

# Recruitment trends and employers' needs: State Snapshot update

# Northern Territory, February 2023

Release date: 6 April 2023

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI) and the percentage of job ads that mention key skills as measured by Lightcast (formerly Burning Glass technologies).

### Internet vacancies, headline figures, Northern Territory, February 2023

Job advertisement count

Change over the month

**Change since Feb-22** 

3,352

个 8.2%

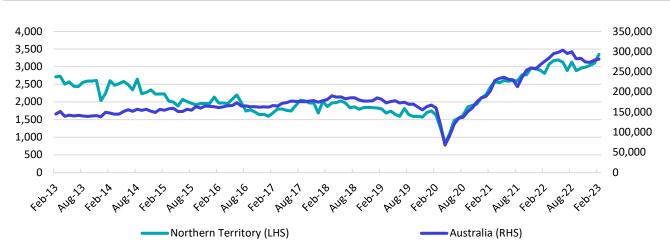
个 19.4%

seasonally adjusted count

(or 254 job advertisements)

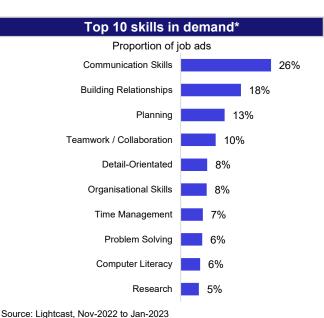
(or 544 job advertisements)

### Number of online job advertisements over the ten years to February 2023



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index (IVI), seasonally adjusted data, Feb-2023





\*Lightcast (formerly Burning Glass technologies) is the source for skills in demand as it provides detailed text descriptions used in job vacancies. The JSA Internet Vacancy Index and Lightcast data are not directly comparable. The top 10 skills are baseline skills and exclude specialised skills. Proportions are calculated as a share of job ads which mention baseline skills. Some skills may have similar names but have different definitions in the Lightcast skills taxonomy.

# Insights from the Recruitment Experiences and Outlook Survey

# Northern Territory

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to February 2023, unless otherwise indicated.

### Recruitment activity and experiences

In Northern Territory, there were 312 responding employers in the 12 months to February 2023, of whom 69% were recruiting or had recruited over the past month. Of these recruiting businesses, 74% had difficulty recruiting. By comparison, 57% of employers were recruiting in Australia over the same period, of whom 67% had difficulty recruiting.

Employers in Northern Territory were most likely to report the following reasons for recruitment difficulty:

- · Lack of suitable applicants
- · Lack of applicants
- · Location, eg remote or regional
- · Undesirable working conditions/hours.

A chart showing reasons for recruitment for Northern Territory and Australia is included to the right.

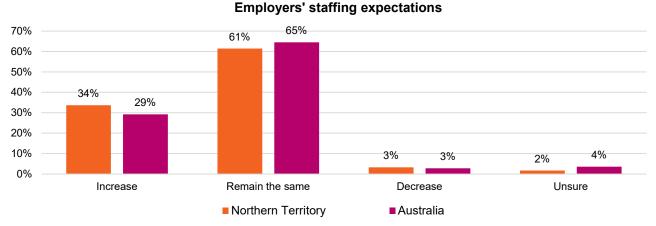
Note: employers can select multiple reasons for recruitment difficulty.

# Reasons for recruitment 22% 24% 14% 16% 64% 60% Northern Territory Australia Newly created positions only Both newly created positions and turnover

■ Positions due to turnover only

# Staffing outlook for coming months proportion of employers

proportion of employers



# Recruitment methods proportion of employers who were recruiting

Northern Territory Australia 66% 65% 70% 60% 50% 35% 40% 32% 26% 25% 30% 15% 20% 10% 3% 4% 10% 0% Online jobs boards and Social media Newspapers Recruitment agencies Word of mouth (incl. company websites (incl. government poached)

Note: employers can select multiple methods of recruitment.

Due to small sample sizes for data for the territories, caution should be exercised interpreting these results. Weighted data are used for Northern Territory and Australia. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.

employment services)



# Recruitment trends and employers' needs: Regional Snapshot update

# Darwin, February 2023

Release date: 6 April 2023

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI). Lightcast (formerly Burning Glass Technologies) data are based on the Darwin SA4.

