

## Esperance, September 2023

Release date: 27 October 2023

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

### Internet vacancies, headline figures, Esperance ER, September 2023

#### Job advertisement count

187

seasonally adjusted count

#### Change over the month

↓ -7.9%

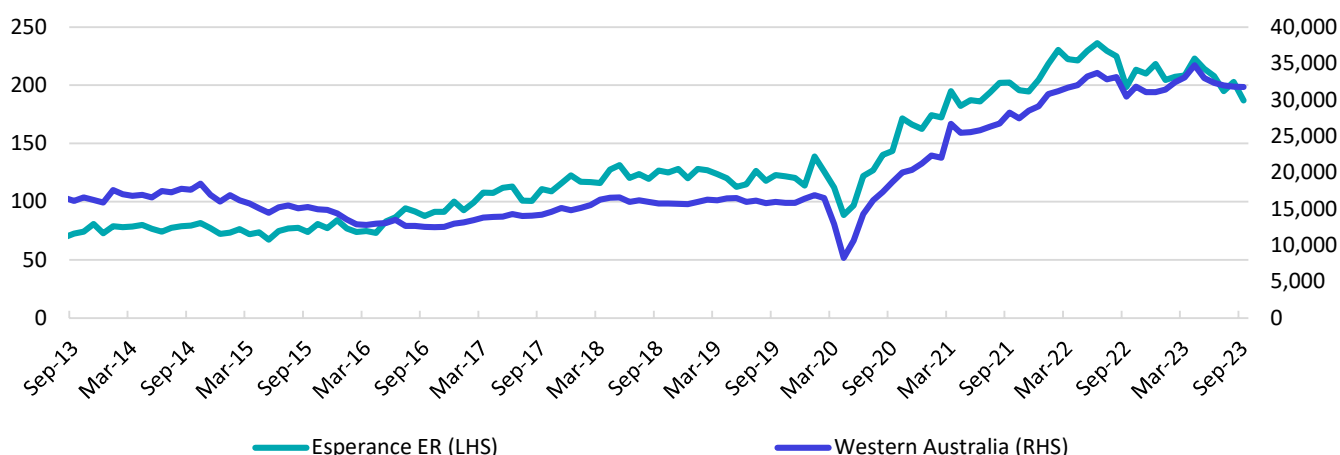
(or -16 job advertisements)

#### Change since Sep-22

↓ -5.8%

(or -12 job advertisements)

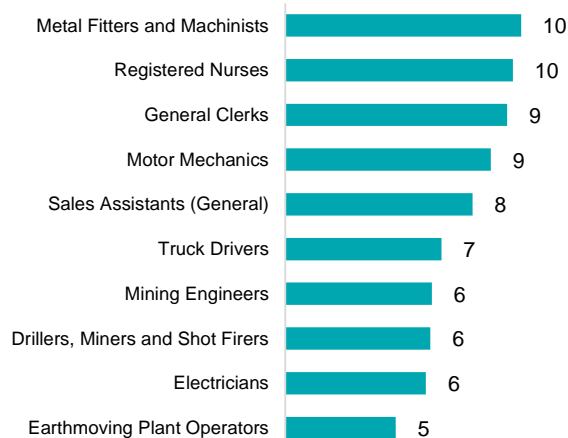
### Number of online job advertisements over the ten years to September 2023



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, Sep-2023

### Top 10 occupations recruited for

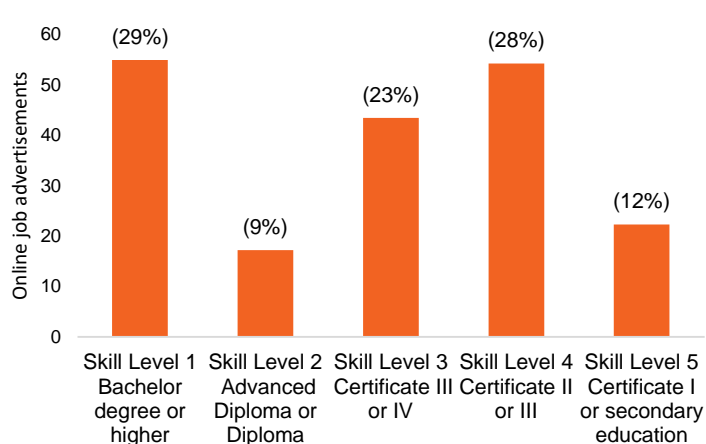
Number of job ads online



Source: JSA, Internet Vacancy Index, three month averages, Sep-2023

### Job ads by skill level

Proportion of job ads



Source: JSA, Internet Vacancy Index, seasonally adjusted data, Sep-2023

# Insights from the Recruitment Experiences and Outlook Survey

## Esperance

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. **\*Note: data for Esperance are for April 2022 to September 2023.**

