



Wide Bay and Sunshine Coast, February 2023

Release date: 6 April 2023

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI). Lightcast (formerly Burning Glass Technologies) data are based on the Sunshine Coast SA4.

Internet vacancies, headline figures, Wide Bay and Sunshine Coast ER, February 2023

Job advertisement count

4,833

seasonally adjusted count

Change over the month

↓ -2.7%

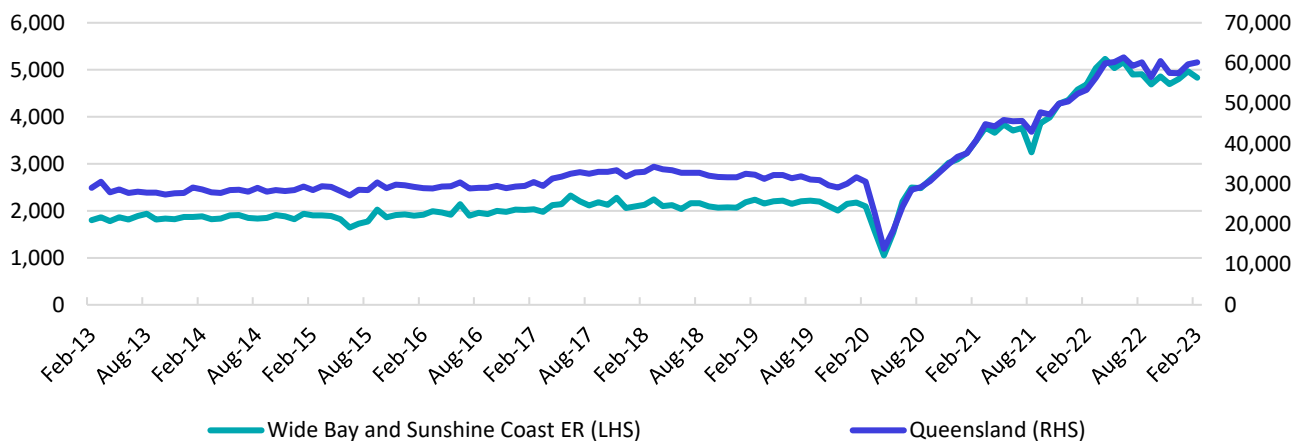
(or -133 job advertisements)

Change since Feb-22

↑ 3.1%

(or 146 job advertisements)

Number of online job advertisements over the ten years to February 2023



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, Feb-2023

Top 10 occupations recruited for

Number of job ads online

General Clerks	219
Sales Assistants (General)	218
Registered Nurses	185
Aged and Disabled Carers	131
Chefs	125
Other Miscellaneous Labourers	123
General Practitioners and Resident Medical Officers	108
Waiters	91
Motor Mechanics	86
Welfare, Recreation and Community Arts Workers	80

Source: JSA, Internet Vacancy Index, three month averages, Feb-2023

Top 10 skills in demand*

Proportion of job ads

Communication Skills	27%
Building Relationships	19%
Planning	16%
Teamwork / Collaboration	12%
Detail-Orientated	10%
Organisational Skills	9%
Time Management	8%
Research	8%
Problem Solving	7%
Computer Literacy	6%

Source: Lightcast, Nov-2022 to Jan-2023

*Lightcast (formerly Burning Glass technologies) is the source for skills in demand as it provides detailed text descriptions used in job vacancies. The JSA Internet Vacancy Index and Lightcast data are not directly comparable. The top 10 skills are baseline skills and exclude specialised skills. Proportions are calculated as a share of job ads which mention baseline skills. Some skills may have similar names but have different definitions in the Lightcast skills taxonomy.

Insights from the Recruitment Experiences and Outlook Survey

Wide Bay and Sunshine Coast

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to February 2023, unless otherwise indicated.

