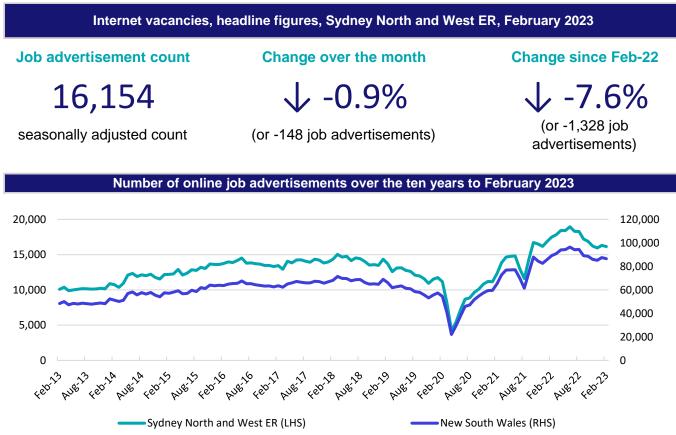
Australian Government Jobs and Skills Australia

## Recruitment trends and employers' needs: Regional Snapshot update

## Sydney North and West, February 2023

Release date: 6 April 2023

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI). Lightcast (formerly Burning Glass Technologies) data are based on the Greater Sydney capital city area.



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, Feb-2023



Source: JSA, Internet Vacancy Index, three month averages, Feb-2023

Source: Lightcast, Nov-2022 to Jan-2023

\*Lightcast (formerly Burning Glass technologies) is the source for skills in demand as it provides detailed text descriptions used in job vacancies. The JSA Internet Vacancy Index and Lightcast data are not directly comparable. The top 10 skills are baseline skills and exclude specialised skills. Proportions are calculated as a share of job ads which mention baseline skills. Some skills may have similar names but have different definitions in the Lightcast skills taxonomy.

# Insights from the Recruitment Experiences and Outlook Survey

### Sydney North and West

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to February 2023, unless otherwise indicated.

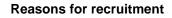
### **Recruitment activity and experiences**

In Sydney North and West, there were 486 responding employers in the 12 months to February 2023, of whom 53% were recruiting or had recruited in the past month. Of these recruiting businesses, 73% had difficulty recruiting. By comparison, 55% of employers were recruiting in Greater Sydney over the same period, of whom 67% had difficulty recruiting.

Employers in Sydney North and West were most likely to report the following reasons for recruitment difficulty:

- Lack of applicants
- Lack of suitable applicants
- · Undesirable working conditions/hours
- Applicants lack technical skills.

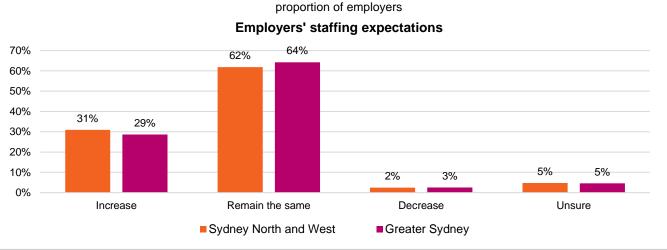
A chart showing reasons for recruitment for Sydney North and West and Greater Sydney is included to the right.





Sydney North and Greater Sydn West

- Newly created positions only
- Both newly created positions and turnover
- Positions due to turnover only



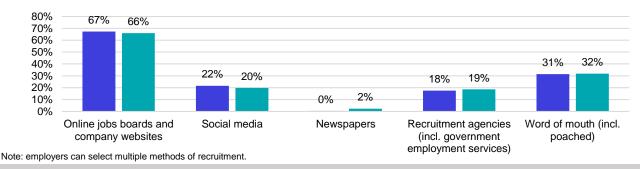
Staffing outlook for coming months

### Recruitment methods

proportion of employers who were recruiting

Sydney North and West

Greater Sydney



Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Sydney North and West, while weighted data are used for Greater Sydney. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.