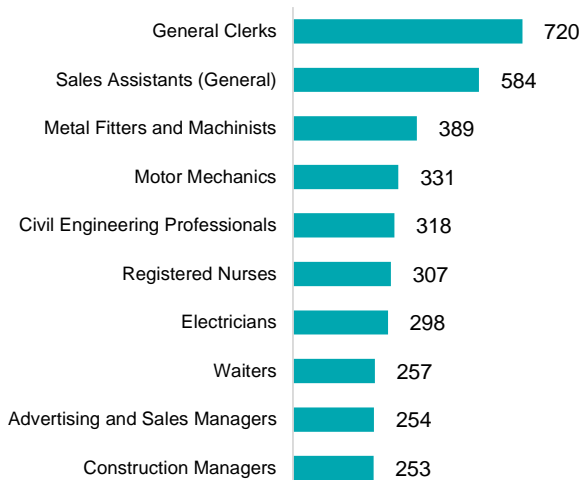
Number of online job advertisements over the ten years to September 2023

Perth North ER (LHS)   Western Australia (RHS)

Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, Sep-2023
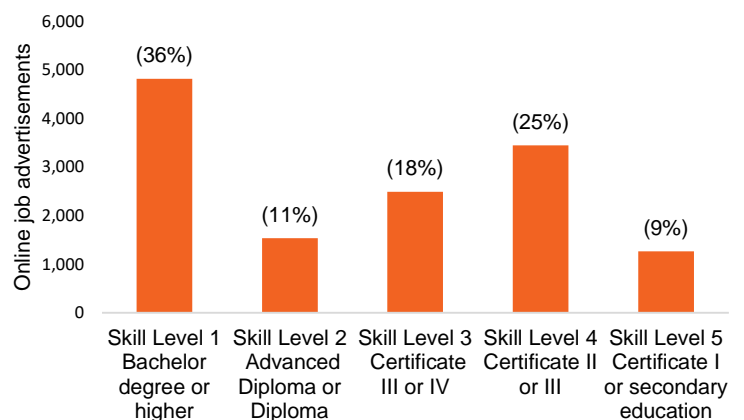
Top 10 occupations recruited for

Number of job ads online

Occupation	Number
General Clerks	720
Sales Assistants (General)	584
Metal Fitters and Machinists	389
Motor Mechanics	331
Civil Engineering Professionals	318
Registered Nurses	307
Electricians	298
Waiters	257
Advertising and Sales Managers	254
Construction Managers	253

Source: JSA, Internet Vacancy Index, three month averages, Sep-2023

Job demand by skill level

Proportion of job ads

Skill Level	Proportion
Skill Level 1 Bachelor degree or higher	(36%)
Skill Level 2 Advanced Diploma or Diploma	(11%)
Skill Level 3 Certificate III or IV	(18%)
Skill Level 4 Certificate II or III	(25%)
Skill Level 5 Certificate I or secondary education	(9%)

Source: JSA, Internet Vacancy Index, seasonally adjusted data, Sep-2023

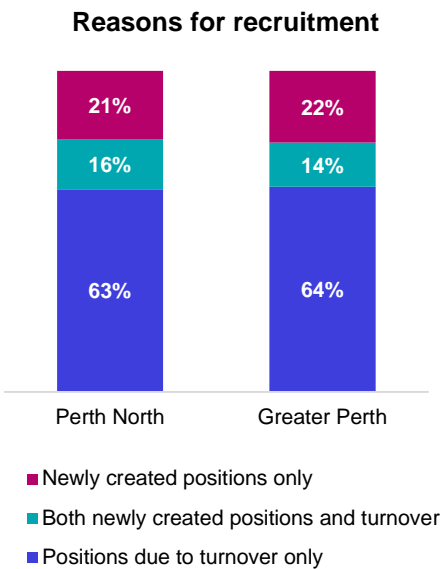# Insights from the Recruitment Experiences and Outlook Survey
Perth North