Recruitment activity and experiences

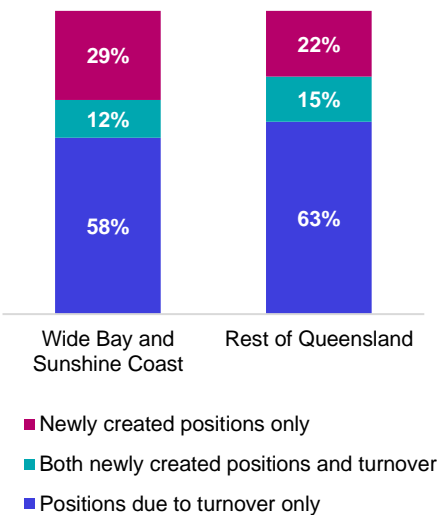
In Wide Bay and Sunshine Coast, there were 268 responding employers in the 12 months to February 2023, of whom 57% were recruiting or had recruited in the past month. Of these recruiting businesses, 70% had difficulty recruiting. By comparison, 60% of employers were recruiting in Rest of Queensland over the same period, of whom 67% had difficulty recruiting.

Employers in Wide Bay and Sunshine Coast were most likely to report the following reasons for recruitment difficulty:

- Lack of applicants
- Lack of suitable applicants
- Location, eg remote or regional
- Undesirable working conditions/hours.

A chart showing reasons for recruitment for Wide Bay and Sunshine Coast and Rest of Queensland is included to the right.

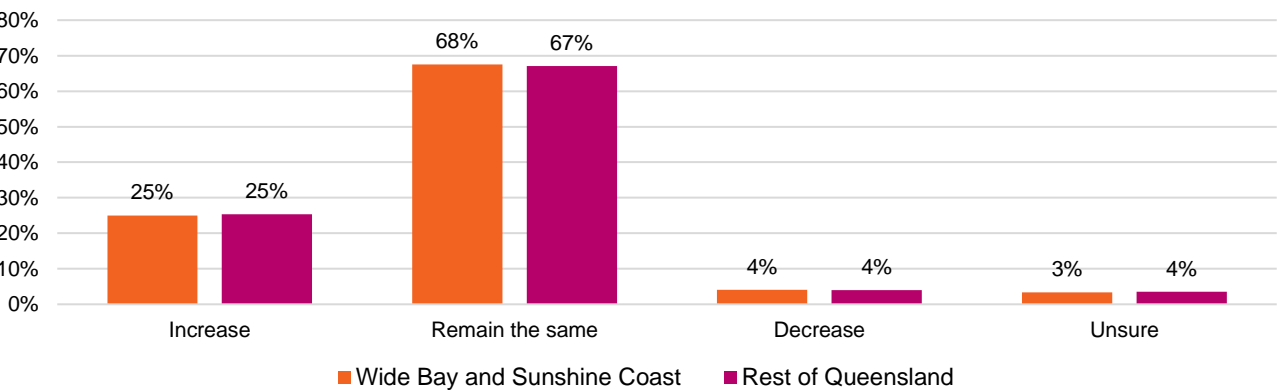
Reasons for recruitment



Staffing outlook for coming months

proportion of employers

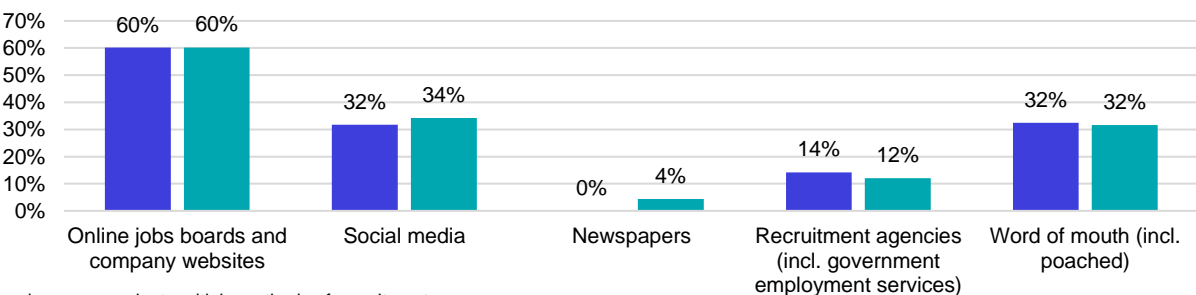
Employers' staffing expectations



Recruitment methods

proportion of employers who were recruiting

■ Wide Bay and Sunshine Coast ■ Rest of Queensland



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Wide Bay and Sunshine Coast, while weighted data are used for Rest of Queensland. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.