

Hobart and Southern Tasmania, September 2023

Release date: 27 October 2023

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

Internet vacancies, headline figures, Hobart and Southern Tasmania ER, September 2023

Job advertisement count

2,110

seasonally adjusted count

Change over the month

↑ 5.3%

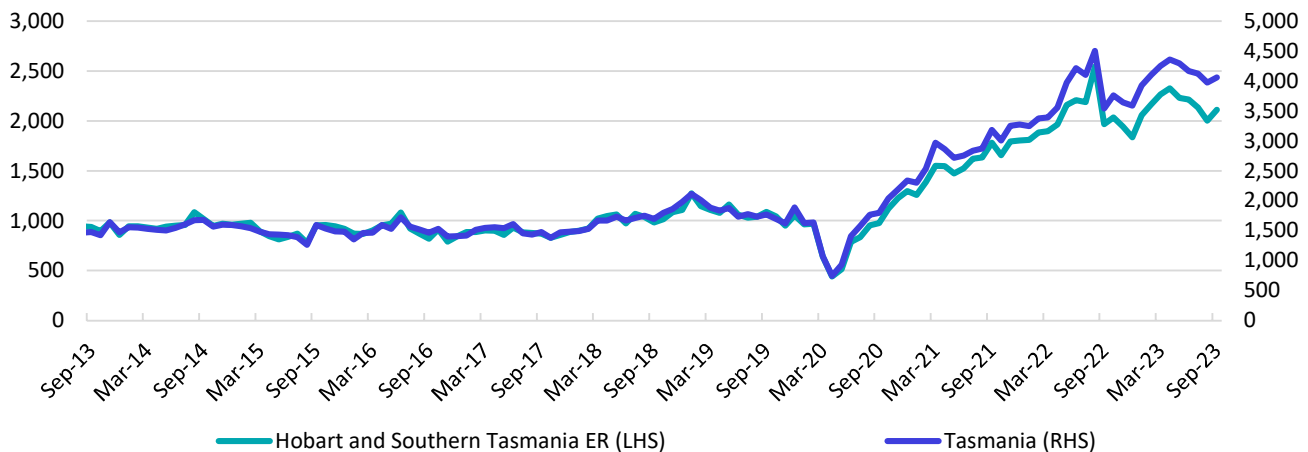
(or 107 job advertisements)

Change since Sep-22

↑ 7.2%

(or 143 job advertisements)

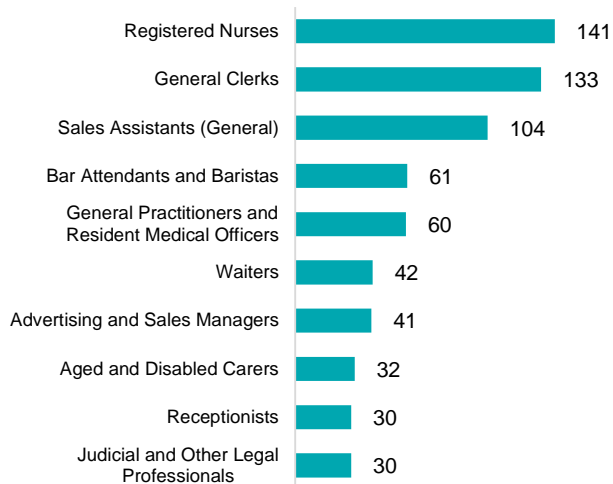
Number of online job advertisements over the ten years to September 2023



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, Sep-2023

Top 10 occupations recruited for

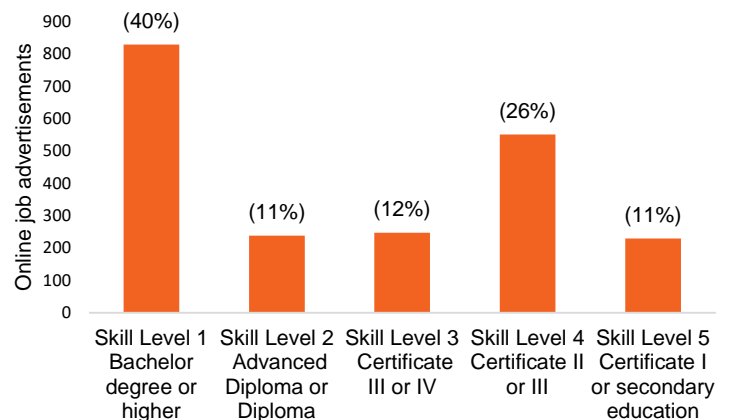
Number of job ads online



Source: JSA, Internet Vacancy Index, three month averages, Sep-2023

Job demand by skill level

Proportion of job ads



Source: JSA, Internet Vacancy Index, seasonally adjusted data, Sep-2023

Insights from the Recruitment Experiences and Outlook Survey

Hobart and Southern Tasmania

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to September 2023, unless otherwise indicated.