### Recruitment activity and experiences\*

In Esperance, there were 31 responding employers in the 18 months to September 2023, of whom 52% were recruiting or had recruited in the past month. Of these recruiting businesses, 81% had difficulty recruiting. By comparison, 64% of employers were recruiting in Rest of WA over the same period, of whom 76% had difficulty recruiting.

Employers in Esperance were most likely to report the following reasons for recruitment difficulty:

- Lack of applicants
- Location, eg remote or regional
- Undesirable working conditions/hours
- Applicants lack experience.

A chart showing reasons for recruitment for Esperance and Rest of WA is included to the right.

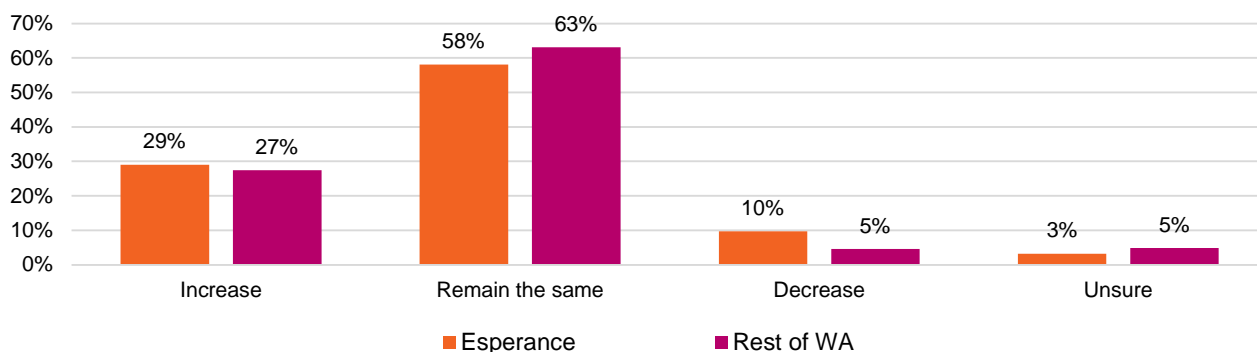
#### Reasons for recruitment



### Staffing outlook for coming months\*

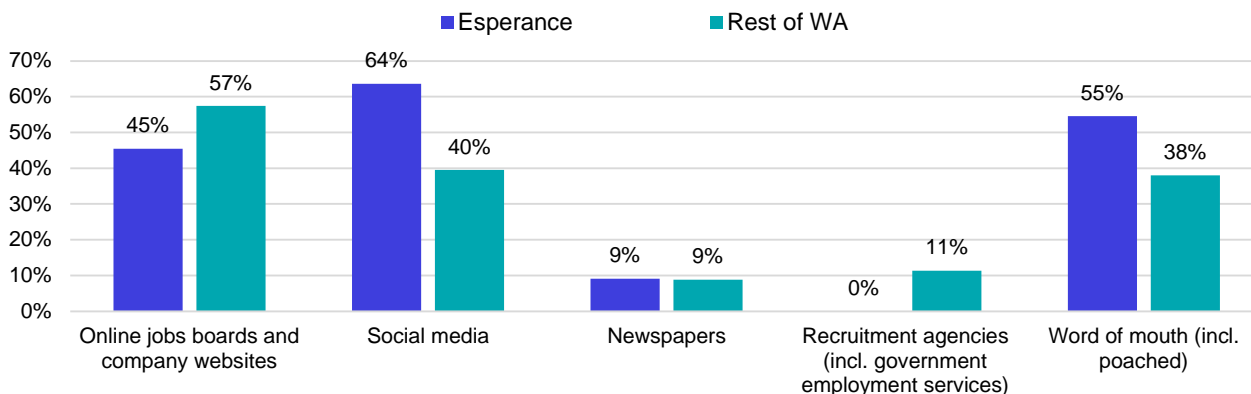
proportion of employers

#### Employers' staffing expectations



### Recruitment methods\*

proportion of employers who were recruiting



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Esperance, while weighted data are used for Rest of WA. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.