

## Hunter, September 2023

Release date: 27 October 2023

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

### Internet vacancies, headline figures, Hunter ER, September 2023

#### Job advertisement count

6,395

seasonally adjusted count

#### Change over the month

↓ -3.7%

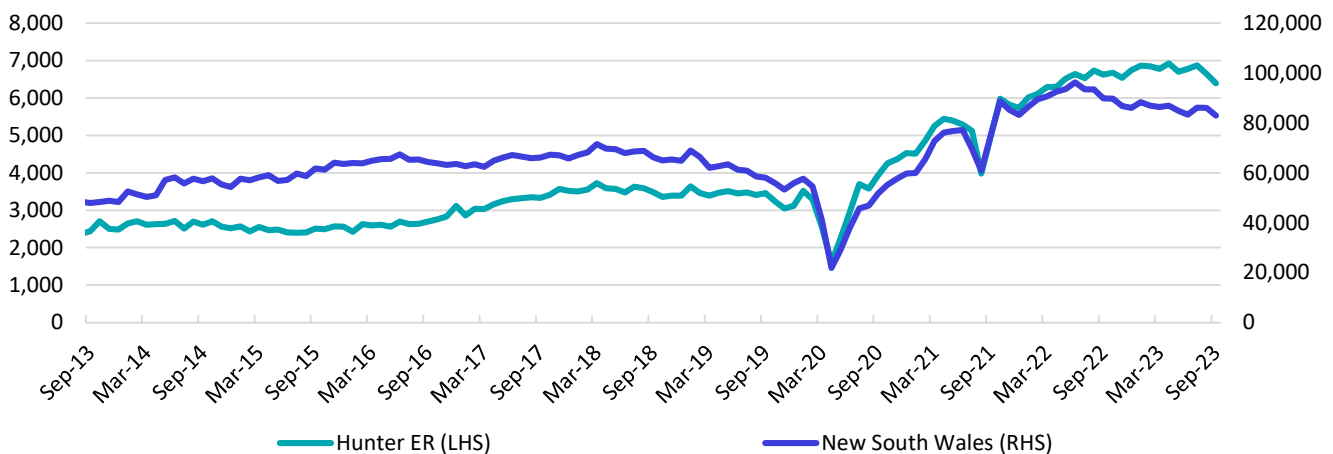
(or -246 job advertisements)

#### Change since Sep-22

↓ -3.5%

(or -229 job advertisements)

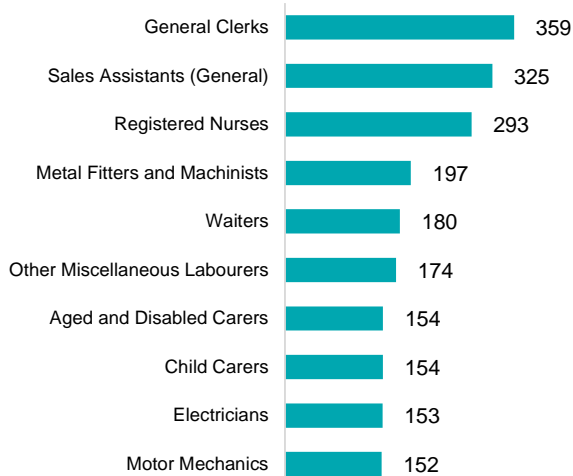
### Number of online job advertisements over the ten years to September 2023



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, Sep-2023

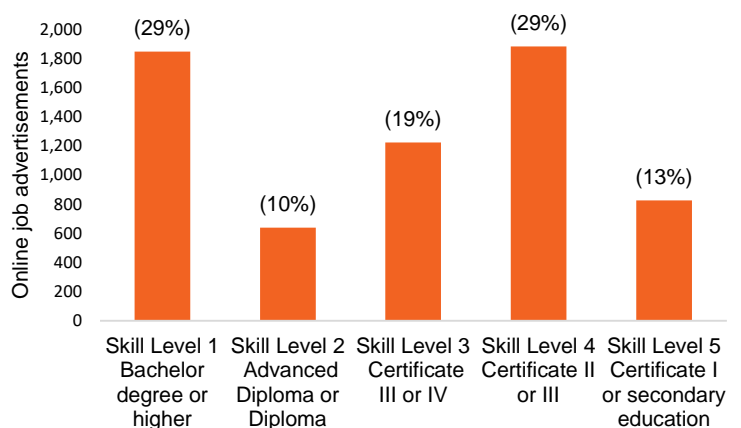
### Top 10 occupations recruited for

Number of job ads online



### Job demand by skill level

Proportion of job ads



Source: JSA, Internet Vacancy Index, three month averages, Sep-2023

Source: JSA, Internet Vacancy Index, seasonally adjusted data, Sep-2023

# Insights from the Recruitment Experiences and Outlook Survey

## Hunter

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to September 2023, unless otherwise indicated.