Recruitment activity and experiences

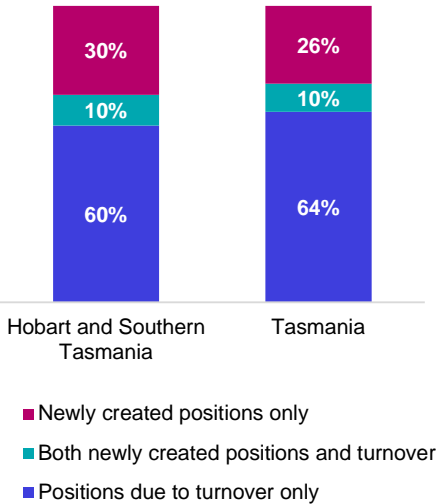
In Hobart and Southern Tasmania, there were 374 responding employers in the 12 months to September 2023, of whom 46% were recruiting or had recruited in the past month. Of these recruiting businesses, 53% had difficulty recruiting. By comparison, 48% of employers were recruiting in Tasmania over the same period, of whom 56% had difficulty recruiting.

Employers in Hobart and Southern Tasmania were most likely to report the following reasons for recruitment difficulty:

- Lack of suitable applicants
- Applicants lack technical skills
- Undesirable working conditions/hours
- Lack of applicants.

A chart showing reasons for recruitment for Hobart and Southern Tasmania and Tasmania is included to the right.

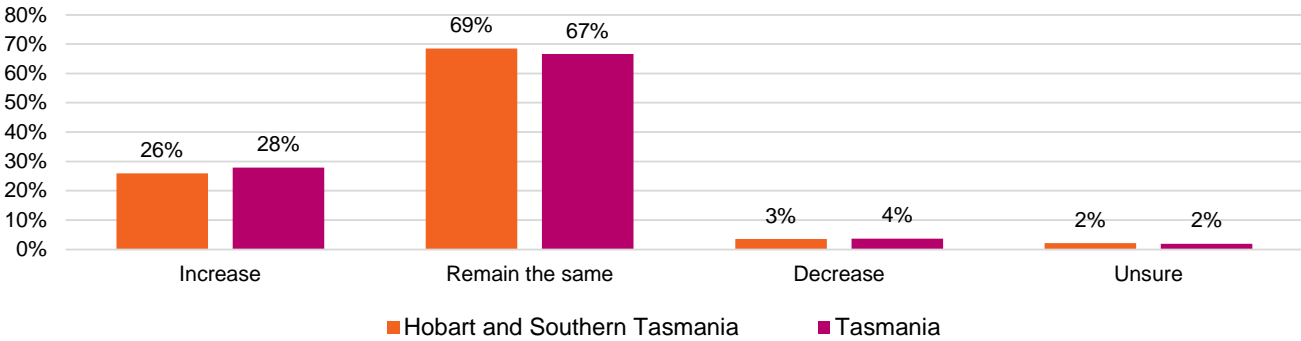
Reasons for recruitment



Staffing outlook for coming months

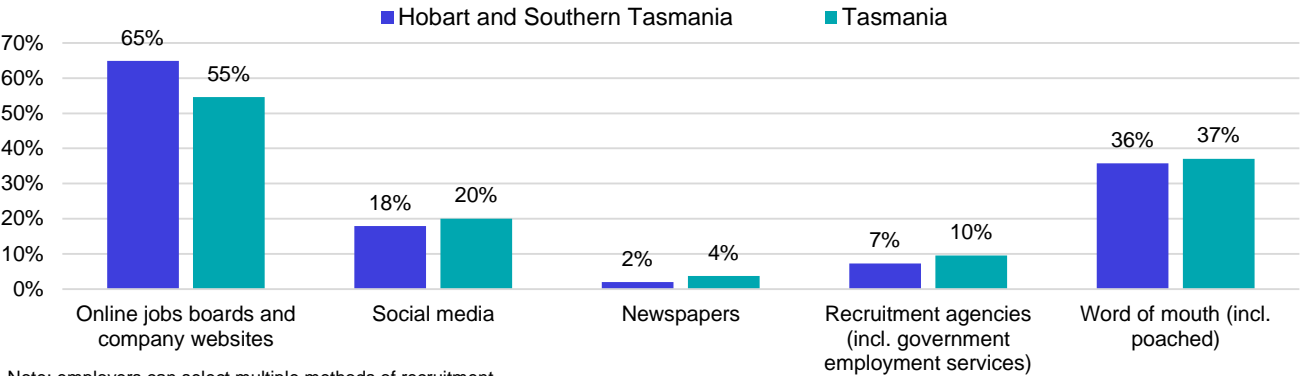
proportion of employers

Employers' staffing expectations



Recruitment methods

proportion of employers who were recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Hobart and Southern Tasmania, while weighted data are used for Tasmania. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.