Recruitment activity and experiences

In Perth North, there were 476 responding employers in the 12 months to September 2023, of whom 48% were recruiting or had recruited in the past month. Of these recruiting businesses, 54% had difficulty recruiting. By comparison, 53% of employers were recruiting in Greater Perth over the same period, of whom 59% had difficulty recruiting.
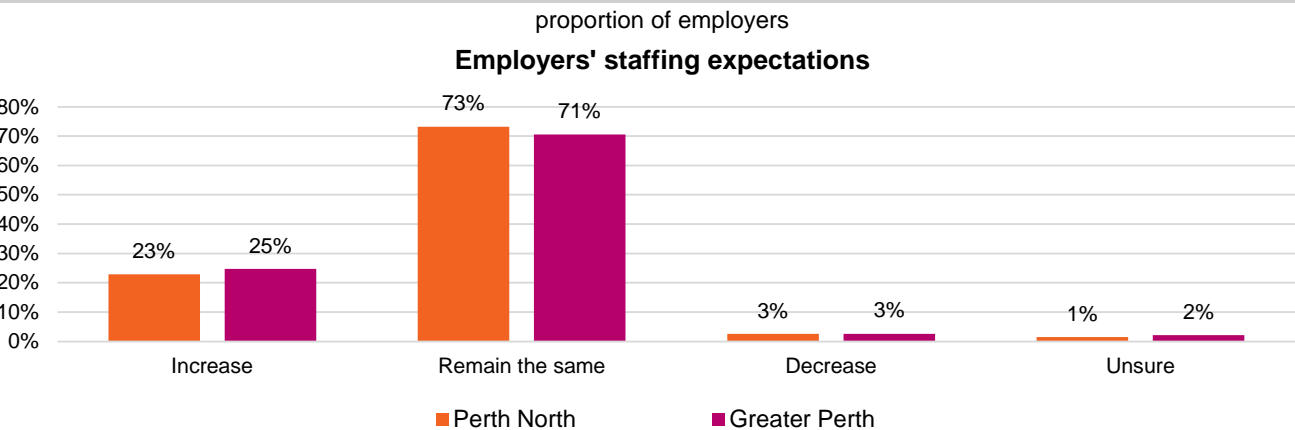
Employers in Perth North were most likely to report the following reasons for recruitment difficulty:
- Lack of suitable applicants
- Undesirable working conditions/hours
- Lack of applicants
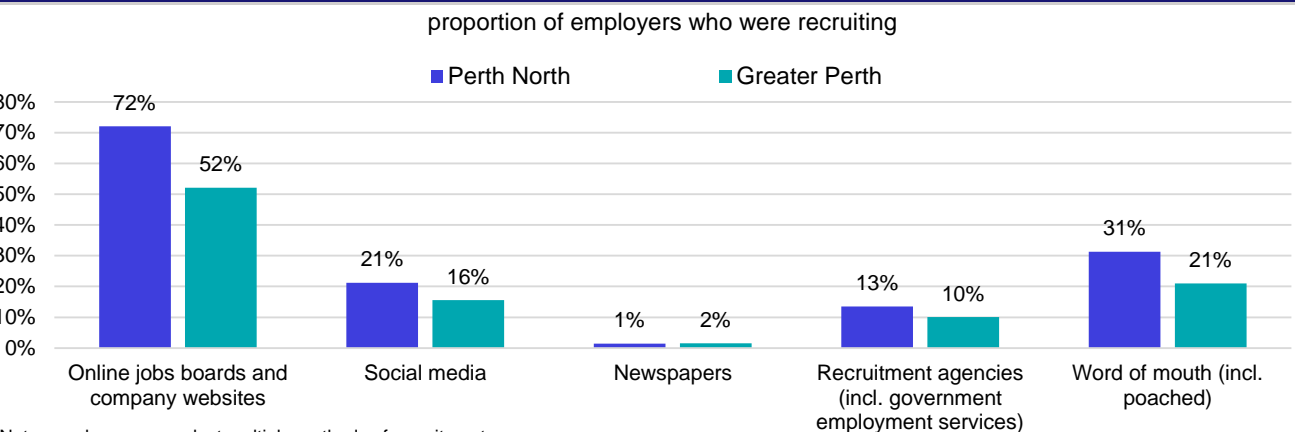- Applicants lack technical skills.

A chart showing reasons for recruitment for Perth North and Greater Perth is included to the right.

Reasons for recruitment

	Perth North	Greater Perth
Newly created positions only	21%	22%
Both newly created positions and turnover	16%	14%
Positions due to turnover only	63%	64%

- Newly created positions only
- Both newly created positions and turnover
- Positions due to turnover only

Staffing outlook for coming months
proportion of employers

Employers' staffing expectations

	Increase	Remain the same	Decrease	Unsure
Perth North	23%	73%	3%	1%
Greater Perth	25%	71%	3%	2%

- Perth North
- Greater Perth

Recruitment methods
proportion of employers who were recruiting

- Perth North
- Greater Perth

	Online jobs boards and company websites	Social media	Newspapers	Recruitment agencies (incl. government employment services)	Word of mouth (incl. poached)
Perth North	72%	21%	1%	13%	31%
Greater Perth	52%	16%	2%	10%	21%

Note: employers can select multiple methods of recruitment.