

Recruitment trends and employers' needs: Regional Snapshot update

Illawarra South Coast, February 2023

Release date: 6 April 2023

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI). Lightcast (formerly Burning Glass Technologies) data are based on the Illawarra SA4.

Internet vacancies, headline figures, Illawarra South Coast ER, February 2023 Job advertisement count Change over the month **Change since Feb-22** 3,614 6.3% 0.4% seasonally adjusted count (or 13 job advertisements) (or 215 job advertisements) Number of online job advertisements over the ten years to February 2023 120,000 4,000 3,500 100,000 3,000 80,000 2,500 2,000 60,000 1,500 40,000 1,000 20,000 500 0 0 AUEID ieb.1 AUBIT feb.19 AUR 20 4eb.13 Lep 18 18

—Illawarra South Coast ER (LHS)

Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, Feb-2023



Source: JSA, Internet Vacancy Index, three month averages, Feb-2023

Source: Lightcast, Nov-2022 to Jan-2023

New South Wales (RHS)

*Lightcast (formerly Burning Glass technologies) is the source for skills in demand as it provides detailed text descriptions used in job vacancies. The JSA Internet Vacancy Index and Lightcast data are not directly comparable. The top 10 skills are baseline skills and exclude specialised skills. Proportions are calculated as a share of job ads which mention baseline skills. Some skills may have similar names but have different definitions in the Lightcast skills taxonomy.

Insights from the Recruitment Experiences and Outlook Survey

Illawarra South Coast

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to February 2023, unless otherwise indicated.

Recruitment activity and experiences

In Illawarra South Coast, there were 184 responding employers in the 12 months to February 2023, of whom 54% were recruiting or had recruited in the past month. Of these recruiting businesses, 63% had difficulty recruiting. By comparison, 59% of employers were recruiting in Rest of NSW over the same period, of whom 67% had difficulty recruiting.

Employers in Illawarra South Coast were most likely to report the following reasons for recruitment difficulty:

- · Lack of applicants
- · Lack of suitable applicants
- · Undesirable working conditions/hours
- · Applicants lack technical skills.

A chart showing reasons for recruitment for Illawarra South Coast and Rest of NSW is included to the right.

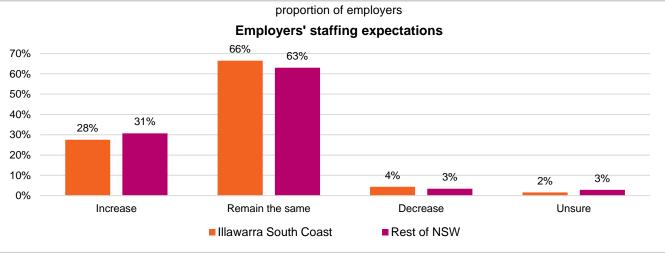
Reasons for recruitment



Illawarra South Coast

Newly created positions only

- Both newly created positions and turnover
- Positions due to turnover only



Staffing outlook for coming months

Recruitment methods

proportion of employers who were recruiting

Rest of NSW

Illawarra South Coast

54% 60% 52% 50% 36% 36% 40% 31% 31% 30% 14% 20% 11% 8% 5% 10% 0% Online jobs boards and Social media Recruitment agencies Word of mouth (incl. Newspapers company websites (incl. aovernment poached) employment services) Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Illawarra South Coast, while weighted data are used for Rest of NSW. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.