



Hobart and Southern Tasmania, February 2023

Release date: 6 April 2023

This snapshot provides information about trends in employers' recruitment experiences and future staffing outlook. Information on this page is sourced from the online job advertisements measured by the Internet Vacancy Index (IVI). Lightcast (formerly Burning Glass Technologies) data are based on the Hobart and South East SA4.

Internet vacancies, headline figures, Hobart and Southern Tasmania ER, February 2023

Job advertisement count

2,151

seasonally adjusted count

Change over the month

↑ 5.8%

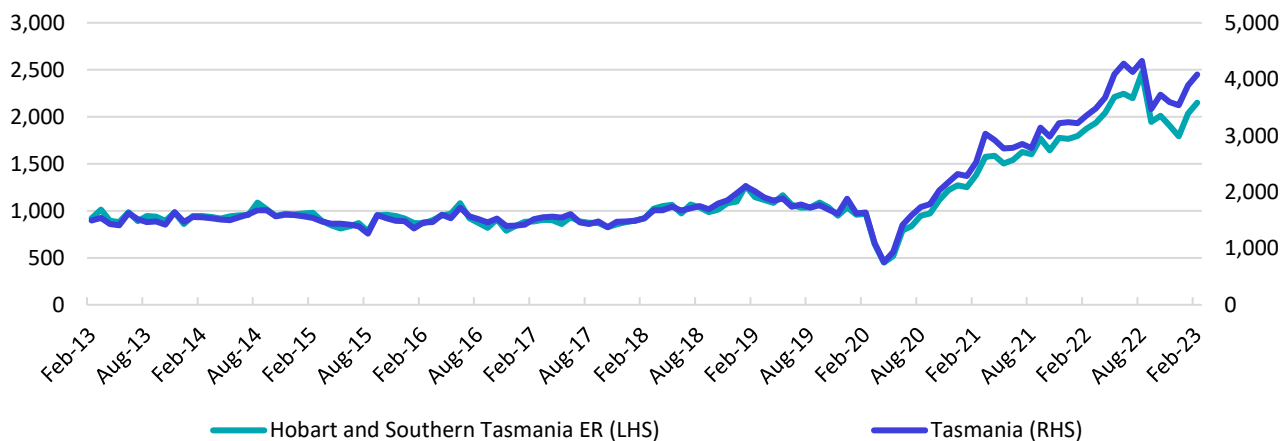
(or 118 job advertisements)

Change since Feb-22

↑ 14.8%

(or 278 job advertisements)

Number of online job advertisements over the ten years to February 2023



Source: Jobs and Skills Australia (JSA), Internet Vacancy Index, seasonally adjusted data, Feb-2023

Top 10 occupations recruited for

Number of job ads online

Registered Nurses	106
General Clerks	104
Sales Assistants (General)	97
General Practitioners and Resident Medical Officers	44
Other Miscellaneous Labourers	38
Waiters	38
Bar Attendants and Baristas	37
Receptionists	32
Retail Managers	28
Human Resource Professionals	26

Source: JSA, Internet Vacancy Index, three month averages, Feb-2023

Top 10 skills in demand*

Proportion of job ads

Communication Skills	24%
Building Relationships	19%
Teamwork / Collaboration	12%
Planning	12%
Research	10%
Detail-Orientated	9%
Time Management	7%
Organisational Skills	7%
Problem Solving	6%
Leadership	5%

Source: Lightcast, Nov-2022 to Jan-2023

*Lightcast (formerly Burning Glass technologies) is the source for skills in demand as it provides detailed text descriptions used in job vacancies. The JSA Internet Vacancy Index and Lightcast data are not directly comparable. The top 10 skills are baseline skills and exclude specialised skills. Proportions are calculated as a share of job ads which mention baseline skills. Some skills may have similar names but have different definitions in the Lightcast skills taxonomy.

Insights from the Recruitment Experiences and Outlook Survey

Hobart and Southern Tasmania

Information on this page is based on the Recruitment Experiences and Outlook Survey, which is an ongoing survey of employers across Australia run by JSA. The survey collects insights on a range of topics, including recruitment activity, recruitment difficulty and employers' future staffing expectations. Data are for the year to February 2023, unless otherwise indicated.

