



## **Recruitment trends and employers' needs: Regional Snapshot update**

# Fitzroy, September 2023

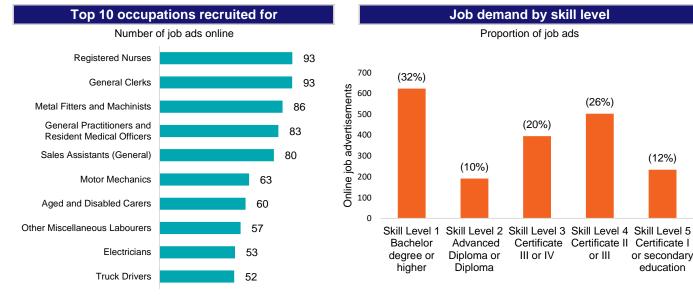
Release date: 27 October 2023

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

| Internet vacancies, headline figures, Fitzroy ER, September 2023         |  |                               |
|--|--|-------------------------------|
| Job advertisement count  | Change over the month                              | Change since Sep-22           |
| 1,938  | ↓ -2.5%  | <b>17.1%</b>                  |
| seasonally adjusted count  | (or -50 job advertisements)                        | (or 283 job advertisements)   |
| Number of online job advertisements over the ten years to September 2023 |  |                               |
| 2,500  |  | 70,000                        |
| 2,000  |  | 60,000<br>50,000              |
| 1,500  |  | 40,000                        |
| 1,000  |  | 30,000                        |
| 500  |  | 20,000                        |
|  |  | 10,000                        |
|  | \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$                |                               |
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Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, Sep-2023

Fitzroy ER (LHS)



Source: JSA, Internet Vacancy Index, three month averages, Sep-2023

Source: JSA, Internet Vacancy Index, seasonally adjusted data, Sep-2023

(12%)

or secondary

education

Queensland (RHS)

## Insights from the Recruitment Experiences and Outlook Survey Fitzroy

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to September 2023, unless otherwise indicated.

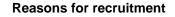
#### **Recruitment activity and experiences**

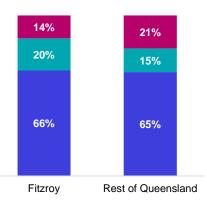
In Fitzroy, there were 134 responding employers in the 12 months to September 2023, of whom 53% were recruiting or had recruited in the past month. Of these recruiting businesses, 60% had difficulty recruiting. By comparison, 57% of employers were recruiting in Rest of Queensland over the same period, of whom 65% had difficulty recruiting.

Employers in Fitzroy were most likely to report the following reasons for recruitment difficulty:

- · Location, eg remote or regional
- · Lack of applicants
- · Lack of suitable applicants
- Undesirable working conditions/hours.

A chart showing reasons for recruitment for Fitzroy and Rest of Queensland is included to the right.





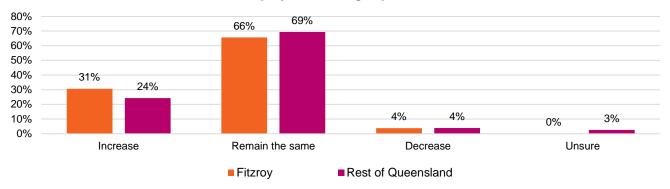
Newly created positions only

- Both newly created positions and turnover
- Positions due to turnover only

### Staffing outlook for coming months

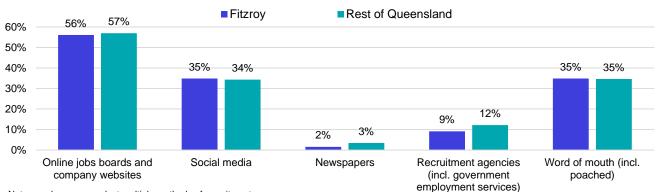
proportion of employers

#### **Employers' staffing expectations**



#### Recruitment methods

proportion of employers who were recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Fitzroy, while weighted data are used for Rest of Queensland. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.