

# Recruitment trends and employers' needs: State Snapshot update

# New South Wales, February 2023

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This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI) and the percentage of job ads that mention key skills as measured by Lightcast (formerly Burning Glass technologies).

### Internet vacancies, headline figures, New South Wales, February 2023

Job advertisement count

Change over the month

**Change since Feb-22** 

86,529

· -1.2%

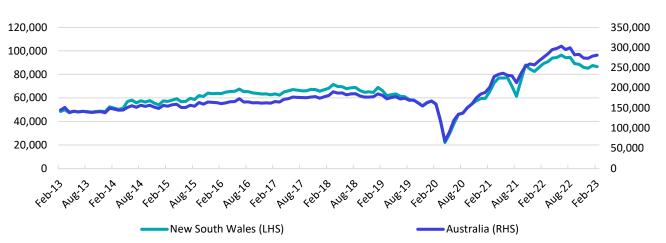
-2.9%

seasonally adjusted count

(or -1,034 job advertisements)

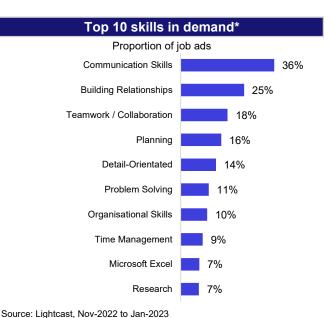
(or -2,622 job advertisements)

## Number of online job advertisements over the ten years to February 2023



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index (IVI), seasonally adjusted data, Feb-2023





\*Lightcast (formerly Burning Glass technologies) is the source for skills in demand as it provides detailed text descriptions used in job

vacancies. The JSA Internet Vacancy Index and Lightcast data are not directly comparable. The top 10 skills are baseline skills and exclude specialised skills. Proportions are calculated as a share of job ads which mention baseline skills. Some skills may have similar names but have different definitions in the Lightcast skills taxonomy.

# Insights from the Recruitment Experiences and Outlook Survey

**New South Wales** 

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to February 2023, unless otherwise indicated.

## Recruitment activity and experiences

In New South Wales, there were 2,556 responding employers in the 12 months to February 2023, of whom 56% were recruiting or had recruited over the past month. Of these recruiting businesses, 67% had difficulty recruiting. By comparison, 57% of employers were recruiting in Australia over the same period, of whom 67% had difficulty recruiting.

Employers in New South Wales were most likely to report the following reasons for recruitment difficulty:

- · Lack of applicants
- · Lack of suitable applicants
- · Undesirable working conditions/hours
- · Applicants lack technical skills.

A chart showing reasons for recruitment for New South Wales and Australia is included to the right.

Note: employers can select multiple reasons for recruitment difficulty.

# Reasons for recruitment 26% 24% 15% 16% 59% 60% New South Wales Australia Newly created positions only Both newly created positions and turnover

■ Positions due to turnover only

### Staffing outlook for coming months proportion of employers **Employers' staffing expectations** 70% 65% 64% 60% 50% 40% 29% 29% 30% 20% 10% 4% 3% 3% 0% Increase Remain the same Decrease Unsure ■ New South Wales Australia

# Recruitment methods proportion of employers who were recruiting

New South Wales Australia 65% 70% 61% 60% 50% 33% 40% 32% 26% 25% 30% 17% 15% 20% 4% 4% 10% 0% Online jobs boards and Social media Newspapers Recruitment agencies Word of mouth (incl. company websites (incl. government poached) employment services) Note: employers can select multiple methods of recruitment.

Due to small sample sizes for data for the territories, caution should be exercised interpreting these results. Weighted data are used for New South Wales and Australia. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.