Recruitment activity and experiences

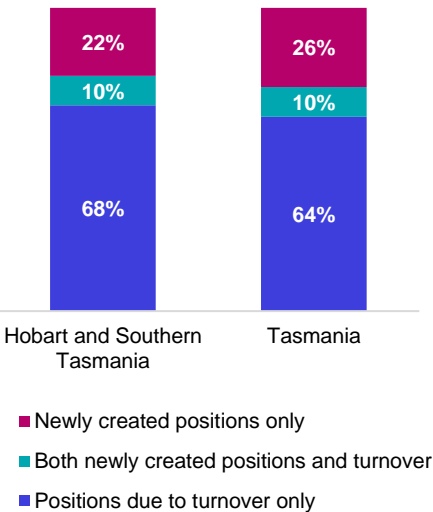
In Hobart and Southern Tasmania, there were 342 responding employers in the 12 months to February 2023, of whom 55% were recruiting or had recruited in the past month. Of these recruiting businesses, 57% had difficulty recruiting. By comparison, 55% of employers were recruiting in Tasmania over the same period, of whom 60% had difficulty recruiting.

Employers in Hobart and Southern Tasmania were most likely to report the following reasons for recruitment difficulty:

- Lack of suitable applicants
- Lack of applicants
- Applicants lack technical skills
- Undesirable working conditions/hours.

A chart showing reasons for recruitment for Hobart and Southern Tasmania and Tasmania is included to the right.

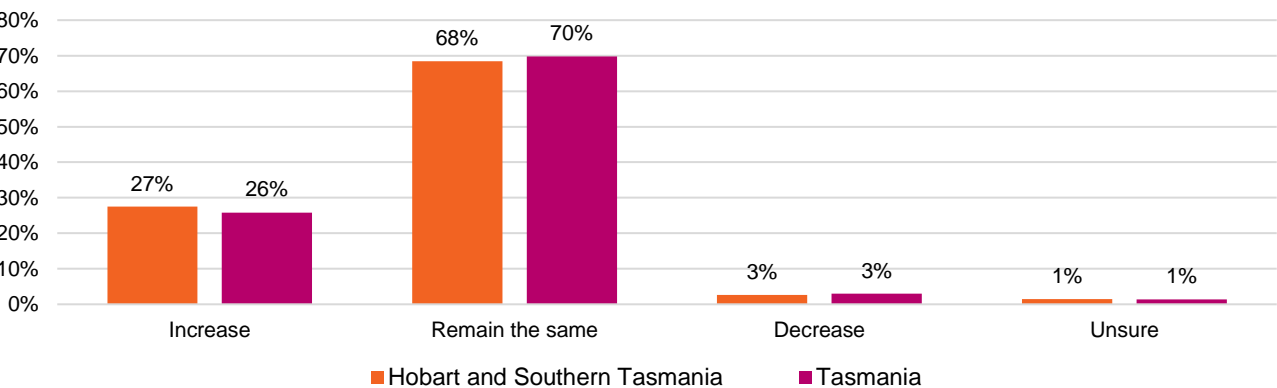
Reasons for recruitment



Staffing outlook for coming months

proportion of employers

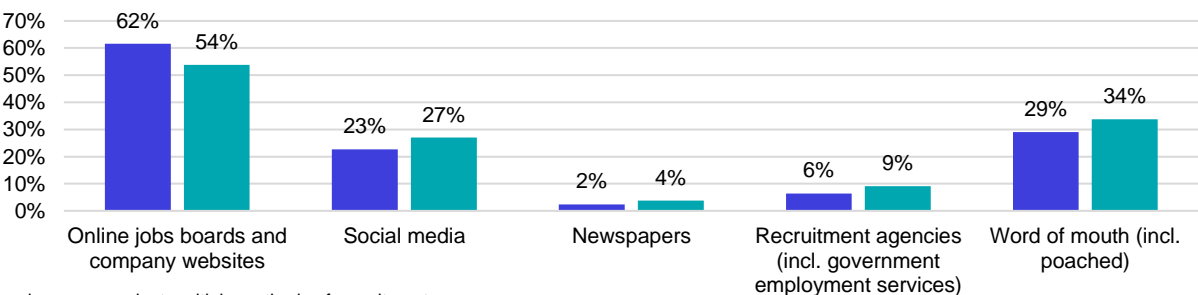
Employers' staffing expectations



Recruitment methods

proportion of employers who were recruiting

■ Hobart and Southern Tasmania ■ Tasmania



Note: employers can select multiple methods of recruitment.

Due to small sample sizes for regional data, caution should be exercised interpreting these results. Unweighted data are used for Hobart and Southern Tasmania, while weighted data are used for Tasmania. Number of responses for each item varies depending on whether employers recruited or not. Reasons for recruitment difficulty data are only available for employers who have completed recruitment.