## Internet vacancies, headline figures, Darwin ER, February 2023

Job advertisement count

Change over the month

**Change since Feb-22** 

2,637

个 6.8%

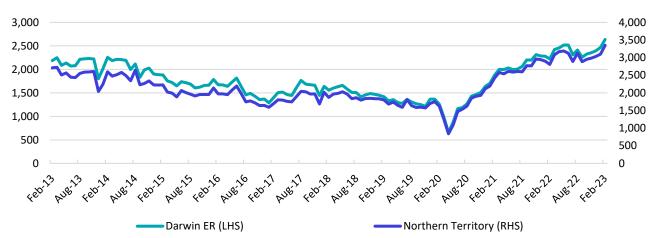
个 18.7%

seasonally adjusted count

(or 169 job advertisements)

(or 415 job advertisements)

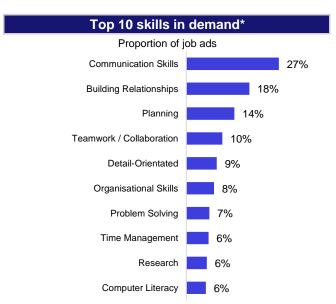
# Number of online job advertisements over the ten years to February 2023



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, Feb-2023

### Top 10 occupations recruited for Number of job ads online General Clerks 121 Registered Nurses Sales Assistants (General) Motor Mechanics **Flectricians** 50 Retail Managers 45 Metal Fitters and Machinists 42 Aged and Disabled Carers 38 **Construction Managers** 36 Social Workers 36

Source: JSA, Internet Vacancy Index, three month averages, Feb-2023



Source: Lightcast, Nov-2022 to Jan-2023

\*Lightcast (formerly Burning Glass technologies) is the source for skills in demand as it provides detailed text descriptions used in job vacancies. The JSA Internet Vacancy Index and Lightcast data are not directly comparable. The top 10 skills are baseline skills and exclude specialised skills. Proportions are calculated as a share of job ads which mention baseline skills. Some skills may have similar names but have different definitions in the Lightcast skills taxonomy.

# Insights from the Recruitment Experiences and Outlook Survey

Darwin

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to February 2023, unless otherwise indicated.

### Recruitment activity and experiences

In Darwin, there were 254 responding employers in the 12 months to February 2023, of whom 66% were recruiting or had recruited in the past month. Of these recruiting businesses, 72% had difficulty recruiting. By comparison, 69% of employers were recruiting in Northern Territory over the same period, of whom 74% had difficulty recruiting.

Employers in Darwin were most likely to report the following reasons for recruitment difficulty:

- · Lack of suitable applicants
- · Lack of applicants
- · Location, eg remote or regional
- · Applicants lack technical skills.

A chart showing reasons for recruitment for Darwin and Northern Territory is included to the right.

# Reasons for recruitment 24% 15% 61% 64%

■ Newly created positions only

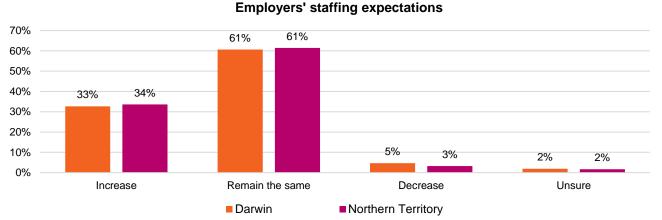
Darwin

■ Both newly created positions and turnover

Northern Territory

■ Positions due to turnover only

# Staffing outlook for coming months proportion of employers



# **Recruitment methods**

proportion of employers who were recruiting Darwin ■ Northern Territory 66% 66% 70% 60% 50% 35% 33% 40% 28% 26% 30% 20% 11% 10% 4% 3% 10% 0% Online jobs boards and Social media Recruitment agencies Word of mouth (incl. Newspapers company websites poached) (incl. government employment services) Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Darwin, while weighted data are used for Northern Territory. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.