



# Recruitment trends and employers' needs: Regional Snapshot update

## Brisbane South East, September 2023

Release date: 27 October 2023

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI).

#### Internet vacancies, headline figures, Brisbane South East ER, September 2023

Job advertisement count

Change over the month

**Change since Sep-22** 

10,047

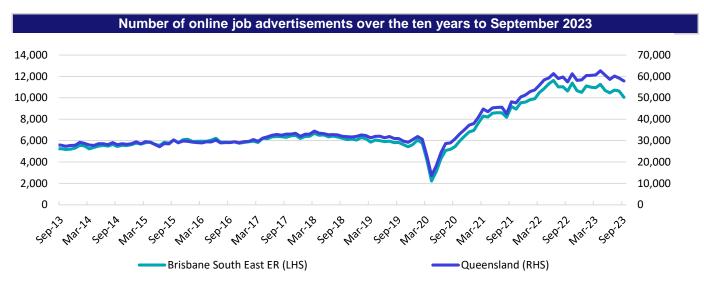
↓ -5.5%

**↓** -5.5%

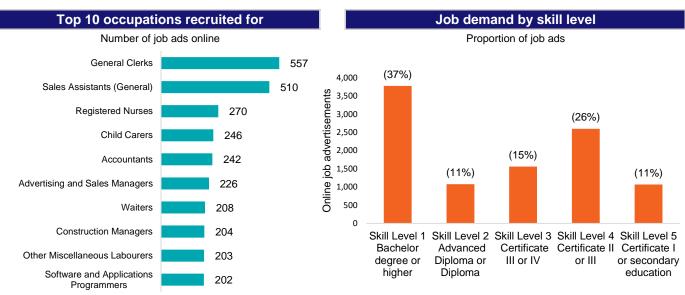
seasonally adjusted count

(or -579 job advertisements)

(or -585 job advertisements)



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, Sep-2023



Source: JSA, Internet Vacancy Index, three month averages, Sep-2023

Source: JSA, Internet Vacancy Index, seasonally adjusted data, Sep-2023

# Insights from the Recruitment Experiences and Outlook Survey

Brisbane South East

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to September 2023, unless otherwise indicated.

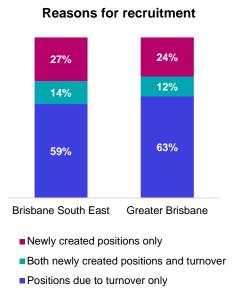
### Recruitment activity and experiences

In Brisbane South East, there were 448 responding employers in the 12 months to September 2023, of whom 55% were recruiting or had recruited in the past month. Of these recruiting businesses, 59% had difficulty recruiting. By comparison, 55% of employers were recruiting in Greater Brisbane over the same period, of whom 58% had difficulty recruiting.

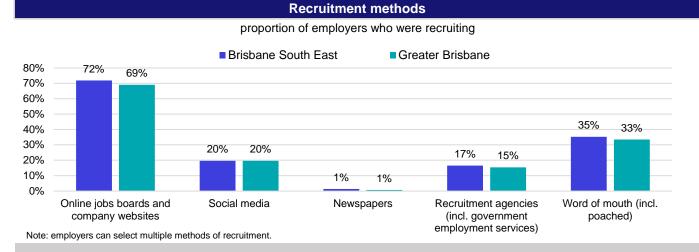
Employers in Brisbane South East were most likely to report the following reasons for recruitment difficulty:

- · Lack of suitable applicants
- · Undesirable working conditions/hours
- · Lack of applicants
- · Applicants lack technical skills.

A chart showing reasons for recruitment for Brisbane South East and Greater Brisbane is included to the right.



#### Staffing outlook for coming months proportion of employers **Employers' staffing expectations** 80% 71% 70% 70% 60% 50% 40% 26% 24% 30% 20% 3% 3% 10% 2% 2% 0% Increase Remain the same Decrease Unsure Brisbane South East Greater Brisbane



Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Brisbane South East, while weighted data are used for Greater Brisbane. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.