

# Recruitment trends and employers' needs: Regional Snapshot update

### Murray Riverina, February 2023

Release date: 6 April 2023

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI). Lightcast (formerly Burning Glass Technologies) data are based on the Murray SA4.

#### Internet vacancies, headline figures, Murray Riverina ER, February 2023

Change over the month

Job advertisement count

**↑** 2 ∩0/

**Change since Feb-22** 

2,512

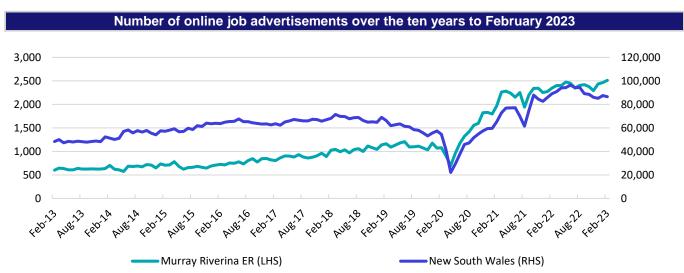
个 2.0%

个 7.0%

seasonally adjusted count

(or 50 job advertisements)

(or 164 job advertisements)



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, Feb-2023



Source: JSA, Internet Vacancy Index, three month averages, Feb-2023



Source: Lightcast, Nov-2022 to Jan-2023

\*Lightcast (formerly Burning Glass technologies) is the source for skills in demand as it provides detailed text descriptions used in job vacancies. The JSA Internet Vacancy Index and Lightcast data are not directly comparable. The top 10 skills are baseline skills and exclude specialised skills. Proportions are calculated as a share of job ads which mention baseline skills. Some skills may have similar names but have different definitions in the Lightcast skills taxonomy.

## Insights from the Recruitment Experiences and Outlook Survey

Murray Riverina

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to February 2023, unless otherwise indicated.

#### Recruitment activity and experiences

In Murray Riverina, there were 123 responding employers in the 12 months to February 2023, of whom 58% were recruiting or had recruited in the past month. Of these recruiting businesses, 69% had difficulty recruiting. By comparison, 59% of employers were recruiting in Rest of NSW over the same period, of whom 67% had difficulty recruiting.

Employers in Murray Riverina were most likely to report the following reasons for recruitment difficulty:

- · Lack of applicants
- · Lack of suitable applicants
- · Location, eg remote or regional
- · Undesirable working conditions/hours.

A chart showing reasons for recruitment for Murray Riverina and Rest of NSW is included to the right.

## Reasons for recruitment 24% 25% 18% 20% 58% 55%

■ Newly created positions only

Murray Riverina

■ Both newly created positions and turnover

Rest of NSW

36%

Word of mouth (incl.

poached)

Positions due to turnover only

#### Staffing outlook for coming months proportion of employers **Employers' staffing expectations** 70% 63% 61% 60% 50% 35% 40% 31% 30% 20% 10% 3% 3% 2% 2% 0% Increase Remain the same Unsure Decrease ■ Rest of NSW Murray Riverina

#### **Recruitment methods** proportion of employers who were recruiting

■Murray Riverina Rest of NSW 60% 52% 47% 50% 39% 36% 40% 31% 23% 30% 14% 20%

Social media

company websites Note: employers can select multiple methods of recruitment.

Online jobs boards and

10% 0%

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Murray Riverina, while weighted data are used for Rest of NSW. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.

8%

Newspapers

10%

Recruitment agencies

(incl. government employment services)