### Recruitment activity and experiences

In Hunter, there were 270 responding employers in the 12 months to September 2023, of whom 52% were recruiting or had recruited in the past month. Of these recruiting businesses, 64% had difficulty recruiting. By comparison, 53% of employers were recruiting in Rest of NSW over the same period, of whom 67% had difficulty recruiting.

Employers in Hunter were most likely to report the following reasons for recruitment difficulty:

- Undesirable working conditions/hours
- Lack of applicants
- Applicants lack technical skills
- Lack of suitable applicants.

A chart showing reasons for recruitment for Hunter and Rest of NSW is included to the right.

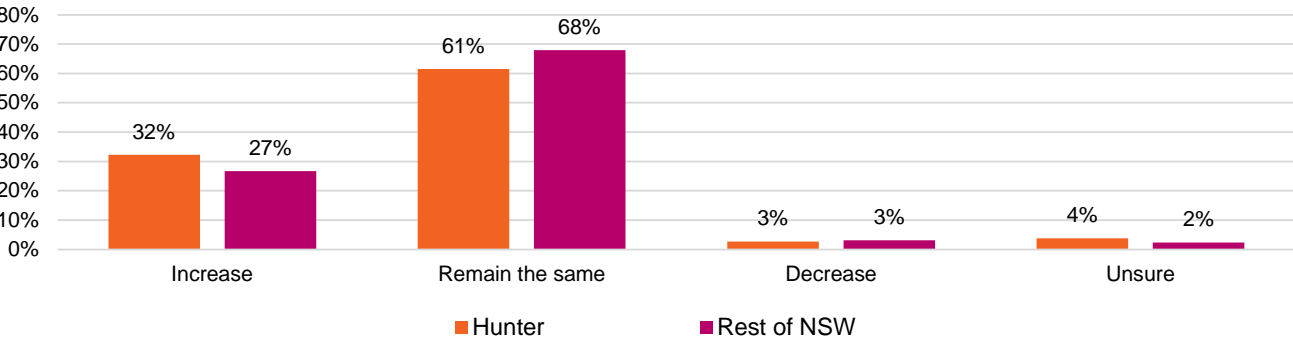
Reasons for recruitment



### Staffing outlook for coming months

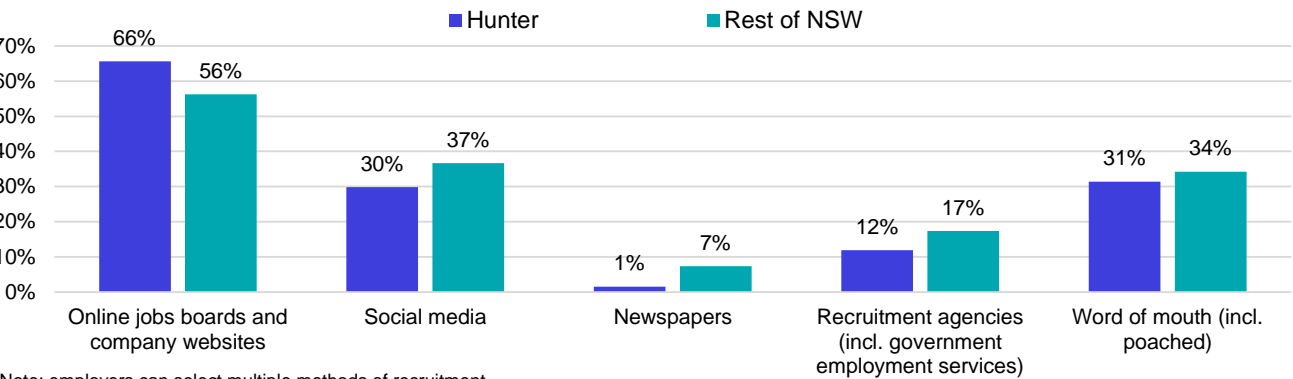
proportion of employers

Employers' staffing expectations



### Recruitment methods

proportion of employers who were recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Hunter, while weighted data are used for Rest of NSW. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.